Our brands, our services
The art of hospitality knows no bounds — It extends beyond walls, to spark inspired experiences everywhere. We dare to reimagine hospitality not as a place or service, but infinite connected moments, Whether you want to live, work, or play.

We are shaping a future where travel unlocks a life lived limitless. Where powerful brands deliver exceptional experiences and value, talent and passion deliver a welcoming human touch. Where innovation constantly expands boundaries, and a commitment to sustainability gives back to one planet, many communities.

That’s why we have created a holistic ecosystem around the consumer, and the innovative services and solutions to power it all. Because the future belongs to those who design it, and we’re here to bring you there — first.

Accor
Live Limitless
TAKING CARE OF OTHERS IS AT THE HEART OF ACCOR

This year we have seen the world change in ways we could not have imagined. But through this period we can all be incredibly proud of how we have stayed true to the principles that define our company, which are to welcome, protect and take care of others. With our comprehensive portfolio of brands, talent and solutions, we are more ready than ever to engage with the possibilities the future may hold.
Solidarity is at the heart of Accor

**TAKING CARE OF OUR EMPLOYEES AND PARTNERS**

April 2020 – the world is in the midst of an unprecedented health crisis with the Coronavirus epidemic. With more than 2/3 of the hotels closed, the Group has taken proactive measures to protect its activity and support its employees and partners, by creating the ALL Heartist™ Fund – a €70m fund i.e. 25% of its €280m planned dividend.

The Fund will assist the Heartists amongst the 300,000+ Accor network employees who may be in distress as a result of the sanitary crisis, as well as individual partners and frontline professionals & first responders (medical staff, police and army forces).

The ALL Heartist Fund quickly became operational and, thanks to the dedication of local teams, was able to help thousands of employees in the 110 countries where the Group operates.

Given the scale of the crisis, the Fund’s action will continue until 2021, in order to provide long-term support to employees and help them cope with the health and economic crisis they are going through.

---

**Fight against COVID-19**

**Accor supports research!**

**€660,000 donated to the Institut Pasteur**

Accor Solidarity and ALL – Accor Live Limitless have partnered with the Institut Pasteur to support research in the fight against Covid-19.

Members of the loyalty programme had the opportunity to burn their points to support this initiative. They donated €360,000 and Accor matched this amount with €300,000.
Accor and AXA have announced a groundbreaking global partnership to provide medical support across all Accor hotels worldwide should guests need medical assistance during their stay.

High standards of hygiene and cleanliness are already delivered across all our brands, all over the world. The COVID-19 pandemic demands that we elevate those standards even further; therefore, we have launched the ALLSAFE Label, which represents some of the most stringent cleaning standards & operational procedures in the hospitality industry. Accor’s global cleanliness & prevention standards have been developed with and vetted by Bureau Veritas, a world leader in testing, inspection and certification.

A strategic partnership with AXA – a world leader in insurance & assistance

Accor and AXA have announced a ground breaking global partnership to provide medical support across all Accor hotels worldwide should guests need medical assistance during their stay.
This is Accor.

LEADING THE HOSPITALITY REVOLUTION.
TODAY, WE ARE MORE THAN A HOTEL GROUP, WE ARE A HOLISTIC ECOSYSTEM OF BRANDS, TALENTS AND SOLUTIONS, READY TO ENGAGE WITH THE FUTURE’S ENDLESS POSSIBILITIES. ACCOR HAS AN OFFER TO BRING NEW LIFE TO THE WAY YOU LIVE, WORK, PLAY, AND DO BUSINESS.

Live. Globally.
Live is our ever-expanding, industry-leading, global hospitality portfolio. With luxury to economy, home-stays to resorts, with 5,100 properties and more than 748,000 rooms in 110 countries, 39 brands, Live brings together an unrivalled collection of exciting, relaxing, elegant and personalised guest experiences.

Work. Differently.
It is time to join the coworking revolution. MamaWorks and WOJO’s inviting spaces allow you to work how you want when you like, in the heart of cities. Alongside our thousands of meeting and event venues in our hotels, this is the Accor world of Work.

Play. Fully.
Indulge yourself at a wellness centre. Sip a delightful drink. Savour a delicious meal. Head out for a night on the town. Attend a beautifully catered special event. Accor has a constantly evolving assortment of ways to Play.

Business Accelerators. Powerfully
We drive our customers’ businesses in distribution, operations and experiences with dynamic, services and solutions. Our Business Accelerators boost performance, bringing our long experience to every phase of development and ensuring success every step of our shared journey.

Caring. Passionately
They are Heartists®, the people who embody Accor’s inclusive culture and values around the world. Accor welcomes individuals as they are, support them to grow and learn every day, making sure that their work brings purpose to their life. So that during their journey with us, they can continue exploring Accor’s limitless possibilities.

WELCOME TO ACCOR.
LIVE LIMITLESS.
Live

<table>
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<tr>
<th>Luxury</th>
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Business accelerators

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Brand Pillars

Together, we are the greatest sum of these parts

1. Performance Maximised
2. Open Innovation
Performance Maximised

Accor maximises the business of hospitality by combining brands with solutions, global breadth with specialist expertise. With an industry-leading lifestyle ecosystem, Accor captures endless opportunities and ensures success.

Holistic Ecosystem

Accor’s ecosystem encompasses Live, Work, Play brands, and the business solutions to power them. The breadth of our portfolio gives more choice, and amplifies synergies and opportunities, all under one roof.

Global Know-how

With 5,100 properties and over 50 years of experience in the hospitality industry, Accor offers brands for every lifestyle, specialist know-how, and leading innovations to match need to opportunity.

Seamless Solutions

A complete suite of services ensure smooth, development and maximum performance through talent, operations, sustainability, distribution, and loyalty leadership.
Open Innovation

Innovation lets us peer ahead to create more value, better experiences, and answer unmet needs. We foster living innovation with “openness” as our mantra—open to new practices, technologies, and opportunities.

Open Intelligence

We unleash innovation through collaboration. We connect the dots to see and apply global trends; spread ideas to encourage transversal ideation; and promote platforms where talents can create and iterate together.

Open Partnerships

Accor’s ecosystem matches start-ups with the industrial playground to realise new ideas. We engage start-ups, businesses, schools and institutions alike to catalyse solutions, disruption, and growth.

Meaningful Innovation

We innovate around the consumer. We are objective-focused, and adopt an agile mindset. Guided by design thinking and human insights, we solve real-world problems with solutions that make a difference.
Accor. An extraordinary ecosystem of strong and complementary brands. A remarkable choice of 5,100 properties around the world. An offer to suit all lifestyles, desires and needs. From our luxury five-star palaces to our smart economy hotels, exquisite home rentals to full-service resorts, we are dedicated to reinventing the guest experience every day. With more choice and more innovation, more in tune with our changing world, we are creating the future of hospitality – today.
Accor is the world's leading hotel operator, as well as a market leader in Europe, Latin America, Middle East & Africa and Asia-Pacific. We operate over 2,527 hotels under direct management contract and an additional 2,572 hotels under franchise contract. Every year, we welcome millions of guests in more than 5,100 hotels in over 110 destinations.
Accor is a global hotel and residence operator and franchisor, as well as a market leader in Europe, South America, Middle East & Africa, and Asia Pacific. Accor continues to accelerate its commitment to growth and awareness in the North & Central America region.

We operate over 2,527 hotels under direct management contract and an additional 2,572 hotels under franchise contract in more than 110 countries.

**OUR GLOBAL PRESENCE PROVIDES OWNERS WITH REAL BENEFITS**

— Powerful brands and performing services
— Proven processes and large economies of scale
— Strong local operations expertise and support
— Ongoing financial returns

**ROOMS NETWORK & PIPELINE**

1 hotel opened every day

**Network**

- **FRANCHISE**
  - Over 5,100 hotels
  - Over 748,000 rooms

- **MANAGEMENT**
  - Over 1,200 hotels
  - Over 206,000 rooms

**Contract Segment**

- **FRANCHISE**
  - 36% Energy
  - 64% 66%

- **MANAGEMENT**
  - 40% 25%
  - 25% 30%
  - 20% 35%

**Pipeline**

- **FRANCHISE**
  - Over 1,655 hotels
  - Over 149,600 rooms

- **MANAGEMENT**
  - Over 1,395 hotels
  - Over 196,900 rooms

**All figures as of end June 2019**

*Based on number of rooms for hotels and Extended Stay hotels
**Excluding France
**Most diversified hotel player**

with 39* hotels brands and 30 residential brands across more than 110 countries

Accor offers the largest brand portfolio in the hotel industry comprised of internationally acclaimed luxury and premium brands as well as popular midscale and economy brands, in-demand lifestyle smart concepts and awe-inspiring resorts.

<table>
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<tr>
<th>Classic</th>
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*With Adagio (68 apartahotels & 8,308 apartments), Sofitel Legend, and regional brands: Art Series (9 hotels & 2,208 rooms), Peppers (28 hotels & 4,789 rooms), The Sebel (78 hotels & 15,699 rooms), Breakfree (22 hotels & 3,288 rooms) and HotelF1 (169 hotels & 12,949 rooms)

**Overview**
Global leader

In lifestyle experiences, Food & Beverage and entertainment

With Accor, living means the freedom to enjoy every moment in every way. Thanks to our hotels’ diverse selection of restaurants and bars, Mama Shelter and 25hours’ smart F&B concepts, Rixos’ professional entertainments, sbe group entertainment’s curated restaurants and nightlife experiences, Potel et Chabot’s legendary gastronomy, Paris Society’s bespoke events and sophisticated venues, we have everything you will ever need to play, night and day.

>10,000 RESTAURANTS, BARS, LOUNGES, CLUBS...

€6 Bn ANNUAL REVENUE IN F&B

>4,000 YEARLY EVENTS

F&B EXPERTISE

Seeking excellence and authenticity

At Accor, our mission is to make F&B the heart and soul of our hotels by thinking like restaurateurs and delivering an experience that is excellent, relevant and authentic.

CONCEPTS

Beaufort, Belga, Bikaner, B5ive, Confidentiel, F12, Jamboree, Keepers, Stamford, Spirta, Design, Clockwork

Potel et Chabot

Legenday French cuisine for contemporary events

Potel et Chabot has been reinventing the art of gastronomic catering since 1820.

PAVILLONS

Gabriel, Klâtre, Canton, Capucines, Des Lumières, Saine, Vendôme, Dauphine, Orient Express, Hôtel d’Ennery...

+600 venues in France and internationally

PARIS SOCIETY

Unique places to celebrate

In just under 10 years, Paris Society has become a leader in events, hospitality and entertainment in France.

CONCEPTS


DISRUPTIVE GROUP

Restaurant & Nightlife

Disruptive Group is a division of sbe that owns, operates and licenses unique lifestyle brands in the restaurant and nightlife space.

CONCEPTS

Restaurants: The Bazaar, Bottiglie di Cena, Cena, Casa Deni, Cleo, Elbaia, Piita, Katet, Limani, Burger, Diaz y Sels, Hudson Tavern, K, Rumen, Layton, Tree, Walkimi

Nightlife: Hyde, Nightingale, Blond, Black Orchid, Altitude, Skybar, BISS, Privilege, Foxtall, District Room, S Bar, Rumpus Room, Blind Spot, SAMA, Dandelyan, Smoke & Mirrors
One single platform
All in one, all for you

NEW BOOKING ENGINE & APP
ALLACCOR.COM

1 MULTI BRAND PORTAL
300 MILLION YEARLY VISITS ACROSS OUR WEBSITES AND APP

1 LIFESTYLE COMPANION APP
56% MOBILE AND APP VISITS

NEW LOYALTY PROGRAMME
ALL – ACCOR LIVE LIMITLESS

1 DIGITAL
State-of-the-art booking portal, brand & partner websites that drive 43% of revenue

2 RESERVATIONS & CUSTOMER CARE
One integrated Central Reservation System (CRS) that handles 69% global average contribution rate to hotel revenue

3 SALES
Worldwide sales power with 700 sales representatives in 50 sales offices

4 REVENUE MANAGEMENT
Next-gen revenue management that gives you +5% global average in RevPar performance

5 LOYALTY
ALL – Accor Live Limitless program that shows 31% global average loyalty contribution rate on growing

THE ONLY LIFESTYLE LOYALTY PROGRAM
NEW LIMITLESS EXPERIENCES AND EXTENDED OPPORTUNITIES TO EARN & REDEEM POINTS
NEW BENEFITS:
F&B OUTSIDE THE STAY
NEW PARTNERSHIPS:
PSP, AEG, IMC, VISA, GRAB

THE MOST INTERNATIONAL AND FAST GROWING LOYALTY PROGRAM IN THE INDUSTRY
65 MILLION
ALL – ACCOR LIVE LIMITLESS LOYALTY MEMBERS AND
150 MILLION
ADDITIONAL MEMBERS WITH OUR CHINESE PARTNER, HUAZHOU

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150 MILLION
ADDITIONAL MEMBERS WITH OUR CHINESE PARTNER, HUAZHOU
At Accor, luxury is, above all, a question of experiences. Our service is as discreet as it is impeccable and always has an eye on the details. It opens the doors to worlds in which refinement meets the magic of enchanting destinations. Our Luxury brands and hotels are an invitation to discover their prestigious heritage, while experiencing the best of local culture.
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An Oasis for the Well Travelled

GRACIOUS · INTUITIVE · SUMPTUOUSLY PAMPERED · PERFECTLY UNDERSTOOD

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84% of guests qualify Raffles as iconic

raffles.com
RAFFLES
HOTELS & RESORTS
Flagships

SINGAPORE
Raffles Singapore
103 rooms

FRANCE
Raffles Paris
149 rooms
**Flagships**

- **UAE**
  - Raffles Dubai
    - 252 rooms

- **SAUDI ARABIA**
  - Raffles Makkah Palace
    - 214 rooms
RAFFLES
HOTELS & RESORTS
Flagships

TURKEY
Raffles Istanbul
185 rooms

CAMBODIA
Raffles Siem Reap
119 rooms
Luxury Brands

Raffles Europejski Warsaw
POLAND
Latest Openings

106 rooms
Latest Openings

CHINA

Raffles Shenzhen

168 rooms
Luxury Brands

Latest Openings

RAFFLES HOTELS & RESORTS

MALDIVES
Raffles Maldives Meradhoo
37 rooms
Future Raffles Projects

SAUDI ARABIA
Jeddah (2020)
181 rooms
117 residences

CHINA
Suzhou (2022)
153 rooms
53 residences

INDIA
Udaipur (2020)
101 rooms

GREECE
Mykonos (2021)
104 rooms

SINGAPORE
Singapore
61 villas

USA
Boston (2022)
187 rooms
146 residences

U.K.
London (2021)
125 rooms
85 Residences

Raffles Jeddah
Saudi Arabia
181 rooms - 2020

Raffles Suzhou
China
153 rooms + 53 residences - 2022

Raffles Boston & Residences
USA
187 rooms + 146 units - 2022

OWO Residences By Raffles London
United Kingdom
125 rooms + 85 Branded Private Residences - 2021

Raffles Singapore
Singapore
61 Villas
A myth for over 135 years, Orient Express remains the symbol of luxury travel and timeless refinement. The multicultural heritage of this legendary trains is now transported to a collection of Orient Express hotels, taking travellers on a captivating journey to elsewhere.

Rare know-how and noble materials echo the original train's splendour, creating a permanent experience marked by emotion and wanderlust. Transported by this special sense of style and the promise of radical change from the everyday, Orient Express beckons you to discover another way of travelling, living and seeing the world: a culture.

A collection of 10 properties by 2030

orient-express.com
A sanctuary for the senses

ROMANCE - AWE-INSPIRING - SANCTUARY - SUSTAINABILITY

Banyan Tree offers peaceful havens to rejuvenate the mind, body and soul in awe-inspiring locations around the globe. Each hotel, whether in iconic cities or stunning natural locations, allows guests to rediscover the romance of travel, while enjoying authentic and memorable experiences.
Banyan Tree Vabbinfaru
Maldives
48 villas

Banyan Tree Phuket
Thailand
173 villas

Banyan Tree Samui
Thailand
88 villas
Urban Resorts Flagships

Banyan Tree Shanghai On The Bund
China
130 rooms & suites

Banyan Tree Macau
China
227 suites & villas

Banyan Tree Bangkok
Thailand
327 suites
Upcoming Openings

Banyan Tree Tayrona
Colombia
40 villas

Banyan Tree Wuyishan
China
60 villas

Banyan Tree Krabi
Thailand
72 villas
Delano offers modern travellers that most rare and coveted of experiences—unadulterated luxury that nurtures their hedonistic desires, body and soul.

It redefines the luxury resort experience with first-in-class service and customised guest experiences that awaken their curiosity, nourish their senses and soul, and shape a personal journey for couples, loved ones, solo travellers, and families that lives well beyond each stay.

Delano was characterised a trailblazer in the field of hospitality.

PIPELINE

2 hotels
1,308 rooms
1 country

1 hotel
135 rooms
4 countries
DELANO

Flagships

Delano Las Vegas
United States Of America
114 keys

Delano South Beach
United States Of America
194 keys
DELANO

Upcoming Openings

DELANO - INDIAN WELLS - USA
Opening 2022
135 keys
54 Residences

DELANO ARENAS DE JOSE IGNACIO
Opening TBD
45 keys
140 Residences
Legendary addresses where heritage is infused with French art de vivre. Think legendary architecture and locations, luxurious experiences for ultimate indulgence. Every stay is a part of a timeless story that is still unfolding.

**ELEGANT · HERITAGE · LEGENDARY · TIMELESS**

**Live the Legend**

5 hotels
874 rooms
5 countries

**AMERICAS**
- 1 hotel
- 124 rooms

**EUROPE**
- 1 hotel
- 177 rooms

**ASIA-PACIFIC**
- 2 hotels
- 435 rooms

**MIDDLE EAST & AFRICA**
- 1 hotel
- 138 rooms

sofitel.com
Flagships

SOFITEL LEGEND – THE GRAND AMSTERDAM
NETHERLANDS
177 rooms

SOFITEL LEGEND – OLD CATARACT ASWAN
EGYPT
138 rooms

SOFITEL LEGEND – METROPOLE HANOI
VIETNAM
364 rooms

SOFITEL LEGEND – SANTA CLARA
COLOMBIA
123 rooms
At Fairmont, the passion is to connect the guests to the very best of destinations. From the beaches of Hawaii to the deserts of the United Arab Emirates to the heart of London, Fairmont offers guests extraordinary places, created by combining unique architecture, expressive decor and artistry, and magnificent features. Add great service, and the result is an unforgettable guest experience.

Fairmont

Unforgettable, since 1907

CHARISMATIC . THOUGHTFUL . CHERISHED . EXCEPTIONAL

fairmont.com
Luxury Brands

Flagships

Fairmont Plaza New York
USA
282 rooms

Canada
610 rooms

Fairmont Le Château Frontenac
Fairmont Copley Plaza Boston
USA
383 rooms

USA
583 rooms
Fairmont Flagships

The Savoy, Fairmont
UK
267 rooms

Fairmont Le Montreux Palace
Switzerland
236 rooms

Fairmont Hotel Vier Jahreszeiten, Hamburg
Germany
156 rooms
LUXURY BRANDS

Flagships

Fairmont Plaza New York
Canada
610 rooms

Fairmont Le Château Frontenac

Fairmont Peace Hotel, Shanghai
China
270 rooms

Fairmont The Palm, Dubai
UAE
381 rooms
Luxury Brands

Latest Opening

Fairmont Plaza New York
Canada
610 rooms

Fairmont Le Château Frontenac
Fairmont Peace Hotel, Shanghai
China
270 rooms

Fairmont The Palm, Dubai
UAE
381 rooms

Fairmont Rio De Janeiro
Copacabana, Brazil
Opened July 2019
375 rooms

Fairmont Grand Hotel Geneva
Geneva, Switzerland
412 rooms
Luxury Brands

Key Upcoming Openings

Fairmont Marina Rabat - Rabat, Morocco
Opening December 2020
186 rooms

Fairmont Seoul - Seoul, Korea
Opening October 2020
326 rooms

Fairmont Moscow Mayakovskaya - Moscow, Russia
Opening March 2021
142 rooms +36 units

Fairmont Century Plaza - Century Plaza, US
Opened April 2020
400 rooms + 63 units

Fairmont Taghazout Bay - Taghazout Bay, Morocco
Opening June 2020
150 rooms
SLS is the home of an extraordinary experience. Culinary artistry, theatrical interiors, subversive design touches and unexpected indulgences. From giant metallic ducks to a curated in-room bar for "saints" and "sinners", no other luxury hotel can boast such a diversity, such richness, such a playful ambiance.

82% of guests characterised their stay at SLS as "memorable".

7 hotels
1,844 rooms
2 countries

PIPELINE
8 hotels
1,619 rooms
4 countries
**Flagships**

**SLS NASSAU, BAHAMAS**
299 keys – 107 residences

**SLS BEVERLY HILLS, USA**
297 keys – 61 residences

**SLS SOUTH BEACH, USA**
140 keys – 13 residences

**SLS BRICKELL, USA**
5,500 keys – 12 residences
Upcoming openings

SLS CANCUN, MEXICO
Opening 2020
45 keys – 130 residences

SLS WASHINGTON, USA
Opening 2021
198 keys – 56 residences

SLS DUBAI, UAE
Opening 2021
254 keys – 692 residences

SLS BUENOS AIRES, ARGENTINA
Opening 2021
173 residences
A vivid cocktail of sophistication and style. An audacious burst of local energy that is both luxurious and playful. An edge that sets the experience apart.

Fashionable and social, it’s about being the place to be and be seen, connecting the like-minded.

Feel the Pulse

PLAYFUL · AUDACIOUS · REBELLIOUS · ENERGIZED

9 hotels
1,350 rooms
8 countries

91% SO/ outperforms competitors on E-reputation performance score

sofitel.com
SO/ Hotel & Resorts

Flagships

SO/ BERLIN DAS STUE
78 Rooms

SO/ MAURITIUS
92 Rooms

SO/ BANGKOK
237 Rooms

SO/ SINGAPORE
134 Rooms
Luxury Brands

SO/ ST PETERSBURG
Russia
137 rooms

Latest Openings
Upcoming Openings

SO/ PARIS CHAMPS ELYSÉES
Opening 2021
150 rooms

SO/ PARIS MORLAND
Opening March 2021
161 rooms

SO/ LOS CABOS
Opening January 2022
200 rooms

SO/ ZHENGZHOU
Opening December 2024
212 rooms

SO/ KUALA LUMPUR
Opening July 2022
213 rooms

SO/ UPTOWN DUBAI
Opening December 2021
188 rooms
Imagine modern luxury hotels where the essence of each destination is artfully blended with French art de vivre, creating chic experiences for modern voyageurs to indulge in and celebrate life’s pleasures, the French way.

Live the French Way

CHIC · MODERN · FRENCH ART DE VIVRE · JOIE DE VIVRE

120 hotels
30,216 rooms
46 countries

AMERICAS
15 hotels
3,398 rooms

EUROPE
20 hotels
4,980 rooms

ASIA-PACIFIC
50 hotels
14,558 rooms

FRANCE
12 hotels
1,610 rooms

MIDDLE EAST & AFRICA
23 hotels
5,670 rooms

12 of guests associate Sofitel with French Art de Vivre

sofitel.com
Luxury Brands

SOFITEL PARIS LE FAUBOURG
FRANCE
148 ROOMS

SOFITEL WASHINGTON DC LAFAYETTE SQUARE
USA
237 ROOMS
Luxury Brands

Fairmont Plaza New York
USA
282 rooms

Fairmont Le Château Frontenac
Canada
610 rooms

Fairmont Copley Plaza Boston
USA
383 rooms

Sofitel Dubai The Palm Resort & Spa
UAE
546 Rooms

Sofitel Sydney Darling Harbour
Australia
590 Rooms

Sofitel Singapore City Centre
Singapore
223 Rooms
Luxury Brands

Fairmont Plaza New York
USA
282 rooms

Fairmont Le Château Frontenac
Canada
610 rooms

Fairmont Copley Plaza Boston
USA
383 rooms

SOFITEL SINGAPORE CITY CENTRE
SINGAPORE
223 Rooms

SOFITEL REFORMA
Mexico City
275 rooms

SOFITEL HOTELS & RESORTS
Luxury Brands

Fairmont Plaza New York
USA
282 rooms

Fairmont Le Château Frontenac
Canada
610 rooms

Fairmont Copley Plaza Boston
USA
383 rooms

SOFITEL SINGAPORE CITY CENTRE
Singapore
223 Rooms

SOFITEL ISTANBUL TAKSIM
Turkey
203 Rooms
Luxury Brands

SOFITEL SEOUL KOREA
563 rooms
2021

Fairmont Plaza New York USA
282 rooms

Canada
610 rooms
Fairmont Le Château Frontenac

SOFITEL SINGAPORE CITY CENTRE SINGAPORE
223 Rooms

SOFITEL HAIKOU CHINA
211 rooms
December 2020

SOFITEL ADELAIDE AUSTRALIA
Opening 2021
250 rooms
A vibrant collection of hotels with a bold spirit that challenges and inspires

COMMUNITY · UNPRETENTIOUS LUXURY · CULINARY AND MIXOLOGY EXPERIENCE · INDIVIDUALITY

Some people can do innovative things. Some people are innovators.
Inside our community, we share a common spirit.
A spirit of constant innovation.

The House of Originals has historic hotels, iconic even — but that is not what makes them one of us. They recognize their heritage alone is not enough. True originals don’t question once, they always question.

We are this bold spirit. A community that challenges, learns and inspires. Not following fashions, but leading fashions. From nightlife, to design, culinary and mixology. For every hotel with this undying spirit and promise of originality.

WELCOME TO THE HOUSE OF ORIGINALS

<table>
<thead>
<tr>
<th>6 hotels</th>
<th>1,089 rooms</th>
<th>3 countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>PIPELINE</td>
<td>5 hotels</td>
<td>861 rooms</td>
</tr>
<tr>
<td></td>
<td>2 countries</td>
<td></td>
</tr>
</tbody>
</table>

66% of guests return because of the iconic brand

sbe.com/thehouseoforiginals
THE HOUSE OF ORIGINALS

Flagships

THE HOUSE OF ORIGINALS – SANDERSON, LONDON
UNITED KINGDOM
150 rooms

THE HOUSE OF ORIGINALS – ST MARTIN LANE, LONDON
UNITED KINGDOM
204 rooms
THE HOUSE OF ORIGINALS

Upcoming Openings

THE HOUSE OF ORIGINALS – TEMPLE, DETROIT
USA
100 keys – 70 residences
THE HOUSE OF ORIGINALS

Upcoming Openings

THE HOUSE OF ORIGINALS – DTLA
USA
170 keys
Upcoming Openings

THE HOUSE OF ORIGINALS

THE HOUSE OF ORIGINALS – LA CIGALE DOHA
QATAR
THE HOUSE OF ORIGINALS

Upcoming Openings

THE HOUSE OF ORIGINALS – SWAROVSKI DUBAI
UAE
Inclusive Destinations

RESORTS · ENTERTAINMENT · GOURMET · FAMILY FUN

At Rixos, all-inclusive is synonymous with luxury. Our unique All Inclusive – All Exclusive offering combines all-inclusive advantages with exclusive privileges. Rixos offers exceptional escapes that go beyond the imagination to open a new world of horizons for our guests. Our expertise for balancing the ultra-all-inclusive concept with a vibrant, luxury ambience and family friendly adventures truly defines the Rixos experience.

Spectacular shows and breath-taking performances make our carefully curated entertainment programme the focal attraction of our hotels and resorts.

Firmly rooted in our generous and authentic approach to hospitality are the origins and traditions of our Turkish heritage.

Rixos imagines a multitude of F&B concepts, blending Turkish, local and international cuisines to indulge guests around the clock. Bountiful buffet tables in the main restaurant, unrivalled à la carte restaurants, and exceptional quality are signature hallmarks of our passion for food.

Sport and leisure activities are an integral part of any Rixos holiday, whether you are looking to try something new, solo or as a family, improve your forehand technique or invigorate your senses with a series of Asana's. Our luxury resorts take advantage of their natural surroundings, and many of our exhilarating activities take place on the water including, scuba diving, windsurfing and snorkelling.

<table>
<thead>
<tr>
<th>Category</th>
<th>Country</th>
<th>Hotels</th>
<th>Rooms</th>
</tr>
</thead>
<tbody>
<tr>
<td>23 hotels</td>
<td>9,181 rooms</td>
<td>7 countries</td>
<td></td>
</tr>
<tr>
<td>EUROPE</td>
<td>16 hotels</td>
<td>5,492 rooms</td>
<td></td>
</tr>
<tr>
<td>MIDDLE EAST &amp; AFRICA</td>
<td>7 hotels</td>
<td>3,689 rooms</td>
<td></td>
</tr>
<tr>
<td>PIPELINE</td>
<td>7 hotels</td>
<td>4,486 rooms</td>
<td></td>
</tr>
</tbody>
</table>

rixos.com
RIXOS LIBERTAS DUBROVNIK  
CROATIA  
254 rooms

RIXOS PREMIUM DUBAI JBR  
UAE  
443 rooms

RIXOS PREMIUM TEKIROVA  
TURKEY  
770 rooms

RIXOS THE PALM DUBAI  
UAE  
230 rooms

Luxury Brands

Latest Openings
Latest Openings

RIXOS ABU DHABI
SAADIYAT ISLAND

OPENED 2018
372 rooms

RIXOS ASTANA
KAZAKHSTAN

OPENED 2018
238 rooms

Luxury Brands

LUXURY BRANDS
OPENED 2018
372 rooms

Live
Luxury Brands

Upcoming opening

RIXOS DOHA QETAIFAN
QATAR
375 rooms
2022
Enjoy the finest homes and service all around the world

VETTED HOMES & VILLAS • PERSONAL SERVICE • TAILORED EXPERIENCES

With onefinestay, guests stay in distinctive private homes and villas in the most desirable destinations and neighborhoods, enjoying a level of personal service unmatched in the private rental industry.

The art of curation
A beachside estate in the Caribbean, a townhouse in New York or an apartment in one of Europe’s culture capitals – wherever you’re headed, every home and villa is handpicked for space, character and comfort. Each of them is unique & fully equipped.

Professional hospitality
When a guest books with onefinestay, the entire experience is professionally managed to ensure the highest quality stay. Every home in the portfolio is professionally cleaned and beautifully prepared for guests’ arrival. In our City Collection, our linens, towels, amenities and local welcome gifts are additionally provided.

1 - Match guest to villa or home  2 - Plan stay  3 - Meet & Greet  4 - Housekeeping  5 - 24/7 support

5,000 homes  1,500 exclusive homes in 9 City destinations  1,500 homes  1,500 exclusive homes in 9 City destinations

2 Collections:
  o City Collection &
  o Villa Collection

3,500 luxury villas in 40 Villa destinations

onefinestay.com
Luxury Brands

Clerkenwell Cooperage, London, United Kingdom

Fairmont Plaza New York, USA
- 282 rooms

Fairmont Le Château Frontenac, Canada
- 610 rooms

Fairmont Copley Plaza Boston, USA
- 383 rooms

Smith Terrace, London, United Kingdom

Rue de Caumartin II, Paris, France

onefinestay
With an impressive array of destinations and inspiring hotel collections around the globe, we have more than one story to tell. From stylish urban locations to sanctuary resorts, from working hard to enjoying relaxing experiences, there is always a good reason to be a cherished guest with one of our Premium brands.
An exceptional place
to find yourself

AFRICAN BORN · CONSERVATION · INTIMACY · DIVERSITY

Founded in 2000 with a passion for creating destinations where man and nature could co-exist sustainably. After turning drought ravaged and degraded bushveld into a private conservation success story in the Eastern Cape, South Africa; this pioneering spirit lead the growth of the Mantis Collection.

Mantis has unearthed hotels and eco-escapes across all seven continents; in far-flung corners, vibrant cityscapes, across vast African plains, and most places in between. Each with a unique spirit, yet all are linked by a collective obsession to be extraordinary, to nurture the natural environment, and preserve all that is meaningful.

Mantis is a Pioneer that searches for and uncovers new possibilities, and new destinations so that people can have access to more fulfilling lives. In a world of diminishing rarity, we partner with curious explorers who seek to discover truly rare destinations and life-affirming experiences.

35 hotels
869 rooms
20 countries

AMERICAS
1 hotel
12 rooms

MIDDLE-EAST & AFRICA
30 hotels
739 rooms

ASIA-PACIFIC
1 hotel
4 rooms

EUROPE
3 hotels
14 rooms

PIPELINE
14 hotels
460 rooms
5 countries

An African Born hotel group with presence on all 7 continents
mantiscollection.com
Upcoming openings

AKAGERA GAME LODGE
RWANDA, AFRICA
60 rooms

THE PROVIDENCE
NIGERIA, AFRICA
82 suites
**Stories that stay**

DELIGHTFUL · SINGULAR · ENRICHING · INSPIRING

MCallery is a collection of storied boutique hotels to discover the world and beyond, providing a delightful and unique experience inspired by the local essence of the hotel and its authentic story. With 91 addresses globally, each MGallery location leaves guests enriched with a collection of emotions that make their stay truly memorable.

21c Museum Hotel combines contemporary art museums, boutique hotels and chef-driven restaurants. The museum hotels’ original, artistic spirit and pioneering vision are the perfect complement to MGallery’s concept of discreet, creative hospitality for lovers of art, literature and culture.

### Statistics

- **106 hotels**
- **11,122 rooms**
- **31 countries**

#### Regions

- **AMERICAS**
  - 4 hotels
  - 361 rooms

- **FRANCE**
  - 37 hotels
  - 2,218 rooms

- **ASIA-PACIFIC**
  - 38 hotels
  - 4,667 rooms

- **MIDDLE EAST & AFRICA**
  - 7 hotels
  - 1,094 rooms

- **EUROPE**
  - 26 hotels
  - 2,782 rooms

- **PIPELINE**
  - 54 hotels
  - 6,797 rooms
  - 29 countries

79% of guests associate MGallery with storied boutique hotels.

[mgallery.com](http://mgallery.com)
Flagships

MGallery Hotel The Galata
Istanbul, Turkey
83 rooms

MGallery The Retreat Palm
Dubai, UAE
255 rooms

MGallery Hotel Muse
Bangkok, Thailand
174 rooms

MGallery Harbour Rocks
Sydney, Australia
59 rooms

MGallery Santa Teresa
Rio De Janeiro, Brazil
44 rooms
MGallery Hotel Papadopoli
Venezia, Italy
100 rooms

MGallery Mokitor
Paris, France
124 rooms

MGallery Queens Hotel
Cheltenham, UK
84 rooms

MGallery Ink Hotel
Amsterdam, Netherlands
149 rooms

MGallery Le Grand Hotel
Cabourg, France
71 rooms
Latest Openings

- **MGallery Veranda**
  - Location: Charqma, China
  - Rooms: 64 Rooms

- **MGallery Manto**
  - Location: Lima, Peru
  - Rooms: 64 Rooms

- **MGallery The Bridge**
  - Location: Wroclaw, Poland
  - Rooms: 184 rooms

- **MGallery Chadstone**
  - Location: Melbourne, Australia
  - Rooms: 248 rooms
Upcoming Opening

MCallery Nairobi
Kenya
105 Rooms
2021
At the corner of Curiosity

WE FUNDAMENTALLY BELIEVE THAT ART CAN SHAPE THE FUTURE

21c Museum Hotel combines contemporary art museums, boutique hotels and chef-driven restaurants. The museum hotels’ original, artistic spirit and pioneering vision are the perfect complement to MGallery’s concept of discreet, creative hospitality for lovers of art, literature and culture.

9 hotels
1,240 rooms
1 country

PIPELINE
2 hotels
305 rooms
1 country
Flagships

21C Lexington
USA
88 Rooms

21C Cincinnati
USA
156 Rooms

21C Oklahoma City
USA
135 Rooms
Latest Openings

21C Chicago
USA
297 Rooms
2020
Upcoming Openings

21C St Louis
USA
173 Rooms
2021
Upcoming Openings

21C Des Moines
USA
131 Rooms
2022
Creating unique and inspired experiences

REFINED · CONTEMPORARY · ENGAGING

Inspired by and dedicated to Australian contemporary artists, Art series offers an extraordinary boutique hotel experience.

Located in the hottest art and cultural hubs, the boutique hotels are currently found in Melbourne, Brisbane and Adelaide. Each hotel takes design inspiration from the namesake artist. With original artworks and editions adorning the walls and halls, the multifaceted art-inspired experience is complete with dedicated art channels, art libraries, art tours and art utensils on supply.

Boasting personalised service and sophisticated style, all suites showcase up to the minute comforts and technology with Art Series signature bedding to ensure the sweetest of sleeps. Experience an extraordinary stay with Art Series Hotels.

9 hotels
2,209 rooms
1 country

1 hotel
108 rooms
1 country

artserieshotels.com.au
Mondrian is a way of travel. With its groundbreaking design and progressive programming it is a “must” destination for locals or travellers. Mondrian is always at the heart of the most exciting cultural scenes in the world, serving up innovation and creativity for everyone. Mondrian provides a playful framework so that guests and locals alike can immerse themselves in the culture of each city it inhabits.

<table>
<thead>
<tr>
<th>Region</th>
<th>Hotels</th>
<th>Rooms</th>
</tr>
</thead>
<tbody>
<tr>
<td>Americas</td>
<td>4</td>
<td>760</td>
</tr>
<tr>
<td>Middle East &amp; Africa</td>
<td>1</td>
<td>270</td>
</tr>
<tr>
<td>Pipeline</td>
<td>8</td>
<td>1,792</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>8</strong></td>
<td><strong>1,992</strong></td>
</tr>
</tbody>
</table>

81% of guests appreciate the design elements of Mondrian Hotels.

sbe.com/mondrian
Mondrian Park Avenue, New York
USA
180 keys

Mondrian Los Angeles
USA
236 Keys

Mondrian South Beach, Miami
USA
215 keys

Mondrian Doha
Qatar
211 keys
Mondrian

Upcoming Openings

Mondrian Seoul
Korea
296 keys

Mondrian Polanco
Mexico
144 keys
126 Residences
Mondrian Bordeaux
France
97 keys

Upcoming Openings

Mondrian Danang Hoi An Beach Resort
Vietnam
300 Rooms
2022

Mondrian Singapore Duxton
Singapore
300 Rooms
2023
Our world is your playground

Stimulating hotels that inspire your mind and energize your body so you can push your boundaries.

Spacious meeting rooms with the newest technology, immersive art, and modern guest rooms with great sleeping comfort. And above all, an engaged and proactive team that provides everything our guests need to work efficiently and enjoy effortlessly.

<table>
<thead>
<tr>
<th>Region</th>
<th>Hotels</th>
<th>Rooms</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMERICAS</td>
<td>12</td>
<td>3,721</td>
</tr>
<tr>
<td>ASIA-PACIFIC</td>
<td>84</td>
<td>24,113</td>
</tr>
<tr>
<td>EUROPE</td>
<td>18</td>
<td>4,653</td>
</tr>
<tr>
<td>FRANCE</td>
<td>11</td>
<td>3,338</td>
</tr>
<tr>
<td>MIDDLE EAST &amp; AFRICA</td>
<td>12</td>
<td>4,380</td>
</tr>
</tbody>
</table>

137 hotels | 40,205 rooms | 41 countries |

#1 The most associated brand with contemporary design in its category

pullman.com
Pullman Suzhou Zhonghui
China

Pullman Paris Bercy
France
392 Rooms
Pullman Berlin Schweizerhof
Germany
384 Rooms

Pullman Park Lane
Hong Kong
834 Rooms

Pullman Tamachi, Tokyo
Japan
143 Rooms

Pullman Phuket Arcadia Naithon Beach
Thailand
278 Rooms
Latest Openings

Cities

Pullman Abidjan
Ivory Coast
April 2019

Pullman Asuzhou Zhonghui
China
September 2019

Pullman Shanghai Qingpu
China
292 Rooms

Pullman Mandalay
Myanmar
358 Rooms
Latest Openings
Resorts

Pullman Maamutaa
Maldives

Pullman Changbaishan Resort
China
300 Rooms

Pullman Ciawi Vimala Hills
Indonesia
May 2019

Pullman Nadi Bay Resort & Spa
Fidji
236 Rooms
Pullman Tbilisi Tower
Georgia
228 Rooms

Pullman Hamburg
Germany
252 Rooms
2023
Life is a journey, Live it well

FULL OF VITALITY · RELIABLE · RECHARGED · AT EASE

Contemporary hotels designed with the quality and care of Swiss hospitality. We are Swiss at heart and global by nature. We offer guests the quality of life, vitality and peace of mind they need to explore the world and discover life’s true rewards.

35 hotels
14,781 rooms
18 countries

AMERICAS
3 hotels
1,282 rooms

EUROPE
12 hotels
2,842 rooms

ASIA-PACIFIC
14 hotels
6,398 rooms

MIDDLE EAST & AFRICA
6 hotels
4,259 rooms

PIPELINE
23 hotels
4,837 rooms
15 countries

87/100 High E-reputation performance & positive guest perception
Flagships

Swissôtel Nankai, Osaka
Japan
546 Rooms

Swissôtel The Bosphorus
Istanbul
566 Rooms

Swissôtel Chicago
USA
662 Rooms
Swissôtel Katameyah
Egypt
300 Rooms
December 2023

Swissôtel Jeddah
Saudi Arabia
247 Rooms
December 2020

Swissôtel Sharm El-Sheikh
Egypt
387 Rooms
December 2020

Upcoming Openings
Angsana brings the adventure back into travel whatever your age or reason to visit. Intertwining local chic and a vibrant fun-filled atmosphere, Angsana offers amazing destination playgrounds across the world. Each hotel is uniquely designed to provide spacious stylish rooms and suites, perfect for couples, families and groups of friends.

**Sensing the moment**

**BONDING · VIBRANT · LOCAL CHIC · ADVENTURE**

<table>
<thead>
<tr>
<th>Region</th>
<th>Hotels</th>
<th>Rooms</th>
<th>Countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASIA-PACIFIC</td>
<td>13</td>
<td>2,147</td>
<td>8</td>
</tr>
<tr>
<td>MIDDLE EAST &amp; AFRICA</td>
<td>2</td>
<td>92</td>
<td></td>
</tr>
<tr>
<td>PIPELINE</td>
<td>19</td>
<td>2,769</td>
<td>10</td>
</tr>
</tbody>
</table>

angsana.com
Flagships

Angsana Balaclava
Mauritius
52 Suites & Villas

Angsana Binatang
Indonesia
113 Rooms & Suites

Angsana Laguna Phuket
Thailand
324 Rooms & Suites

Angsana Lang Co
Vietnam
229 Rooms & Suites
Angsana Maldives
Maldives
113 Villas
Upcoming Openings

Angsana Leishan
China
146 Rooms & Suites

Angsana Teluk Bahang
Malaysia
230 Rooms & Suites
Upcoming Openings

Angsana Siem Reap
Cambodia
158 Rooms
Let's spend the night together

FUN · STORY · DEMOCRACY · PROFESSIONALISM

At 25hours, we create individualised, made-to-measure hotels with personality in vibrant cities. Every unique, playful 25hours hotel has a soul inspired by its location and shaped by the art, culture, gastronomy and stories of its surroundings. And each one is centered around a surprising Social Hub, a space where global travellers and local guests can meet and form a dynamic and adventurous community.

13 hotels
2,065 rooms
4 countries in Europe

PIPELINE
5 hotels
1,173 rooms
3 countries
Flagships

<table>
<thead>
<tr>
<th>Hotel Name</th>
<th>Number of Rooms</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number One / Hamburg</td>
<td>128</td>
</tr>
<tr>
<td>The Goldman / Frankfurt</td>
<td>97</td>
</tr>
<tr>
<td>Museumquartier Vienna</td>
<td>217</td>
</tr>
<tr>
<td>HafenCity / Hamburg</td>
<td>170</td>
</tr>
<tr>
<td>Zürich West / Zurich</td>
<td>126</td>
</tr>
<tr>
<td>Bikini Berlin</td>
<td>149</td>
</tr>
<tr>
<td>The Royal Bavarian Munich</td>
<td>165</td>
</tr>
<tr>
<td>Hotel</td>
<td>Number of Rooms</td>
</tr>
<tr>
<td>------------------------</td>
<td>-----------------</td>
</tr>
<tr>
<td>The Circle / Cologne</td>
<td>207</td>
</tr>
<tr>
<td>The Trip / Frankfurt</td>
<td>152</td>
</tr>
<tr>
<td>Terminus Nord / Paris</td>
<td>237</td>
</tr>
</tbody>
</table>
Upcoming openings

- **Dubai One Central, Dubai**
  - Number of Rooms: 434
  - Opening: 2020

- **Florence San Paolino, Florence**
  - Number of Rooms: 171
  - Opening: 2020

- **The Round Tower, Copenhagen**
  - Number of Rooms: 243
  - Opening: 2021

- **Cremorne garden, Melbourne**
  - Number of Rooms: 200
  - Opening: 2022

- **Paper Island, Copenhagen**
  - Number of Rooms: 128
  - Opening: 2024
A hydeaway for the in-the-know

ANYTHING CAN HAPPEN
PLAYGROUND
AUTHENTICALLY PERSONAL

<table>
<thead>
<tr>
<th>2 hotels</th>
<th>PIPELINE</th>
</tr>
</thead>
<tbody>
<tr>
<td>460 rooms</td>
<td>1 hotel</td>
</tr>
<tr>
<td>1 country</td>
<td>125 rooms</td>
</tr>
<tr>
<td></td>
<td>1 country</td>
</tr>
</tbody>
</table>

50%+ of guests that stay at Hyde Hotels are familiar with the Hyde nightlife brand

Hyde Hotels, Resorts & Residences are intuitively dialed into the desires of the in-the-know; their interests, aspirations and tastes. This is a new kind of hospitality, grounded in the spirit of discovery, the fantasy of nightlife and the adventure of connection. Hyde is more than a brand, it’s a state of mind.

sbe.com/hydehotels
Hyde Midtown Miami
USA
60 Keys

Hyde Hollywood
USA
400 Keys
Upcoming openings

HYDE Hollywood
USA
352 residences

HYDE Doha
Qatar
We make moments

INTUITIVE · GENUINE · HUMAN · WARM

Mövenpick is in the moments business. We know small gestures can make all the difference. So we do ordinary things in an extraordinary way – a philosophy that has defined our brand success from the start.

With a Swiss heritage stretching back to the 1940s, Mövenpick offers a unique blend of contemporary city and resort hotels across the globe. 70 years of rich culinary legacy have taught us never to compromise on quality or authenticity. And we take a sustainable and responsible approach, caring for local communities and protecting the environment.

99 hotels
23,725 rooms
26 countries

EUROPE
21 hotels
4,513 rooms

ASIA
19 hotels
4,763 rooms

MIDDLE EAST & AFRICA
59 hotels
14,449 rooms

PIPELINE
48 hotels
11,396 rooms
23 countries
It’s about our flagships

Mövenpick Hotel Amsterdam City Centre
Netherlands
408 keys

Mövenpick Hotel Sukhumvit Bangkok
Thailand
297 keys

Mövenpick Mansour Eddahbi Marrakech
Morocco
503 Keys

Mövenpick Hotel Kuala Lumpur
Malaysia
333 keys
It’s about our latest openings

Resort & Spa Jimbaran Bali
Indonesia
297 keys

Mövenpick Resort Kuredhivaru
Maldives
105 keys

Mövenpick Hotel Beirut
Lebanon
292 keys

Mövenpick Resort & Spa Dead Sea
Jordan
346 keys
Grand Plaza Movenpick Media City, Dubai
UAE
235 keys
It’s about our upcoming openings

Movenpick Hotel Basel
Switzerland
264 keys

Movenpick Hotel The Hague
Netherlands
76 keys

Movenpick Hotel Villa Pamphili,
Rome, Italy
220 keys

Mövenpick Hotel Addis Ababa
Ethiopia
225 Keys
Around the world, Grand Mercure revisits the singularity of each culture with a new eye, surprising and inspiring our guests to rediscover the uniqueness of a culture. Tailored by the locals, each of our hotel invites to a curated and contemporary local immersion in the country they are located, whilst guaranteeing premium international standards.

57 hotels
12,854 rooms
12 countries

AMERICAS
8 hotels
1,926 rooms

ASIA-PACIFIC
48 hotels
10,730 rooms

MIDDLE EAST & AFRICA
1 hotel
198 rooms

PIPELINE
28 hotels
6,414 rooms
9 countries
Flagships

- GRAND MERCURE MYSORE
  - India
  - 146 Rooms

- GRAND MERCURE JAKARTA KEMAYORAN
  - Indonesia
  - 483 Rooms
Flagships

GRAND MERCURE AUCKLAND
NEW ZEALAND
207 rooms

GRAND MERCURE DANANG
VIETNAM
272 rooms
Latest opening

Grand Mercure Gandhinagar Gift City
India
151 Rooms
Premier Brands
Grand Mercure Dubai Airport
UAE
361 Rooms
Grand Mercure Hanoi
Vietnam
179 Rooms
Grand Mercure Sao Paulo Itaim
Brazil
361 Rooms
Grand Mercure Khao Lak Bangsak
Thailand
198 Rooms

Latest opening
Remember when

INDULGENT · REJUVENATING · FLEXIBLE · MEMORABLE

The Peppers brand has become synonymous with a sense of refined indulgence, an attention to detail and excellent personal service. Explore an irresistible and intriguing range of escapades selectively located in some of Australia, New Zealand and Indonesia’s most spectacular destinations.

From country estates to relaxing beachside resorts, from world-class golf resorts to romantic vineyard retreats, Peppers combines personal and friendly services with exceptional food and wine.

28 hotels
4,789 rooms
3 countries

PIPELINE
2 hotels
343 rooms
2 countries

peppers.com.au
Expect nothing less

**EFFORTLESSLY SOPHISTICATED · TRAVELLED · UPGRADED LIVING · FREEDOM**

Beautifully designed, The Sebel is a collection of upscale stylish and spacious personally-serviced apartments for experiencing the most inspiring of places. With warm and inviting spaces, they embody the sophistication our guests expect.

The Sebel offers a high level of living and freedom with impeccable service by Hosts who offer tailored experiences, where no two is the same, connecting guests to the best of the local destination.

32 properties
2,229 spaces
3 countries

PIPELINE
5 aparthotels
590 spaces
2 countries

developing
Midscale Brands

Spaces for living, inspired by places and people. Spaces that are resolutely about showcasing lifestyles. Accor’s Midscale brands offer as many experiences as there are desires. Whether travelling alone, as a couple or a family, or for business, there is always a Midscale brand ready to meet all your needs.

M N A N T R A \ N O V O T E L \ M E R C U R E
A D A G I O \ M A M A S H E L T E R \ T R I B E

Live
Room for everyone
PERSONAL · CASUAL · TRUSTWORTHY · RELAXED

Offering premium accommodation with a warm welcome in bustling cities and favorite holiday destinations. Whether you’re travelling for business or relaxing with family, you will feel right at home with Mantra. With hotels, resorts and self-contained apartments on the coast and in the city, you will always find the perfect space in the ideal place. Across Australia, New Zealand and Indonesia, whether you want less hassle on business trips or more good times on holiday, Mantra makes room for you.

78 hotels
15,689 rooms
3 countries

AMERICAS
1 hotel
1,177 rooms

ASIA-PACIFIC
77 hotels
14,512 rooms

PIPELINE
6 hotels
591 rooms
2 countries
At Novotel, we believe that quality time is about making everyday moments matter. Everything has been thought to enhance our guests’ life balance, sense of well being but also enjoyment. Whether through our intuitive & modern design or our large range of rewarding experiences, everyone can disconnect from a busy life or make time to connect with their family, friends or colleagues. This combination makes Novotel the perfect spot for travellers and locals to have a drink, a bite to eat, to work, play or just relax.

**Top 3**

In the top 3 best known midscale brands on 20 markets

**AMERICAS**
- 43 hotels
- 8,629 rooms

**MIDDLE EAST & AFRICA**
- 34 hotels
- 6,860 rooms

**ASIA-PACIFIC**
- 163 hotels
- 40,862 rooms

**EUROPE**
- 166 hotels
- 31,529 rooms

**FRANCE**
- 135 hotels
- 17,829 rooms

**PIPELINE**
- 134 hotels
- 29,369 rooms
- 47 countries
Flagships

NOVOTEL DUBAI AL BARSHA
UAE
466 Rooms

NOVOTEL SINGAPORE ON STEVENS
SINGAPORE
254 Rooms

NOVOTEL LONDON HEATHROW AIRPORT T1, T2 AND T3
UK
166 Rooms

NOVOTEL NEW YORK TIME SQUARE
USA
480 Rooms
Flagships

NOVOTEL BANGKOK SUKHUMVIT
THAILAND
238 rooms

NOVOTEL BRISBANE SOUTH BANK
AUSTRALIA
238 rooms

NOVOTEL PHUKET KARON BEACH RESORT & SPA
THAILAND
224 rooms

NOVOTEL SINGAPORE
ON STEVENS
SINGAPORE
254 Rooms
Latest openings

- **MÜNCHEN CITY ARNULFPARK**
  - Germany

- **NOVOTEL CHRISTCHURCH AIRPORT**
  - New Zealand

- **NOVOTEL DEAUVILLE PLAGE**
  - France

- **NOVOTEL PERTH MURRAY STREET**
  - Australia

- **Midscale Brands**

- **NOVOTEL**
Latest openings

NOVOTEL MADRID CITY LAS VENTAS
SPAIN
156 ROOMS
Key upcoming openings

NOVOTEL SUITES ALMATY
KAZAKHSTAN
50 Rooms
April 2021

NOVOTEL MOSCOW TAGANSKAYA
RUSSIA
156 Rooms
November 2020

NOVOTEL TUNIS
TUNISIA
176 Rooms
October 2021
Locally Inspired

PASSIONATE ABOUT LOCAL DISCOVERIES · GENUINE & ENTHUSIASTIC TEAMS · MODERN & ELEGANT DECORATIVE DESIGN

Every Mercure is a portal to a destination. Its teams are genuinely knowledgeable about the city and every detail of the decor tells a story about the location and its cultural heritage. While every Mercure hotel is unique, all share the same passion for high quality services. So from the moment our guests step inside a Mercure – be it in Paris, Rio or Bangkok – they are immersed in their destination: Mercure, Locally inspired hotels.

#1 Highest premium perception of the largest mid brands worldwide

mercure.com
Flagships

MERCURE SHANGHAI YU GARDEN,
CHINA
230 ROOMS
Flagships

**MERCURE BANGKOK MAKKASAN**
THAILAND
180 rooms

**MERCURE BERLIN WITTENBERGPLATZ**
GERMANY
183 rooms

**MERCURE SAO PAULO MOEMA TIMES SQUARE**
BRAZIL
126 rooms

**MERCURE KOODOO RESORT**
MALDIVES
70 rooms
MIDSCALE BRANDS

Latest openings

MERCURE DUBAI BARSHA HEIGHTS
UAE
408 rooms

MERCURE ISTANBUL BARKIROY
TURKEY
92 rooms

MERCURE SIBIU
ROMANIA
85 rooms

MERCURE SYDNEY
AUSTRALIA
78 rooms
Latest openings

MERCURE SYDNEY ROUSE HILL
AUSTRALIA
Upcoming opening

MERCURE MOSCOW NEGGLYNAYA
RUSSIA
102 rooms
JUNE 2021
The services of hotels, the freedom of apartments

URBAN · COMFORT · FLEXIBILITY

How do you stay away from home and enjoy real at-home comfort while discovering a new city? Adagio Aparthotels offer functional apartments with the advantage of dedicated hotel services and natural hospitality. Located in the heart of cities, over 100 addresses in the world, the brand has three product ranges: Adagio, Adagio access and Adagio premium.
Flagships

ADAGIO PARIS PORTE DE VERSAILLES
FRANCE

ADAGIO BRUSSELS GRAND PALACE
BELGIUM

ADAGIO EDINBURGH
SCOTLAND

ADAGIO LILLE
FRANCE
Latest openings

ADAGIO AMSTERDAM
AMSTELVEEN

ADAGIO LONDON
BRENTFORD
Upcoming openings

**ADAGIO ACCESS**
HAMBURG, GERMANY
149 apartments

**ADAGIO SOCHI**
LE ROND, RUSSIA
457 apartments

**ADAGIO WHITECHAPEL**
LONDON, UK
147 apartments

**ADAGIO CUSTOM HOUSE**
GLASGOW, SCOTLAND
162 apartments
Mama loves you

IMPERTINENT · CHIC · GENEROUS · FUN AND FRIENDLY

Mama is much more than somewhere to eat and sleep. It’s an urban kibbutz, a lively place for meeting and sharing. Mama is like motherly love. It’s like being in her arms—cosy and snug, a sanctuary, somewhere that feels good.

Mama also feeds you like a mother, with generous, unique dishes designed by fantastic chefs. Like a mother, Mama just wants to take care of you!

BELGRADE BORDEAUX LOS ANGELES LYON MARSEILLE PARIS PRAGUE RIO DE JANEIRO TOULOUSE

<table>
<thead>
<tr>
<th>13 hotels</th>
<th>1,790 rooms</th>
<th>5 countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMERICAS</td>
<td>3 hotels</td>
<td>248 rooms</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>13 hotels</th>
<th>1,790 rooms</th>
<th>5 countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>EUROPE</td>
<td>3 hotels</td>
<td>556 rooms</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>7 hotels</th>
<th>1,332 rooms</th>
<th>7 countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>FRANCE</td>
<td>7 hotels</td>
<td>986 rooms</td>
</tr>
</tbody>
</table>

56% Revenue coming from F&B

mamashelter.com
Flagships

MAMA SHELTER PARIS EAST
FRANCE

MAMA SHELTER LONDON
UK

MAMA SHELTER LOS ANGELES
USA

MAMA SHELTER RIO DE JANEIRO
BRAZIL
Flagships

MAMA SHELTER, PRAGUE
CZECH REPUBLIC

MAMA SHELTER, BELGRADE
SERBIA

MAMA SHELTER, LILLE
FRANCE

MAMA SHELTER, TOULOUSE
FRANCE
Latest opening

MAMA SHELTER PARIS WEST
FRANCE
207 rooms
Key Upcoming Openings

MAMA SHELTER LISBON
PORTUGAL
OPENING 2021

MAMA SHELTER DUBAI
UAE
OPENING 2021

MAMA SHELTER ROME
ITALY
OPENING 2021

MAMA SHELTER LISBON
PORTUGAL
OPENING 2021
Tribe is a new kind of hotel. One that responds directly to the desires and aspirations of the modern traveller. A concept inspired by global journeys and an uncompromising vision to deliver a uniquely positioned, design driven hotel. A refreshing and disruptive brand, Tribe challenges the status quo with its edited hotel experience that makes it a leader in the design-led affordable luxury sector. Modern travellers, we made this hotel for you. Welcome to Tribe.
Flagship

TRIBE PERTH
AUSTRALIA
126 rooms
Upcoming openings

TRIBE PARIS BATIGNOLLES
FRANCE

TRIBE AMSTERDAM
NETHERLANDS

TRIBE GLASGOW
SCOTLAND

TRIBE WARSZAWA
POLAND
Midscale Brands

TRIBE HONG KONG
CHINA

TRIBE MANILA
PHILIPPINES

TRIBE PNHON PENH
CAMBODGIA

TRIBE BALI
INDONESIA

Upcoming openings

Live
Comfort is priceless, and with Accor’s Economy offer, it doesn’t cost the earth. Our range of brands, including the recently launched and innovative JO&JOE, has a solution for everyone: hotels where all ages, needs or budgets can find exactly what they want, always for the best price.
Give me a break
GREAT VALUE · GREAT LOCATIONS · GREAT BREAKS

Spacious self-contained apartment and hotel-style accommodation, combining value with the best beaches, city highlights and holiday attractions.

Families, groups, couples, from Australia or anywhere in the world, recognise the style and promise of a BreakFree offering. For them, their stay is all about the experience of the location and the comfortable, unpretentious accommodation and relaxed service they enjoy.

22 hotels
3,288 rooms
2 countries

breakfree.com.au
Open to vibrant hospitality

VIBRANT PLACES · OPEN TO EVERYONE

You want it all. Rock’n roll AND pop music – comfort AND design. Vibrant atmosphere AND time to chill. Tasty AND simple food - cosiness AND fun. You want it all, AND you can have it all. Because right next door and all Over the world, there is always an ibis hotel to welcome You. We look after every detail to make you feel at home. So all you have to do... is relax AND enjoy.

#1 Best total awareness of economy brands in 14 key countries (>50%)
Economy Brands

**IBIS BARCELONA PZA 22**
SPAIN
147 Rooms

**IBIS BANGKOK IMPACT**
THAILAND
587 Rooms

**IBIS CASABLANCA VOYAGEURS**
MOROCCO
130 Rooms

**IBIS OSAKA**
JAPAN
181 Rooms
Flagships

IBIS ADELAIDE
AUSTRALIA
311 rooms

IBIS PARIS BERCY VILLAGE 12E
FRANCE
195 rooms

IBIS SAO PAULO MORUMBI
BRAZIL
376 rooms
Latest openings

IBIS BANGKOK SUKHUMVIT 24
THAILAND

IBIS JEDDAH MALIK ROAD
SAUDI ARABIA

IBIS TALLINN CENTER
ESTONIA

IBIS TIJUANA ZONA RIO DI JANEIRO
MEXICO
Latest openings

<table>
<thead>
<tr>
<th>Hotel Name</th>
<th>Location</th>
<th>Rooms</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>IBIS PALMAS</td>
<td>BRAZIL</td>
<td>154</td>
<td>June 2019</td>
</tr>
<tr>
<td>IBIS TIJUANA ZONA RIO</td>
<td>MEXICO</td>
<td>144</td>
<td>June 2019</td>
</tr>
</tbody>
</table>
Upcoming openings
Open to creative design

What if a hotel could... Stun you? Inspire you? Make you smile? At ibis Styles, each hotel has its own unique design, theme and personality. Creative and urban, our eclectic hotels offer warm service and stylish comfort. From pillow to pillar, bathroom to bar, every little detail has been thought out to live an experience full of surprises, for young and older kids.

556 hotels
58,369 rooms
51 countries

AMERICAS
52 hotels
6,590 rooms

MIDDLE-EAST & AFRICA
8 hotels
1,871 rooms

ASIA-PACIFIC
119 hotels
17,883 rooms

EUROPE
164 hotels
16,655 rooms

FRANCE
213 hotels
15,430 rooms

PIPELINE
175 hotels
25,634 rooms
41 countries

20% above the category brand average on 25 markets in terms of brand rate premium perception
IBIS STYLES GENÈVE CAROUGE, SWITZERLAND
THEME: COMIC BOOKS
119 ROOMS

IBIS STYLES NAIROBI WESTLANDS, KENYA
THEME: AFRICAN VIBES
280 ROOMS

IBIS STYLES TBILISI, GEORGIA
THEME: SHEEPS AND MOUNTAINS
119 ROOMS

IBIS STYLES DRAGON MART DUBAI, UAE
THEME: DESERT OASIS
251 ROOMS
Latest openings

IBIS STYLES JAKARTA TANAH ABANG, INDONESIA
THEME: RETRO TEXTILE MARKET
201 ROOMS, APRIL 2019

IBIS STYLES JERUSALEM CITY CENTER, ISRAEL
THEME: BEN YUDA MARKET
110 ROOMS, FEBRUARY 2019

IBIS STYLES PARIS ORLY TECH, FRANCE
THEME: UP IN THE AIR
200 ROOMS, NOVEMBER 2019

IBIS STYLES PIRACICABA, BRAZIL
THEME: WRATH
174 ROOMS, JUNE 2019
Upcoming opening

IBIS STYLES PORTO ALEGRE MOINHOS
BRAZIL
130 rooms
2021
Upcoming opening

IBIS STYLES MUSCAT OCEC
OMAN
282 ROOMS, 2022
## Open to smart attitude

**SMART BASECAMPS · IN & OUT ADVENTURES**

It is the best deal in town. An urban, contemporary design. A cool, easy-going atmosphere. Smart, comfortable rooms. Relaxed social spaces that invite interaction. A hint of humour. And a price/fun ratio that is impossible to beat.

### 634 hotels
63,538 rooms
23 countries

### AMERICAS
- 54 hotels
- 9,822 rooms

### MIDDLE-EAST & AFRICA
- 4 hotels
- 484 rooms

### ASIA-PACIFIC
- 49 hotels
- 5,959 rooms

### EUROPE
- 179 hotels
- 20,101 rooms

### FRANCE
- 348 hotels
- 27,172 rooms

### PIPELINE
- 54 hotels
- 6,906 rooms
- 16 countries

#1 Best value for money perception versus competition in 5 key markets

[ibis.com](https://ibis.com)
IBIS BUDGET ACADIR
MOROCCO

IBIS BUDGET MOSCOW PANFILOVSKAYA
RUSSIA

IBIS BUDGET SAO JOÃO
BRAZIL

IBIS BUDGET AMBASSADOR SEOUL DONGDAEMUN
SOUTH KOREA

Flagships
Latest openings

IBIS BUDGET ACUASCALIENTES NORTE MEXICO

IBIS BUDGET GENEVE PALEXPO SWITZERLAND

IBIS BUDGET SINGAPORE EMERALD SINGAPORE

IBIS BUDGET UBERLANDIA BRAZIL
Economy Brands
Meaningful essentials
LOCALLY ENGAGED · COLLECTIVE · SECOND CHANCE

greet hotels welcome those who look for meaning in their relationship, purchase, and way of living. Everyday, they contribute to make our world a better place, by giving a second chance to everything around them.
Be greet!

2 hotels
99 rooms
1 country

PIPELINE
10 hotels
1,149 rooms
3 countries
FLAGSHIPS
BEAUNE, FRANCE

FLAGSHIPS
DARMSTADT, GERMANY
Upcoming openings

- GREET MARSEILLE AEROPORT, FRANCE
- GREET LYON CONFLUENCE, FRANCE
- GREET PARIS - PORTE DE LA CHAPELLE, FRANCE
- GREET BOURGES, FRANCE, 2021
Welcome to the Open House

COOL · BLENDED · CARING

JO&JOE is a place that’s uniquely designed for millennials, locals and travellers. It’s an Open House that’s lively, affordable and caring. A place where guests are free to do just as they please!

After first launching in Hossegor, France, JO&JOE opened its doors in April 2019 in Paris Gentilly, and in July 2020 in Paris Nation.

Listen to the voice in your head.
— JOE

Run as fast as you can.
— JOE

JO&JOE is a place that’s uniquely designed for millennials, locals and travellers. It’s an Open House that’s lively, affordable and caring. A place where guests are free to do just as they please!
JO&JOE PARIS GENTILLY
FRANCE
485 beds

JO&JOE HOSSEGOR
FRANCE
117 beds
hotelF1, simplicity and freedom #OnTheRoad

hotelF1 is dedicated to travellers on the road. For more than 30 years, our hotels have been easy to find, convivial and at the cheapest rates. In the concept #OnTheRoad, revealed in 2018, hotelF1 enhances quality with new comfort and design. New services "à la carte" are launched to let each guest personalise and enrich his experience.

169 hotels
12,949 rooms
1 country (France)

PIPELINE
1 hotel
62 rooms
1 country

“à la carte Services”

- Breakfast
  Open buffet breakfast

- Towels
  Microfiber towels for sale

- Dorms
  Book a single bed in a dorm

hotelf1.com
Unrivalled residential expertise

with 30 global brands

Extended Stay & branded Private Residences

Alongside our celebrated hotel brands, Accor also manages serviced residences, catering to extended stay guests and branded private residences.
Maximising development

PROPERTY PROGRAMMING

- Branded Private Residences
- Hotels
- & Extended Stay
- Co-working
- Wellbeing: Fitness & Spa
- Nightlife & Day Bars and Clubs, Mixology & Lounges
- Restaurants
New ways of working have a new home at Accor. With WOJO and Mama Works, we are bringing our expertise and experience in hospitality and business solutions to modern coworking spaces – with offers and spaces to suit everyone, from freelancers to small businesses. Thanks to a wide variety of venues in our properties around the world, we are also the best place to host all your meetings and events. At Accor, whatever your needs, we have an answer that is sure to Work for you.
Meetings & Events

Meeting all your needs

With state-of-the-art equipment, innovative catering and bespoke activities, our hotels, from luxury to economy, ensure that every business event is a success for our guests.

Over

700 events a day worldwide

3,100 hotels

18,000+ meeting rooms

30,000 Event organizers are members of the meeting planner loyalty programme

MEETING PLANNER

Meeting all your needs
Every WOJO next-generation workspace – with its dedicated service team – is designed to help you be as productive as possible. Whether you are a freelancer or entrepreneur looking for a friendly, welcoming coworking environment or a company needing flexible, private offices, WOJO has the perfect space to make your working life more spontaneous, positive and creative every day.
Occupy the office!

OFFICES · MEETING ROOMS · COWORKING

Mama Works reimagines the coworking space as a joyous community, a Californian campus of sorts, as much for reflection as (re)creation. Mama Works is a veritable cocoon of well-being, conducive to inspiration and concentration. It is an invigorating agora for creative teams to debate, discuss and brainstorm. It is a luminous loft where ideas, people and energies flow freely. Mama Works is freedom and flexibility, a rallying point for everyone from cutting-edge CEOs and promising entrepreneurs to go-getter freelancers.

EXISTING PROPERTY

Mama Works Lyon 1,812 sqm
Mama Works Bordeaux 3,083 sqm
Mama Works Lille 1,600 sqm

PIPELINE PROPERTIES

Mama Works Montpellier 2,000 sqm
Mama Works Rennes 1,800 sqm
With Accor, living limitless means the freedom to enjoy every moment in every way.

Thanks to our hotels’ diverse selection of restaurants and bars, SBE entertainment’s curated restaurants and nightlife experiences, Potel et Chabot’s legendary gastronomy, Paris Society’s bespoke events and sophisticated venues, and the indulgence of our hotel spas, we have everything you will ever need to Play, night and day.
Accor is inviting you to experience new journeys of discovery. So climb aboard the legendary Orient Express and enjoy the view from its remarkable carriages designed by the greatest Art Deco artists and decorators. Sit back and immerse yourself in the beauty of Egypt’s ancient treasures on a Mövenpick Nile cruise, while delighting in the authentic cuisine, attentive service and upscale hospitality. Or watch majestic African wildlife from your private suite on an elegant Mantis Collection houseboat as it wends its way up the mighty Chobe River in Namibia. With its defiantly contemporary vision of the glories of the past, Accor is redefining the future of personalised luxury travel.

135 years since the Orient Express began services
8 luxurious Mövenpick boats on the Nile
Transformative experiences

Discerning travellers are increasingly motivated by the possibilities of maintaining and improving their health during their stay.

From concept to operations, facilities and programs, we create opportunities for transformative, innovative and extraordinary moments of wellness and well-being for our guests.

The attentive and generous teams of thalasso, spa & fitness experts dispense revitalising seawater therapies a wide range of locally inspired holistic treatments or the motivation for one more rep in the gym.

Over
405
Luxury Spas

Over
560
Health Clubs

14
Thalassa Wellness Resorts
AccorLocal – newly renamed ALL Local – is turning its hotels into a services and activities hub for local customers. It’s a new way to enjoy everything that Accor has to offer, and more, without staying in a hotel. Thanks to a dedicated website, customers can quickly access services and experiences offered by our hotels, such as brunch, breakfast, fitness, yoga classes, massage, etc. It’s a source of rich experiences for every member of the ALL loyalty programme who wish to use their points to have fun close to home.
Making new memories

In unforgettable places all over the world – from rooftop venues to underground clubs, breathtaking bars to remarkable restaurants – Accor offers the very best in entertainment all year round. Rixos annually curates over 800 exciting events for kids, teens & adults by internationally renowned artist, performers & DJs at its resorts, while Paris Society invites you to experience the thrill of Paris’s most elegant, magical and legendary nightlife hotspots. And La Nuit by Sofitel is reinventing the party with its exclusive concept of music and mixology blending local culture with Parisian style. By creating new ways of making memorable moments, Accor continues to make every guest experience truly exceptional.

Entertainment

70+

events worldwide since the launch of the concept in destinations such as Paris, Marrakech, Dubai, Bangkok, Sydney, Los Angeles, Mexico City & Rio.
Excellent, authentic and fun

Food & Beverage are universal symbols of welcome that never need translation. At Accor, our mission is to make F&B the heart and soul of our hotels by thinking like restaurateurs and delivering an experience that is excellent, relevant and authentic.
Disruptive Group is a division of sbe that owns, operates and licenses unique lifestyle brands in the restaurant and nightlife spaces. Disruptive Group’s brands bring the full circle lifestyle experience to properties both in and beyond the sbe hotel portfolio, including stand-alone restaurants worldwide.

### Nightlife Division

sbe’s Disruptive Group was born from the nightclub, Hyde Sunset in 2005. Its mission is to constantly stay ahead of the curve, creating and expanding trend-setting nightlife concepts around the globe.

With a portfolio of 50+ award-winning mixology bars, intimate lounges, dayclubs and nightclubs, sbe has a continued dedication to anticipating the desires of its clientele, evolving and developing game-changing concepts.

### Restaurant Division

sbe’s Disruptive Group features award-winning restaurant brands helmed by star-studded and dedicated chefs that provide guests with unforgettable dining experiences complete with inspired cuisine, energetic design along with warm and attentive service.

The Group’s restaurants have become the refreshing standard for social dining since their inception in Southern California and have expanded globally – with over 70+ restaurants currently in operation and growing on a global scale.
Legendary French cuisine for contemporary events

GASTRONOMIC · PRESTIGIOUS · EXCELLENCE

Potel et Chabot has been reinventing the art of gastronomic catering since 1820. A standard bearer for the French culinary tradition, it now brings its expertise and excellence to the Accor’s portfolio. With nine spectacular venues in Paris, and a catalogue of 600 venues in France and internationally, Potel et Chabot can host and cater events of all sizes.

Exclusive Venues

PAVILLON GABRIEL
PAVILLON KLEBER
PAVILLON CAMBON CAPUCINES
PAVILLON DES LUMIÈRES
ORIENT EXPRESS
HÔTEL D’ÉVREUX
PAVILLON SEINE
PAVILLON VENDÔME
PAVILLON DAUPHINE

Authenticity
Invention
Generosity

For more than 30 years, Saint-Clair has been honouring the best of French cuisine, catering and planning events in a wide variety of venues.

poteletchabot.com
PARIS SOCIETY

Unique places to celebrate

ICONIC VENUES · FINE DINING · ENTERTAINMENT

In just under 10 years, Paris Society has become a leader in events, hospitality and entertainment in France. It is today developing around three pillars: CLUBS, the heart and soul of Parisian nightlife; TABLES, high-quality restaurants in iconic venues; and PLACES, unparalleled portfolio of event venues. These complementary poles allow the group to create synergies and capitalise on its wealth of savoir-faire.

Flagships
APICIUS
TERMINAL 7
PARISLONGCHAMP
ROOFTOP R2 MARSEILLE
RASPoutine
PARIS/ROME/MARRAKECH
LOULOU
MONSIEUR BLEU
LE DOMAINE DE LONGCHAMP

Paris Society is...
• An event-management specialist and producer, offering made-to-measure and one-stop solutions
• A creator of high-end restaurants
• A connoisseur of atypical venues in perfect locations
• An expert in unique dining experiences and events
• An incoming & events company, organizing corporate and social events for 100 to 1,500 people.

16,000 events
organised every year
150 full-time employees
1,200 employees in total
5 prestigious projects

paris-society.com
Business accelerators

Power your business with Accor’s complete range of solutions: from direct sales, online distribution, data analysis to customised client contact. We help hoteliers better connect with online customers, from leisure travellers to corporate clients. We allow catering groups to work more closely with their suppliers, and restaurants to improve their bookings. At Accor, we are determined to help our customers profit from the digital hospitality revolution.
Distribution

Innovative technology that builds upon Accor’s deep expertise to drive day-to-day operations and performance for independent hoteliers, B2B hotel bookers, and restaurants.
Technology and marketing solutions for hotels

Avalpro & Fastbooking - two of the largest companies in hospitality distribution technology - unite under a new brand: D-EDGE Hospitality Solutions.

D-EDGE's high-end technology provides independent hoteliers and chains with a smooth, transparent 360° suite of solutions to optimise their online distribution:

1 Mission
To move technology into the background so hoteliers can focus on their guests and hospitality business.

3 Fundamentals
Easy-to-use  Reliability  Proximity

d-edge.com

“Maximising your hotel revenue is as easy as a swipe”

11,000 hotels customers
100+ countries in Europe and APAC
Daily support in 20 languages
6.5M€+ in R&D/year
Europe No.1 Worldwide No.3
Founded in 2009 and based in France, Gekko Group is the European leading hotel booking platform. Through its different brands, Gekko Group brings innovative solutions to corporate travel (HCorpo, Teldar Biz), leisure travel (Teldar Travel, Miles Attack) and hotel contracting and wholesale (Infinite Hotel).

France’s leading BtoB hotel booking platform

2009 creation of Gekko

100% proprietary technology based in France

1,000,000+ hotels all over the world, from 1 star to 5 stars, hotel chains and independent hotels, alternative accommodation, private rental...

gekko-group.de

A UNIQUE HOTEL BOOKING TOOL DEDICATED TO LARGE COMPANIES AND INTERNATIONAL GROUPS

Designed from the outset to meet company needs, HCorpo is the only hotel booking platform offering both immediate availability and centralised billing for 100% of hotel expenses. HCorpo enables companies to get full visibility and reduce their hotel spending without affecting their travel policy.

500+ long-term corporate clients

100% client retention

90% adoption
HOTEL BOOKING SPECIALIST DEDICATED TO TRAVEL AGENCIES

Teldar Travel is an online B2B hotel reservations specialist dedicated to travel agents, leader in its native French market and other markets in Europe. Since its founding, Teldar Travel has diversified its activities with Teldar Biz (dedicated to SME business travel agencies) and has developed into a global player with 9 affiliate offices across Europe.

MILES ATTACK

FIRST LOYALTY PROGRAM IN EUROPE DEDICATED TO TRAVEL AGENTS

Miles Attack is the leading travel agent loyalty program, providing its tourism industry partners with an online loyalty solution to drive sales.

30,000+ members across Europe, among which 85% are active users

9 countries

INTERNATIONAL WHOLESALER FOR LEISURE AND CORPORATE CLIENTS

Infinite Hotel is a wholesaler providing an international inventory to B2B clients located all over the world.

90 + client sources markets
100% cloud based and proprietary technology
4,000+ hotels in France (international chains, independent hoteliers, from 2 to 5*)
Exceptional hotels. Exclusive offers.

VeryChic proposes its members exclusive offers in extraordinary hotels, with up to 70% off. Over 4,000 partner hotels optimise their distribution with VeryChic and over 8 million members have joined since its creation.

- **9,1 millions** members
- **5000** partner hotels
- **50** countries

<table>
<thead>
<tr>
<th>Country</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>FRANCE</td>
<td>25%</td>
</tr>
<tr>
<td>GREECE</td>
<td>13%</td>
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<tr>
<td>ITALY</td>
<td>7%</td>
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<tr>
<td>UAE</td>
<td>6%</td>
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<tr>
<td>REST OF THE WORLD</td>
<td>41%</td>
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<tr>
<td>SPAIN</td>
<td>8%</td>
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</tbody>
</table>
ResDiary is a commission-free restaurant booking system offering unrivalled table management and clear financial forecasting, without unpredictable costs.

ResDiary’s customisable booking buttons and widgets are underpinned by smart back-end rules, managing reservations at key times. Operators can also control where bookings come from, and how many are taken through individual channels.

The system provides a diner portal, www.resdiary.com, and a consumer app, ResDiary Now, helping diners make informed decisions on where to eat, aided by verified customer reviews.

59 countries in the world where
185+ million meals distributed per year
9,700 restaurants delivered

1 Smooth online booking process
2 Smart table management
3 Customised customer contact
4 Increased diner loyalty

resdiary.com
Experience

Reinventing traditional concierge service for today: personalised assistance, made to measure, where and when you need it.

JOHN PAUL
John Paul provides companies and brands with loyalty solutions for their clients and employees via three complementary programs, relationship marketing, and digital services. John Paul combines the unique know-how and skills of its 700 Concierges and the operation of a global digital platform with ultra-personalised content thanks to proprietary technology.

Concierges for the digital age

PASSION · EXCELLENCE · INNOVATION

Operating in white label, we help brands design their customer journey to create frequent and high-value touchpoints with their customers and maintain a strong and constant emotional connection with them. We do so through a compelling team of concierges and a set of expert tools designed to match the brand universe and fulfill the needs of brands' most valuable targets.

JOHN PAUL CREATES INNOVATIVE LOYALTY PROGRAMS FOR CLIENTS & EMPLOYEES

FOR CUSTOMERS
We help brands manage their client relationships, from the design to the implementation of personalized affinity programmes.

800 employees
5 continents
24/7 availability
10,000+ exclusive partnerships

FOR EMPLOYEES
We create innovative loyalty programmes that strengthen the employer brand with on-site concierge desks and multichannel solutions.

The Art of Service
Concierge excellence to surpass expectations
"Can you help me organize a private cruise with fireworks on Lake Como?"

The Art of Marketing
Customised content adapted to clients
"I receive newsletters with privileged offers and invitations that match my tastes."

Personalised digital experience
Cutting-edge technology to reinvent the service of tomorrow
"I am using live chat to talk with my concierge on the app."

Combining human and technology to create a rich and unique experience.
Cloud-based tools to optimise supply chains and purchasing through open platforms that encourage real-time collaboration.
Contribute to the success of restaurants & catering groups

A leading European software provider with a Software-as-a-Service (SaaS) platform that enables the catering industry to optimise supply management.

Our mission is to contribute to the success of catering groups by optimising the procurement process of their restaurants. Our modular suite of digital tools ensures that all stakeholders in the catering chain provide a quality service, from producer through to consumer.

Adoria is a platform for organised catering where site managers, purchasing services and suppliers collaborate in real time in order to:

- Significantly reduce procurement and management costs
- Improve visibility and control over operational performance
- Benefit from an easy-to-use and low-cost suite of digital tools

65,000 references in the catalog
100,000+ orders per month
400 million euros of purchases each year

Adoria simplifies a highly complex supply chain for

3,000+ establishments (30 catering groups incl. hotels, public entities, commercial chains).

Through 3 modular software solutions:

- **E-NEGOCE** to manage tendering with manufactures,
- **E-PROCUREMENT** to manage orders & reception of goods,
- **E-PRODUCTION** to manage stocks, previsions, nutritional elements.
At the core of Astore’s trademark and the reason for its success is a knowledge and passion for hospitality. Today, with more than 4,500 customers worldwide and the trust of nearly 1,000 external customers who value its services, Astore has the ambition to become the partner of all hospitality establishments, from the most economical to the most luxurious. Astore is committed to bring excellence and expertise in hospitality products and services to add value to guest’s experience through a network of innovative digital solutions. Beyond price and volume negotiation, Astore pledges to responsible sourcing and a sustainable planet by promoting partnerships with committed suppliers. When working locally, Astore guarantees ethical traceability of products and security of the supply chain through compliance checks and social standards commitments. Astore is offering personalised and localised solutions, building a relationship of trust and helping its partners realise their future ambitions.