The art of hospitality knows no bounds —
it extends beyond walls, to spark inspired experiences everywhere.
We dare to reimagine hospitality not as a place or service,
but infinite connected moments,
whether you want to live, work, or play.

We are shaping a future where travel unlocks a life lived limitless.
Where powerful brands deliver exceptional experiences and value,
and talent and passion deliver a welcoming human touch.
Where innovation constantly expands boundaries,
and a commitment to sustainability gives back
to one planet, many communities.

Because the future belongs to those who design it,
and we’re here to bring you there — first.
WE ARE SEEING AN INCREDIBLE REVOLUTION IN TOURISM

Augmented hospitality is now a reality, elevating Accor from being a hotelier into an ambassador of experience, and this year has seen a huge leap forward for us with the launch of ALL – Accor Live Limitless. Much more than a simple night’s stay, ALL is a new loyalty programme which makes a bold offer to guests: personalized, aspirational, money-can’t-buy experiences, to enable members to enjoy the finest things in life.

As the world changes, ALL is just the latest in a long line of innovations from Accor. Culturally, technologically and physically, we have been through a dramatic transformation in recent years: we are now an ecosystem of hospitality and lifestyle services with offerings like Tribe, our stylish and carefully-curated lifestyle midscale brand, and greet, our community-based, responsible brand that appeals to those who value authenticity, sharing and friendliness, and who are aware of their impact on the planet. We are also, with our partner sbe, bringing the groundbreaking Mondrian brand to Europe, which is already the must-go destination for mobile and aspirational guests in the US.

“All is a new loyalty programme which makes a bold offer to guests.”

As travelers around the world seek these increasingly unique and authentic experiences, they are also becoming more engaged and focused on what really matters. It is important that hoteliers take responsibility for their environmental impacts, and for Accor, sustainability has been a priority for many years. We are keenly aware of our role as a responsible
tourism provider; most recently, we pledged to remove all single-use plastic items in guest experience from our hotels by 2022 and join the UN’s Global Tourism Plastics Initiative – an ambitious programme that we are passionate about. We work with our employees, customers, partners and local communities to develop positive actions like eliminating food waste, promoting healthy and sustainable food, developing urban farming and creating sustainable best practices. And being a responsible citizen with forward-looking values also means prioritizing diversity and inclusion. With 300,000 employees around the world, we have launched a drive to be open, promote equality in the workplace and prevent discrimination everywhere we operate. This is important because our staff are at the center of what we do. As hotels become experiences, we believe in allowing spontaneity, encouraging initiative and letting every employee express their personality, because, for us, this is a unique way to create emotion and forge lasting relationships between staff and guests. We see a “Heartist” – heart plus artist – in every employee. This value, rooted in our company culture, simply means a master of the art of hospitality; someone who serves others with curiosity and inventiveness.

ACCOR ENTERS A NEW DECADE AT THE FOREFRONT OF THE AUGMENTED HOSPITALITY REVOLUTION

We are changing the hotel paradigm by transforming our offer into an aspirational experience that is much more than a night’s stay. We are prioritizing environmental sustainability with a series of leading initiatives carried out by our brands. And we are proud of our differences, which enable us to bring sincere passion for service and care to everything we do. Given the boldness of our actions so far, we’re excited for what the future holds.

Sébastien Bazin
Chairman and CEO
This is Accor.

LEADING THE HOSPITALITY REVOLUTION.
TODAY, WE ARE MORE THAN A HOTEL GROUP, WE ARE A HOLISTIC ECOSYSTEM OF BRANDS, TALENTS AND SOLUTIONS, READY TO ENGAGE WITH THE FUTURE’S ENDLESS POSSIBILITIES. ACCOR HAS AN OFFER TO BRING NEW LIFE TO THE WAY YOU LIVE, WORK, PLAY, AND DO BUSINESS.

Live. Globally.
Live is our ever-expanding, industry-leading, global hospitality portfolio. With luxury to economy, home-stays to resorts, with more than 5,000 properties and more than 740,000 rooms in 110 countries, 39 brands, Live brings together an unrivalled collection of exciting, relaxing, elegant and personalised guest experiences.

Work. Differently.
It is time to join the coworking revolution. MamaWorks and Wojo’s inviting spaces allow you to work how you want when you like, in the heart of cities. Alongside our thousands of meeting and event venues in our hotels, this is the Accor world of Work.

Play. Fully.
Indulge yourself at a wellness centre. Sip a delightful drink. Savour a delicious meal. Head out for a night on the town. Attend a beautifully catered special event. Accor has a constantly evolving assortment of ways to Play.

Business Accelerators. Powerfully.
We drive our customers’ businesses in distribution, operations and experiences with dynamic, services and solutions. Our Business Accelerators boost performance, bringing our long experience to every phase of development and ensuring success every step of our shared journey.

Caring. Passionately.
They are Heartists®, the people who embody Accor’s inclusive culture and values around the world. Accor welcomes individuals as they are, support them to grow and learn every day, making sure that their work brings purpose to their life. So that during their journey with us, they can continue exploring Accor’s limitless possibilities.

WELCOME TO ACCOR. LIVE LIMITLESS.
ALL – Accor Live Limitless is a lifestyle loyalty programme that goes beyond hotels and offers, elevating hospitality to make life extraordinary. Everywhere.

Your life, your way
ALL is built around you, your lifestyle, your passion. We go where you go, to give you offers, rewards and experiences tailored to you. With personalised possibilities to live, work, and play, ALL lets you experience more of what you like, inviting you to enjoy the finer things in life, in travel and daily life.

More to live. More to enjoy.
Wherever life takes you, we open a world of new sensations and inspirations, whether you’re at home or away. Earn Rewards points across the entire Accor ecosystem—even when you’re not travelling—and use your Rewards points to enjoy high-end, once-in-a-lifetime VIP experiences in sport, art, dining, travel, wellness, shopping and entertainment.

Limitless Experiences
ALL unlocks truly spectacular, once-in-a-lifetime lifestyle experiences, all over the world. With Limitless Experiences, enjoy the finer things in life, with more than 400 ground-breaking encounters and events that money simply can’t buy. Specially created for members of ALL, from the quirky to the exquisite, each experience is tailor-made for members, to make you feel truly privileged and unique.

Amplify and redeem Rewards points with a network of more than 80 partners worldwide to enjoy exclusive benefits even when you’re not staying at the hotel. Whether for airlines, mobility, travel, lifestyle, retail or bank rewards, members get more, wherever they are. Thanks to powerful sponsorships and partnerships with some of the biggest brands, including the Paris Saint-Germain football club, AEG and IMG, ALL makes life rewarding. Everywhere.

all.accor.com
Overview

Luxury brands
16 RAFFLES
22 ORIENT EXPRESS
24 BANYAN TREE
26 DELANO
28 SOFITEL LEGEND
30 FAIRMONT
32 SLS
34 SQ/
36 SOFITEL
38 THE HOUSE OF ORIGINALS
40 RIXOS
42 ONEFINESTAY

Premium brands
46 MANTIS
48 MCGALLERY HOTEL COLLECTION
50 ART SERIES
52 MONDRIAN
54 PULLMAN
56 SWISSOTEL
58 ANGSANA
60 25 HOURS
62 HYDE
64 MOVENPICK
66 GRAND MERCURE
68 PEPPERS
70 THE SEBEL

Midscale brands
74 MANTRA
76 NOVOTEL
78 MERCURE
80 ADAGIO
82 MAMA SHELTER
84 TRIBE

Economy brands
88 BREAKFREE
90 IBIS
92 IBIS STYLES
94 IBIS BUDGET
96 GREAT
98 JO&JOE
100 HOTELF1

Business accelerators

Distribution
132 D-EDGE
134 GEKKO
136 VERYCHIC
138 RESDIARY

Experience
142 JOHN PAUL

Operations
146 ADORIA
148 ASTORE

Work
104

Play
112

Live
12

106 MEETINGS & EVENTS
108 WOJO
110 MAMAWORKS
Live. Globally.

Accor. An extraordinary ecosystem of strong and complementary brands. A remarkable choice of almost 5,000 properties around the world. An offer to suit all lifestyles, desires and needs. From our luxury five-star palaces to our smart economy hotels, exquisite home rentals to full-service resorts, we are dedicated to reinventing the guest experience every day. With more choice and more innovation, more in tune with our changing world, we are creating the future of hospitality – today.
Accor, a worldwide hotel operator

Accor is a global hotel operator & franchisor, as well as a market leader in Europe, Latin America, Middle East & Africa and Asia Pacific. We operate 2,550 hotels under direct management contract and an additional 2,450 hotels under franchise contract in more than 110 countries. Every night, we welcome 630,000 guests in more than 5,000 hotels.

* As a percentage of total number of rooms of Accor managed and franchised hotels

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**Overview**

- **Europe**
  - 1,375 hotels
  - 194,600 rooms

- **Asia-Pacific**
  - 1,200 hotels
  - 232,500 rooms

- **North America**
  - 120 hotels
  - 38,100 rooms

- **Latin America and Caribbean**
  - 400 hotels
  - 61,600 rooms

- **France**
  - 1,655 hotels
  - 149,100 rooms

- **Africa, Middle East**
  - 290 hotels
  - 63,600 rooms

More than 5,000 properties

740,000 rooms

more than 110 countries

300,000 employees

1 hotel opened every 24 hours
At Accor, luxury is, above all, a question of experiences. Our service is as discreet as it is impeccable and always has an eye on the details. It opens the doors to worlds in which refinement meets the magic of enchanting destinations. Our Luxury brands and hotels are an invitation to discover their prestigious heritage, while experiencing the best of local culture.
An Oasis for the Well Travelled

A true pioneer of worldly elegance and hospitality. An iconic brand where each Raffles hotel offers gracious warm and discreet service, delivering emotional luxury to the well-travelled guests. Legendary service since 1887.

Arriving at Raffles is a special experience. It should be warm, welcoming, generous in spirit and unique to the destination. From the doorman, with impeccable manners and a warm personality, to the Raffles Bed, fit for royalty, grand, sumptuous and irresistible.

16 hotels
2,385 rooms
13 countries

ASIA
4 hotels
1,261 rooms

EUROPE
2 hotels
291 rooms

FRANCE
2 hotels
213 rooms

MIDDLE EAST & AFRICA
4 hotels
630 rooms

PIPELINE
14 hotels
2,000 rooms
12 countries

84% of guests qualify Raffles as iconic
Raffles Europejski Warsaw, Poland

With over 160 years of history and heritage, the recently opened Raffles Europejski Warsaw reflects the true spirit of Poland. This neo-renaissance palace built by Enrico Marconi in 1857 is centrally located on the Royal Route, neighbouring the cobbled streets of the Old Town.

Raffles Maldives Meradhoo, Maldives

Located on the southern tip of the Maldives archipelago, the Raffles Maldives Meradhoo is located in a remote haven far from the rhythm of everyday life. In harmony with nature, guests can relax, reconnect and realign. Surrounded by crystalline Indian Ocean waters, home to unspoilt house reefs and their incredible inhabitants, it is easy to forget the world outside.

Raffles Istanbul, Turkey

An oasis of calm and cool, rising above this ancient and bustling metropolis. This luxury hotel in Istanbul is a stunning vantage point for all that the city has to offer.

Raffles Singapore

A century after its opening, the hotel was declared a National Monument by the Singapore Government and today, its colonial architecture is beautifully preserved, allowing it to stand out from the contemporary style of its surrounding neighbours in the business and civic district.
Journey to Elsewhere

A myth for over 135 years, Orient Express remains the symbol of luxury travel and timeless refinement. The multicultural heritage of the legendary train is now transported to a collection of Orient Express hotels, taking travellers on a captivating journey to Elsewhere.

Rare know-how and noble materials echo the original train’s splendour, creating a permanent experience marked by emotion and wanderlust. Transported by this special sense of style and the promise of radical change from the everyday, Orient Express beckons you to discover another way of travelling, living and seeing the world: a culture.

PIPELINE

1 hotel
155 rooms
1 country

A collection of 10 properties by 2030
Banyan Tree offers peaceful havens to rejuvenate the mind, body and soul in awe-inspiring locations around the globe. Each hotel, whether in iconic cities or stunning natural locations, allows guests to rediscover the romance of travel, while enjoying authentic and memorable experiences.
Delano offers modern travellers that most rare and coveted of experiences—unadulterated luxury that nurtures their hedonistic desires, body and soul. It redefines the luxury resort experience with first-in-class service and customised guest experiences that awaken their curiosity, nourish their senses and soul, and shape a personal journey for couples, loved ones, solo travellers, and families that lives well beyond each stay.

Delano was characterised a trailblazer in the field of hospitality.

sbe.com/delano
Legendary addresses where heritage is infused with French art de vivre. Think legendary architecture and locations, luxurious experiences for ultimate indulgence. Every stay is a part of a timeless story that is still unfolding.

5 hotels
874 rooms
5 countries

AMERICAS: 1 hotel, 124 rooms
EUROPE: 1 hotel, 177 rooms
ASIA-PACIFIC: 2 hotels, 435 rooms
MIDDLE EAST & AFRICA: 1 hotel, 138 rooms

5/5 are members of the Virtuoso Hotel Collection
Awarded as the 8th best luxury hotel brand in the world by T&L readers

sofitel.com
Fairmont’s unforgettable grand hotels “in the heart” of each destination deliver meaningful hospitality through engaging service, protection of our environment, and holistic well-being practices. By combining these elements with awe-inspiring architecture, the brand finds itself at the heart of the guest experience.

Fairmont is recognized for its unique locations: 72% of guests say “heart of destination” “unforgettable Grand Hotels”

**Luxury Brands**

Fairmont San Francisco, United States

Fairmont Le Montreux Palace, Switzerland

Fairmont The Queen Elizabeth, Montreal, Canada

Fairmont Baku Flame Towers, Azerbaijan

**AMERICAS**
- 43 hotels
- 19,880 rooms

**EUROPE**
- 10 hotels
- 3,094 rooms

**ASIA-PACIFIC**
- 12 hotels
- 3,471 rooms

**MIDDLE EAST & AFRICA**
- 14 hotels
- 4,646 rooms

**PIPELINE**
- 29 hotels
- 8,157 rooms
- 15 countries

**79 hotels**
**31,091 rooms**
**27 countries**

fairmont.com
SLS is the home of an extraordinary experience. Culinary artistry, theatrical interiors, subversive design touches and unexpected indulgences. From giant metallic ducks to a curated in-room bar for “saints” and “sinners”, no other luxury hotel can boast such a diversity, such richness, such a playful ambiance.

SLS LUX Brickell, Miami, United States

Sophistication with a playful wit

ALWAYS SURPRISING · PLAYFUL WIT · ELEGANT SOPHISTICATION

82% of guests characterised their stay at SLS as “memorable”.

7 hotels
1,844 rooms
2 countries

PIPELINE
11 hotels
2,026 rooms
4 countries

luxury Brands

SLSHotels.com
FEEL THE PULSE

REBELLIOUS · PLAYFUL · ENERGISED · AUDACIOUS

A vivid cocktail of sophistication and style. An audacious burst of local energy that is both luxurious and playful. An edge that sets the experience apart. Fashionable and social, it’s about being the place to be and be seen, connecting the like-minded.

SO/ Auckland, New Zealand

SO/ Berlin Das Stue, Germany

SO/ Bangkok, Thailand

SO/ Berlin Das Stue, Germany

SO/ Bangkok, Thailand

SO/ Auckland, New Zealand

LUXURY BRANDS

91% SO/ outperforms competitors on E-reputation performance score

LUXURY BRANDS

LIVE
Imagine modern luxury hotels where the essence of each destination is artfully blended with French art of living, creating chic experiences for modern voyageurs to indulge in and celebrate life's pleasures, the French way.
A vibrant collection of hotels with a bold spirit that challenges and inspires

COMMUNITY
UNPRETENTIOUS LUXURY
CULINARY AND MIXOLOGY EXPERIENCE
INDIVIDUALITY

Some people can do innovative things. Some people are innovators. Inside our community, we share a common spirit. A spirit of constant innovation.

The House of Originals has historic hotels, iconic even - but that is not what makes them one of us. They recognize their heritage alone is not enough. True originals don’t question once, they always question.

We are this bold spirit. A community that challenges, learns and inspires. Not following fashions, but leading fashions. From nightlife, to design, culinary and mixology. For every hotel with this undying spirit and promise of originality.

WELCOME TO THE HOUSE OF ORIGINALS

6 hotels
1,836 rooms
4 countries
558 rooms
2 countries
66% of guests return because of the iconic brand

sbe.com/thehouseoforiginals
Dedicated to offering traditional Turkish hospitality and a unique spa experience in the finest surroundings and a luxurious ambiance. Rixos provides an outstanding resort experience with professional entertainment and sports. At Rixos, the all-inclusive is all-exclusive.

Rixos attracts 5,000+ visitors, by organising 1,600+ (sports) events, shows and concerts each year for families, couples and friends.
Professional hospitality
When you book with onefinestay, the entire experience is professionally managed to ensure the highest quality stay. Every home in the portfolio is professionally cleaned and beautifully prepared for guests’ arrival.
Personalised booking experiences

onefinestay’s team of Travel Advisors help guests find the perfect home, whatever their needs may be – from business travel to family vacations.

Tailoring each stay effortlessly

Every stay includes a personal welcome, 24/7 support and the option to add tailored amenities and services, such as chauffeurs, grocery deliveries, destination experiences and more.

Exclusive community for homeowners

onefinestay provides peace-of-mind, convenience and flexibility to discerning owners looking to make the best use out of their homes when they’re away. Enjoy all the benefits, without the hassle of doing it alone.

onefinestay.com
With an impressive array of destinations and inspiring hotel collections around the globe, we have more than one story to tell. From stylish urban locations to sanctuary resorts, from working hard to enjoying relaxing experiences, there is always a good reason to be a cherished guest with one of our Premium brands.

**Premium Brands**

MANTIS \ MGALLERY HOTEL COLLECTION \ ART SERIES
MONDRIAN \ PULLMAN \ SWISSÔTEL \ ANGSANA
25 HOURS \ HYDE \ MOVENPICK \ GRAND MERCURE
PEPPERS \ THE SEBEL
An exceptional place to find yourself

NURTURING RARITY · CELEBRATING THE LOCALITY
COMMUNITY IMPACT

Founded in 2000 with a passion for creating destinations where man and nature could co-exist sustainably. After turning drought ravaged and degraded bushveld into a private conservation success story in the Eastern Cape, South Africa; this pioneering spirit lead the growth of the Mantis Collection.

Mantis has unearthed hotels, eco-escapes, and waterways in far-flung corners of the world, vibrant cityscapes, across vast African plains, and most places in between. Each with a unique spirit, yet all are linked by a collective obsession to be extraordinary, to nurture the natural environment, and preserve all that is rare.

Mantis is a Pioneer that searches for and uncovers new possibilities, and new destinations so that people can have access to more fulfilling lives. In a world of diminishing rarity, we partner with curious explorers who seek to discover truly rare destinations and life-affirming experiences.
21c Museum Hotel combines contemporary art museums, boutique hotels and chef-driven restaurants. The museum hotels’ original, artistic spirit and pioneering vision are the perfect complement to MGallery’s concept of discreet, creative hospitality for lovers of art, literature and culture.

Each MGallery hotel has a unique story, embodied by an iconic object.

MGallery is proud to welcome 21c Museum Hotels to its collection

21c Museum Hotel combines contemporary art museums, boutique hotels and chef-driven restaurants. The museum hotels’ original, artistic spirit and pioneering vision are the perfect complement to MGallery’s concept of discreet, creative hospitality for lovers of art, literature and culture.
Creating unique and inspired experiences

REFINED · CONTEMPORARY · ENGAGING

Inspired by and dedicated to Australian contemporary artists, Art series offers an extraordinary boutique hotel experience.

Located in the hottest art and cultural hubs, the boutique hotels are currently found in Melbourne, Brisbane and Adelaide. Each hotel takes design inspiration from the namesake artist. With original artworks and editions adorning the walls and halls, the multifaceted art-inspired experience is complete with dedicated art channels, art libraries, art tours and art utensils on supply.

Boasting personalised service and sophisticated style, all suites showcase up to the minute comforts and technology with Art Series signature bedding to ensure the sweetest of sleeps. Experience an extraordinary stay with Art Series Hotels.

9 hotels
2,209 rooms
1 country

9 hotels
1 room
1 country
Mondrian is a way of travel. With its groundbreaking design and progressive programming it is a “must” destination for locals or travellers. Mondrian is always at the heart of the most exciting cultural scenes in the world, serving up innovation and creativity for everyone. Mondrian provides a playful framework so that guests and locals alike can immerse themselves in the culture of each city it inhabits.

CULTURAL CONNOISSEUR · DESIGN INNOVATOR · PLUG & PLAY

Mondrian is a way of travel. With its groundbreaking design and progressive programming it is a “must” destination for locals or travellers. Mondrian is always at the heart of the most exciting cultural scenes in the world, serving up innovation and creativity for everyone. Mondrian provides a playful framework so that guests and locals alike can immerse themselves in the culture of each city it inhabits.

A “must” cultural destination

sbe.com/mondrian

81% of guests appreciate the design elements of Mondrian Hotels
Pullman Hotels & Resorts sets a new tempo in global travel and living, delivering an inspiring, energizing and enriching experience to new entrepreneurs. Pullman welcomes guests with the space they need to focus, work and play. Forward-thinking, hyper-connected and with a passion for art and fitness, Pullman retains the adventurous spirit and open-minded ambition that drove it to become a pioneering travel brand over 150 years ago.

Our world is your playground

PIONEERING · STYLISH · ACCOMPLISHED · INVIGORATED

Pullman Hotels & Resorts

136 hotels
AMERICAS 12 hotels 3,715 rooms
ASIA-PACIFIC 103 hotels 23,987 rooms
EUROPE 19 hotels 4,834 rooms
FRANCE 11 hotels 3,338 rooms

PIPIFLNE
47 hotels by 2024
13,283 rooms by 2024

41 countries
MIDDLE EAST & AFRICA 11 hotels 4,794 rooms

22 countries

#1 The most associated brand with contemporary design in its category

pullman.com
Contemporary hotels designed with the quality and care of Swiss hospitality. We are Swiss at heart and global by nature. We offer guests the quality of life, vitality and peace of mind they need to explore the world and discover life’s true rewards.

Life is a journey, Live it well

FULL OF VITALITY · RELIABLE · RECHARGED · AT EASE
Angsana brings the adventure back into travel whatever your age or reason to visit. Intertwining local chic and a vibrant fun-filled atmosphere, Angsana offers amazing destination playgrounds across the world. Each hotel is uniquely designed to provide spacious stylish rooms and suites, perfect for couples, families and groups of friends.

15 hotels
2,239 rooms
8 countries

ASIA-PACIFIC
13 hotels
2,147 rooms

MIDDLE EAST & AFRICA
3 hotels
92 rooms

PIPELINE
16 hotels
2,347 rooms
1 country
Let’s spend the night together

FUN · STORY · DEMOCRACY · PROFESSIONALISM

At 25hours, we create individualised, made-to-measure hotels with personality in vibrant cities. Every unique, playful 25hours hotel has a soul inspired by its location and shaped by the art, culture, gastronomy and stories of its surroundings. And each one is centered around a surprising Social Hub, a space where global travellers and local guests can meet and form a dynamic and adventurous community.
A hydeaway for the in-the-know

ANYTHING CAN HAPPEN
PLAYGROUND
AUTHENTICALLY PERSONAL

Hyde Hotels, Resorts & Residences are intuitively dialed into the desires of the in-the-know; their interests, aspirations and tastes. This is a new kind of hospitality, grounded in the spirit of discovery, the fantasy of nightlife and the adventure of connection. Hyde is more than a brand, it’s a state of mind.
Mövenpick is in the moments business. We know small gestures can make all the difference. So we do ordinary things in an extraordinary way – a philosophy that has defined our brand success from the start.

With a Swiss heritage stretching back to the 1940s, Mövenpick offers a unique blend of contemporary city and resort hotels across the globe. 70 years of rich culinary legacy have taught us never to compromise on quality or authenticity. And we take a sustainable and responsible approach, caring for local communities and protecting the environment.

We make moments

INVENTIVE · GENUINE · HUMAN · WARM

97 hotels
23,398 rooms
26 countries

EUROPE
19 hotels
4,179 rooms

ASIA
19 hotels
4,736 rooms

MIDDLE EAST & AFRICA
59 hotels
14,483 rooms

PIPELINE
46 hotels
11,052 rooms
23 countries

movenpick.com
Universally local

SINCERE · PROUD · LOCALLY TAILORED · MODERN PREMIUM REINTERPRETATION

Around the world, Grand Mercure revisits the singularity of each culture with a modern premium flair, surprising and inspiring guests to rediscover the uniqueness of a culture. Tailored by the locals for the locals, each hotel captures the essence of the country’s culture to recreate experiences tailored to the local way of life, whilst guaranteeing premium international standards.

Grand Mercure Xiamen Downtown, China
Grand Mercure Sao Paulo Vila Olimpia, Brazil
Grand Mercure Danang, Vietnam

grandmercure.com

56 hotels
12,711 rooms
12 countries

AMERICAS
8 hotels
1,926 rooms

ASIA-PACIFIC
47 hotels
10,587 rooms

MIDDLE EAST & AFRICA
1 hotel
198 rooms

PIPELINE
25 hotels
5,934 rooms
9 countries

Grand Mercure Dubai Airport, United Arab Emirates

Live Premium Brands
Remember when

INDULGENT · REJUVENATING · EXPERIENTIAL · MEMORABLE

The Peppers brand has become synonymous with a sense of refined indulgence, an attention to detail and excellent personal service. Explore an irresistible and intriguing range of escapades selectively located in some of Australia, New Zealand and Indonesia’s most spectacular destinations.

From country estates to relaxing beachside resorts, from world-class golf resorts to romantic vineyard retreats, Peppers combines personal and friendly services with exceptional food and wine.

28 hotels
4,798 rooms
3 countries

PIPELINE
3 hotels
507 rooms
2 countries
Expect nothing less

EFFECTLESSLY SOPHISTICATED · TRAVELLED · UPGRADED LIVING · FREEDOM

Beautifully designed. The Sebel is a collection of upscale stylish and spacious personally-serviced apartments for experiencing the most inspiring of places. With warm and inviting spaces, they embody the sophistication our guests expect. The Sebel offers a high level of living and freedom with impeccable service by Hosts who offer tailored experiences, where no two is the same, connecting guests to the best of the local destination.
Spaces for living, inspired by places and people. Spaces that are resolutely about showcasing lifestyles. Accor’s Midscale brands offer as many experiences as there are desires. Whether travelling alone, as a couple or a family, or for business, there is always a Midscale brand ready to meet all your needs.
Room for everyone

PERSONAL · FLEXIBLE · TRUSTWORTHY · RELAXED

Offering premium accommodation with a warm welcome in bustling cities and favorite holiday destinations. Whether you’re travelling for business or relaxing with family, you will feel right at home with Mantra. With hotels, resorts and self-contained apartments on the coast and in the city, you will always find the perfect space in the ideal place. Across Australia, New Zealand and Indonesia, whether you want less hassle on business trips or more good times on holiday, Mantra makes room for you.

77 hotels
15,526 rooms
3 countries

AMERICAS
1 hotel
1,177 rooms

ASIA-PACIFIC
76 hotels
14,349 rooms

PIPELINE
7 hotels
691 rooms
2 countries
At Novotel, we believe that quality time is about making everyday moments matter. Everything has been thought to enhance our guests’ life balance, sense of well-being but also enjoyment. Whether through our intuitive & modern design or our large range of rewarding experiences, everyone can disconnect from a busy life or make time to connect with their family, friends or colleagues. This combination makes Novotel the perfect place for business or family travellers to have a drink, food to share, to work, play or just relax.
Each Mercure hotel is a portal to its destination, offering travellers a high-quality stay and immersive local experiences. Its teams are genuinely knowledgeable about the city and every detail of the décor tells with elegance an authentic and inspiring story of the locality. Every Mercure hotel is unique and an invitation to discover the local culture through F&B and Craftsmanship.
The services of hotels, the freedom of apartments

URBAN · COMFORT · FLEXIBILITY

How do you stay away from home and enjoy real at-home comfort while discovering a new city? Adagio Aparthotels offer functional apartments with the advantage of dedicated hotel services and natural hospitality. Located in the heart of cities, over 100 addresses in the world, the brand has three product ranges: Adagio, Adagio access and Adagio premium.

113 hotels
12,719 rooms
13 countries

AMERICAS
10 hotels
1,071 rooms

EUROPE
19 hotels
2,332 rooms

MIDDLE EAST & AFRICA
5 hotels
723 rooms

FRANCE
79 hotels
8,593 rooms

PIPELINE
39 hotels
6,151 apartments
15 countries

#1 Aparthotels network in Europe

adagio-city.com
Mama is much more than somewhere to eat and sleep. It’s an urban refuge, a lively place for meeting and sharing. Mama is like motherly love. It’s like being in her arms—cosy and snug, a sanctuary, somewhere that feels good. Mama also feeds you like a mother, with generous, unique homemade dishes designed by fantastic chefs. Like a mother, Mama just wants to take care of you!
Tribe is a new kind of hotel. One that responds directly to the desires and aspirations of the modern traveller. A concept inspired by global journeys and an uncompromising vision to deliver a uniquely positioned, design driven hotel. A refreshing and disruptive brand, Tribe challenges the status quo with its edited hotel experience that makes it a leader in the design-led affordable luxury sector. Modern travellers, we made this hotel for you. Welcome to Tribe.

Perth, Australia

Tribe

Hotels. Re-thought.

CONTEMPORARY · DESIGN-DRIVEN · ARTFULLY CURATED

1 hotel
126 rooms
1 country

PIPELINE
21 hotels
4,309 rooms
5 countries

92% of guests had a positive interaction with Tribe staff
Comfort is priceless, and with Accor’s Economy offer, it doesn’t cost the earth. Our range of brands, including the launched and innovative JO&JOE, has a solution for everyone: hotels where all ages, needs or budgets can find exactly what they want, always for the best price.
Spacious self-contained apartment and hotel-style accommodation, combining value with the best beaches, city highlights and holiday attractions.

Families, groups, couples, from Australia or anywhere in the world, recognise the style and promise of a BreakFree offering.

For them, their stay is all about the experience of the location and the comfortable, unpretentious accommodation and relaxed service they enjoy.

23 hotels
3,447 rooms
2 countries
ibis is a leader in the hospitality sector since 1974. The brand is shaking up economy hotel standards by offering travellers and local residents a new customer experience. We are vibrant economy hotels that are lighthouses open to everyone. ibis intends to welcome visitors to a lively hub where anyone can come to sleep, dine, meet new people or enjoy live music. A whole new range of possibilities await within new and flexible spaces that encourage social interaction and connections between customers, travellers and local residents.

ibis London Canning Town, United Kingdom
ibis Saint-Quentin-en-Yvelines, France
ibis Sao Paulo Morumbi, Brazil
ibis Barcelona, Spain

1,218 hotels
155,678 rooms
67 countries

AMERICAS
175 hotels
25,837 rooms

ASIA-PACIFIC
364 hotels
37,660 rooms

MIDDLE EAST & AFRICA
49 hotels
8,541 rooms

EUROPE
388 hotels
34,139 rooms

PIPELINE
198 hotels
24,190 rooms
36 countries

ibis is the undisputed awareness leader of the economy hotel segment worldwide *

* 2018 figures
Creative design and a playful atmosphere are what travellers find when they stay with ibis Styles. With a unique design concept built around a precise theme and a creative, optimistic approach, ibis Styles hotels deliver simple, trendy and economical hospitality. The friendly staff delight in surprising guests with joyful little extras to make every stay feel personal and special. Couples, families, solo travellers and business guests are all welcomed warmly.
ibis budget is a smart choice as a basecamp for urban adventures. World explorers appreciate the brand’s comfortable and contemporary design, Sweet Bed by ibis budget, and healthy and hearty breakfast buffets. At ibis budget, guests come together around their shared passion for urban sports, and enjoy fun and smart sport equipment to stay active. For those with a taste for adventure and action, the hotels of ibis budget are conveniently located near major routes, airports and a growing number of city centers.

**Open to adventure**
SMART BASECAMPS - IN & OUT ADVENTURES

---

**IBIS BUDGET**

- **636 hotels**
- **63,783 rooms**
- **23 countries**

**ECONOMY BRANDS**

- **AMERICAS**
  - 54 hotels
  - 9,822 rooms
- **ASIA-PACIFIC**
  - 50 hotels
  - 4,844 rooms
- **EUROPE**
  - 177 hotels
  - 19,944 rooms
- **FRANCE**
  - 331 hotels
  - 27,429 rooms
- **MIDDLE EAST & AFRICA**
  - 4 hotels
  - 484 rooms
- **PIPELINE**
  - 59 hotels
  - 7,361 rooms
  - 16 countries

**#1** Best value for money perception versus competition in 5 key markets™

*2018 figures*
greet

Meaningful essentials

LOCALLY ENGAGED · COLLECTIVE · INCLUSIVE

greet hotels welcome those who look for meaning in their relationship, purchase, and way of living. Everyday, they contribute to make our world a better place, by giving a second chance to everything around them. Be greet!

1 hotel opened in France
52 rooms

PIPELINE
10 hotels
1,039 rooms
300 openings by 2030 in Europe

Greet Beaune, Beaune, France
Greet Hotel Marseille Aéroport, France
Greet Beaune, Beaune, France
Welcome to the Open House

COOL · BLENDED · CARING

Launched to meet the expectations of Millennials and anyone who embraces their attitude to sharing, spontaneity and experience, JO&JOE is a new hybrid hospitality concept at the meeting point between youth hostels and traditional hotels.

After first launching in Hossegor, France, JO&JOE opened its doors in April 2019 in Paris Gentilly. Next on the list is Paris Nation in July 2020, followed by Rome, Glasgow, Budapest, London, Liverpool, Rio de Janeiro, Paris Orly, Vienna, and many others...

joandjoe.com

What a great day!
-Jo

Tomorrow will be even better.
-Joe
hotelF1, simplicity and freedom #OnTheRoad

LOW COST · DISTINCTIVE · FRIENDLY · TRUSTFUL

hotelF1 is dedicated to travellers on the road. For more than 30 years, our hotels have been easy to find, convivial and at the cheapest rates. In the concept #OnTheRoad, revealed in 2018, hotelF1 enhances quality with new comfort and design. New services “à la carte” are launched to let each guest personalise and enrich his experience.

“à la carte Services”

- Breakfast: Open buffet breakfast
- Towels: Microfiber towels for sale
- Dorms: Book a single bed in a dorm

hotelf1.com
New ways of working have a new home at Accor. With Wojo and Mama Works, we are bringing our expertise and experience in hospitality and business solutions to modern coworking spaces – with offers and spaces to suit everyone, from freelancers to small businesses. Thanks to a wide variety of venues in our properties around the world, we are also the best place to host all your meetings and events. At Accor, whatever your needs, we have an answer that is sure to Work for you.
Meetings & Events

Meeting all your needs

With state-of-the-art equipment, innovative catering and bespoke activities, our hotels, from luxury to economy, ensure that every business event is a success for our guests.

Over 700 events a day worldwide

3,100 hotels

+18,000 meeting rooms

26,000 Event organizers are members of the meeting planner loyalty programme

MEETING PLANNER
Wojo is one of the key players on the European coworking market. Wojo is a part of the transformation process we see at today’s working places, offering solutions for companies who seek to find inspiring and attractive workplaces that encourage creation, collaboration and social exchanges companies in between as well as a harmonized work-life balance. Today, more than 600 companies have chosen to install their teams and employees in private offices at Wojo. With a private office (available for teams of 2 to 400 people) you have access to a multitude of shared spaces and services such as meeting rooms, shared coworking areas, reception and bar.

The future of work starts here

Wojo Barcelone (Spain) 8,300 sqm Opening Q2 2020
Wojo Lille (France) 3,600 sqm Opening Q3 2020
Wojo Paris – Tolbiac 7,400 sqm Opening Q4 2020
Wojo Paris – Montparnasse 13,100 sqm Opening Q2 2021

**EXISTING PROPERTIES**

<table>
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<th>Sites</th>
<th>Wojo Corners</th>
<th>+400 Wojo Spots managed by Accor</th>
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<tr>
<td>9 in the Paris region, 2 in Lyon (France)</td>
<td>+55,000 sqm</td>
<td>+6,000 membres</td>
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**PIPELINE PROPERTIES**

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<th>Sites</th>
<th>Wojo Corners</th>
<th>+400 Wojo Spots managed by Accor</th>
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<tbody>
<tr>
<td>+80 sites</td>
<td>+100 Wojo Corners</td>
<td>+900 Spots by 2023</td>
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Occupy the office!

OFFICES · MEETING ROOMS · COWORKING

Mama Works reimagines the coworking space as a joyous community, a Californian campus of sorts, as much for reflection as (re)creation. Mama Works is a veritable cocoon of well-being, conducive to inspiration and concentration. It is an invigorating agora for creative teams to debate, discuss and brainstorm. It is a luminous loft where ideas, people and energies flow freely. Mama Works is freedom and flexibility, a rallying point for everyone from innovative CEOs and promising entrepreneurs to go-getter freelancers.

EXISTING PROPERTIES
Mama Works Lyon 1,812 sqm
Mama Works Bordeaux 3,083 sqm
Mama Works Lille 1,600 sqm

PIPELINE PROPERTIES
Mama Works Montpellier 2,000 sqm
Mama Works Rennes 1,800 sqm

mamaworks.com
With Accor, living limitless means the freedom to enjoy every moment in every way. Thanks to our hotels’ diverse selection of restaurants and bars, SBE entertainment’s curated restaurants and nightlife experiences, Potel et Chabot’s legendary gastronomy, Paris Society’s bespoke events and sophisticated venues, and the indulgence of our hotel spas, we have everything you will ever need to Play, night and day.
Travelling to the future

Accor is inviting you to experience new journeys of discovery. So climb aboard the legendary Orient Express and enjoy the view from its remarkable carriages designed by the greatest Art Deco artists and decorators. Sit back and immerse yourself in the beauty of Egypt’s ancient treasures on a Mövenpick Nile cruise, while delighting in the authentic cuisine, attentive service and upscale hospitality. Or watch majestic African wildlife from your private suite on an elegant Mantis Collection houseboat as it wends its way up the mighty Chobe River in Namibia. With its defiantly contemporary vision of the glories of the past, Accor is redefining the future of personalised luxury travel.

Over
135 years since the Orient Express began services

8 luxurious Mövenpick boats on the Nile
Wellness

Transformative experiences

Discerning travellers are increasingly motivated by the possibilities of maintaining and improving their health during their stay.

From concept to operations, facilities and programs, we create opportunities for transformative, innovative and extraordinary moments of wellness and well-being for our guests.

The attentive and generous teams of thalasso, spa & fitness experts dispense revitalising seawater therapies a wide range of locally inspired holistic treatments or the motivation for one more rep in the gym.

Over

405 Luxury Spas

523 Health Clubs

14 Thalassa Wellness Resorts

Wellness
Be connected to your neighbourhood

AccorLocal is the App that turns your local hotel into a hub for local services. It’s a new way to enjoy all Accor has to offer, and much more - without having to sleep in the hotel. Through a dedicated app and website, you can quickly and seamlessly access to services and experiences from our hotels: brunch, breakfast, fitness, yoga class, massage... AccorLocal transforms your local hotel from a place to stay into a neighbourhood hub that offers experiences, open to all, resident and visitor alike. AccorLocal, say hello to your neighbourhood enhancer.
Making new memories

In unforgettable places all over the world – from rooftop venues to underground clubs, breathtaking bars to remarkable restaurants – Accor offers the very best in entertainment all year round. Rixos annually curates over 800 exciting events by internationally renowned artists, performers and DJs at its hotels, while Paris Society invites you to experience the thrill of Paris’s most elegant, magical and legendary nightlife hotspots. And La Nuit by Sofitel is reinventing the party with its exclusive concept of music and mixology blending local culture with Parisian style. By creating new ways of making memorable moments, Accor continues to make every guest experience truly exceptional.

Entertainment

40 events worldwide since the launch in destinations such as Marrakech, Dubai, Los Angeles, Bangkok, Vienna, Chicago & Sydney...
Our mission is to make food and beverage the heart and soul of our hotels by acting like restaurateurs and delivering an experience that is excellent, relevant and authentic. Doing this helps us create venues that are not simply "hot and trendy," but rather, essential to the very fabric of the cities and communities where we live— for locals and travelers alike.

At Accor, we believe that hospitality is a tremendous social elevator. Perhaps nowhere is this more true than in food and beverage. When someone joins our team, we believe we owe it to them to give them the best training in the industry, to empower them and to help them become a bit better everyday. We are just as passionate about this commitment as our commitment to our guests.

We believe that accomplishing our mission will redefine the hospitality industry and provide new levels of rewards for our guests, our owners and our talent.
Disruptive Group is a division of sbe that owns, operates and licenses unique lifestyle brands in the restaurant and nightlife spaces. Disruptive Group’s brands bring the full circle lifestyle experience to properties both in and beyond the sbe hotel portfolio, including stand-alone restaurants worldwide.

Restaurant & Nightlife

Disruptive Group

Restaurant Division

sbe’s Disruptive Group features award-winning restaurant brands helmed by star-studded and dedicated chefs that provide guests with unforgettable dining experiences complete with inspired cuisine, energetic design along with warm and attentive service. The Group’s restaurants have become the refreshing standard for social dining since their inception in Southern California and have expanded globally – with over 70+ restaurants currently in operation and growing on a global scale.

Nightlife Division

sbe’s Disruptive Group was born from the nightclub, Hyde Sunset in 2005. Its mission is to constantly stay ahead of the curve, creating and expanding trend-setting nightlife concepts around the globe. With a portfolio of 50+ award-winning mixology bars, intimate lounges, dayclubs and nightclubs, sbe has a continued dedication to anticipating the desires of its clientele, evolving and developing game-changing concepts.

30 unique lifestyle brands
100 global locations
14 Katsuya locations
13 designed by Philippe Starck
2 James-Beard Award Winning Chefs
MARTIN HEIERLING
In-House Chief Culinary Officer
IN-HOUSE INCUBATOR
of Culinary Concepts

sbe.com

Katsuya, Brickell, Miami, United States

Nightingale Plaza, Los Angeles, United States
Potel et Chabot has been reinventing the art of gastronomic catering since 1820. A standard bearer for the French culinary tradition, it now brings its expertise and excellence to the Accor’s portfolio. With nine spectacular venues in Paris, and a catalogue of 600 venues in France and internationally, Potel et Chabot can host and cater events of all sizes.

**Exclusive Venues**

- PAVILLON GABRIEL
- PAVILLON KLEBER
- PAVILLON CAMBON CAPUCINES
- PAVILLON DES LUMIÈRES
- ORIENT EXPRESS
- HÔTEL D’ÉVREUX
- PAVILLON SEINE
- PAVILLON VENDÔME
- PAVILLON DAUPHINE

Potel et Chabot
PARIS

Legendary French cuisine for contemporary events

GASTRONOMIC · PRESTIGIOUS · EXCELLENCE

For more than 30 years, Saint Clair has been honouring the best of French cuisine, catering and planning events in a wide variety of venues.
In just over 10 years, Paris Society has become a leader in events, hospitality and entertainment in France. It is today developing around three pillars: CLUBS, the heart and soul of Parisian nightlife; TABLES, high-quality restaurants in iconic venues; and PLACES unparalleled portfolio of event venues. These complementary poles allow the group to create synergies and capitalise on its wealth of savoir-faire.

Paris Society is...
- An event-management specialist and producer, offering made-to-measure and one-stop solutions
- A creator of high-end restaurants
- A connoisseur of atypical venues in perfect locations
- An expert in unique dining experiences and events
- An incoming & events company, organising corporate and social events for 100 to 1,500 people.

Flagships
- APICIUS
- TERMINAL
- PARISLONGCHAMP
- ROOFTOP R2 MARSEILLE
- RASPOUTINE
- PARIS/ROME/MARRAKECH
- LOULOU
- MONSIEUR BLEU
- LE DOMAINE DE LONGCHAMP
- GIRAFE

paris-society.com
BUSINESS ACCELERATORS. POWERFULLY.

Power your business with Accor’s complete range of solutions: from direct sales, online distribution, data analysis to customised client contact. We help hoteliers better connect with online customers, from leisure travellers to corporate clients. We allow catering groups to work more closely with their suppliers, and restaurants to improve their bookings. At Accor, we are determined to help our customers profit from the digital hospitality revolution.
Innovative technology that builds upon Accor’s deep expertise to drive day-to-day operations and performance for independent hoteliers, B2B hotel bookers, and restaurants.

Distribution

D-EDGE \ GEKKO \ VERYCHIC \ RESDIARY
Technology and marketing solutions for hotels

Availpro & Fastbooking - two of the largest companies in hospitality distribution technology - unite under a new brand: D-EDGE Hospitality Solutions.

D-EDGE's high-end technology provides independent hoteliers and chains with a smooth, transparent 360° suite of solutions to optimise their online distribution:

1 Mission
To move technology into the background so hoteliers can focus on their guests and hospitality business.

3 Fundamentals
- Easy-to-use
- Reliability
- Proximity

“Maximising your hotel revenue is as easy as a swipe”

11,000 hotels customers
+100 countries in Europe and APAC
Daily support in 20 languages
+6.5M€ in R&D/year
Europe No.1
Worldwide No.3
France’s leading BtoB hotel booking platform

Founded in 2009 and based in France, Gekko Group is the European leading hotel booking platform. Through its different brands, Gekko Group brings innovative solutions to corporate travel (HCorpo, Teldar Biz), leisure travel (Teldar Travel, Miles Attack) and hotel B2B specialist (Infi nite Hotel).

2009 creation of Gekko

100% proprietary technology based in France

+1,000,000 hotels all over the world, from 1 star to 5 stars, hotel chains and independent hotels, alternative accommodation, private rental...

HCorpo

A UNIQUE HOTEL BOOKING TOOL DEDICATED TO LARGE COMPANIES AND INTERNATIONAL GROUPS AND TMCs

Designed from the outset to meet company needs, HCorpo is the only hotel booking platform offering both immediate availability and centralised billing for 100% of hotel expenses. HCorpo enables companies to get full visibility and reduce their hotel spending without affecting their travel policy.

+500 long-term corporate clients

100% client retention

90% adoption

Teldar Travel

HOTEL BOOKING SPECIALIST DEDICATED TO TRAVEL AGENCIES

Teldar Travel is an online B2B hotel reservations specialist dedicated to travel agents, leader in its native French market and other markets in Europe. Since its founding, Teldar Travel has diversified its activities with Teldar Biz (dedicated to SME business travel agencies) and has developed into a global player with 9 affiliate offices across Europe.

+14,000 travel agencies

9 countries

Miles Attack

FIRST LOYALTY PROGRAM IN EUROPE DEDICATED TO TRAVEL AGENTS

Miles Attack is the leading travel agent loyalty program, providing its tourism industry partners with an online loyalty solution to drive sales.

+30,000 members across Europe, among which 85% are active users

9 countries

Infinite Hotel

HOTEL B2B SPECIALIST FOR LEISURE AND CORPORATE CLIENTS

Infinite Hotel is a distribution specialist providing an international inventory.

+15 000 hotels in France (independent and local chains, from 2 to 5*) and international chains.

+90 clients source markets

100% cloud based and proprietary technology
Exceptional hotels. Exclusive offers.

VeryChic proposes its members exclusive offers in extraordinary hotels, with up to 70% off. Over 5,000 partner hotels optimise their distribution with VeryChic and over 9 million members have joined since its creation.

9.1 million members
5,000 partner hotels
50 countries

FRANCE 25%
Greece 13%
SPAIN 8%
ITALY 7%
GREECE 6%
UAE 6%
REST OF THE WORLD 43%
ResDiary is the flat-fee table booking system that puts the power of reservations back into operators’ hands.

With market-leading channel management to allow bookings from anywhere, operators can take reservations from their own sites and social media, or from major third parties like Google.

All this is backed up by smart table management, allowing venues to maximise their covers and profits, while clever integrations with leading EPOS and PMS providers ensure a smooth service for both guests and staff.

1 Smooth online booking process
2 Smart table management
3 Customised customer contact
4 Increased diner loyalty

59 countries in the world where
+185 million meals delivered
9,700 restaurants

resdiary.com
Experience

Reinventing traditional concierge service for today: personalised assistance, made-to-measure, where and when you need it.

JOHN PAUL
John Paul provides companies and brands with loyalty solutions for their clients and employees via three complementary programs, relationship marketing, and digital services. John Paul combines the unique know-how and skills of its 700 Concierges and the operation of a global digital platform with ultra-personalised content thanks to proprietary technology.

**FOR CUSTOMERS**
We help brands manage their client relationships, from the design to the implementation of personalized affinity programmes.

**FOR EMPLOYEES**
We create innovative loyalty programmes that strengthen the employer brand with on-site concierge desks and multichannel solutions.

| 800 employees | 5 continents | 24/7 availability | +10,000 exclusive partnerships |

**The Art of Service**
Concierge excellence to surpass expectations  
"Can you help me organise a private cruise with fireworks on Lake Como?"

**The Art of Marketing**
Customised content adapted to clients  
"I receive newsletters with privileged offers and invitations that match my tastes."

**Personalised digital experience**
Cutting-edge technology to reinvent the service of tomorrow  
"I am using live chat to talk with my concierge on the app!"

John Paul creates innovative loyalty programs for clients & employees

Operating in white label, we help brands design their customer journey to create frequent and high-value touchpoints with their customers and maintain a strong and constant emotional connection with them. We do so through a compelling team of concierges and a set of expert tools designed to match the brand universe and fulfill the needs of brands’ most valuable targets.

Combining human and technology to create a rich and unique experience.
Cloud-based tools to optimise supply chains and purchasing through open platforms that encourage real-time collaboration.
Contribute to the success of restaurants & catering groups

A leading European software provider with a Software-as-a-Service (SaaS) platform that enables the catering industry to optimise supply management.

Our mission is to contribute to the success of catering groups and restaurant chains by optimising the procurement process of their restaurants. Our modular suite of digital tools ensures that all stakeholders in the catering chain provide a quality service, from producer through to consumer.

Adoria is a platform for the catering industry where site managers, purchasing services and suppliers collaborate in real time in order to:

- Significantly reduce procurement and management costs
- Improve visibility and control over operational performance
- Benefit from an easy-to-use and 100% cloud solution

65,000 references in the catalog

+100,000 orders per month

400 million euros of purchases each year

Adoria simplifies a highly complex supply chain for

3,000+
establishments
(30 groups of the catering industry incl. hotels, public entities, commercial chains).

Through 3 modular software solutions:

E-NEGOCE to manage tendering with suppliers,

E-PROCUREMENT to manage orders & reception of goods,

E-PRODUCTION to manage stocks, previsions, nutritional elements.
All your hospitality needs delivered through innovative digital solutions supported by our global and local team of experts to secure and maximise your value.

At the core of Astore’s trademark— and the reason for its success—is a knowledge and passion for hospitality. Today, with more than 4,800 customers worldwide and the trust of nearly 700 external customers who value its services, Astore has the ambition to become a provider for all procurement solutions and to be the partner of all hospitality establishments, from the most economical to the most luxurious. Astore is committed to bring excellence and expertise in hospitality products and services to add value to guest’s experience through a network of innovative digital solutions. Choosing Astore is choosing a reliable partner, capable of negotiating competitive prices and volumes. Astore pledges to a responsible sourcing and sustainable planet by promoting partnerships with committed suppliers. When working locally, Astore guarantees ethical traceability of products and security of the supply-chain. Suppliers are subjected to regular compliance checks of environmental and societal standards to assure the best products and services on the market. Astore is offering personalised and localised solutions, building a relationship of trust and helping its partners realise their future ambitions.
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**Live**

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**Work**

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