



STAY, LIVE, ENJOY

How do you stay away from home and enjoy real at-home comfort while discovering a new city? Adagio Aparthotels offer modern apartments with the advantage of dedicated hotel services and natural hospitality. Located in the heart of cities, with over 100 addresses in the world, the brand has three products: Adagio, Adagio access and Adagio premium.

adagio-city.com



URBAN
COMFORT
FLEXIBILITY

ADAGIO ACCESS
PARIS MASSY GARE TGV
FRANCE

FIND YOUR LOCAL DEVELOPER CONTACT ON ACCORHOTELS.GROUP/HOTELDEVELOPMENT

- | | | | | | | | | | | | | |
|---------|----------------|-------------|------------|-------------------|----------|--------------|-----------|---------------------------------|----------------|----------------|---------------|---------|
| RAFFLES | ORIENT EXPRESS | BANYAN TREE | DELANO | SO FITE L LEGEN D | Fairmont | SLS | SO | SO FITE L | ORIGINALS | RIXOS | | |
| mantis | M GALLERY | AC | Art Series | MONDRIAN | pullman | swissotel | ANGSANA | 25h
twenty five hours hotels | HYDE | MÖVENPICK | GRAND MERCURE | |
| PEPPERS | THE SEBEL | mantra | NOVOTEL | Mercure | adagio | MAMA SHELTER | BreakFree | ibis | ibis
STYLES | ibis
budget | JOE & JOE | hotelF1 |



77%
BRAND AVERAGE
OCCUPANCY RATE

83%
CLIENT
SATISFACTION

AVERAGE STAY
3.1
NIGHTS

NETWORK

45 APARTHOTELS & **4,762** APARTMENTS

PIPELINE

6 APARTHOTELS & **704** APARTMENTS



NUMBER OF APARTHOTELS AND APARTMENTS PER REGION
■ NETWORK + ■ PIPELINE

DEVELOPMENT

New Built & Conversion

	PRIME LOCATIONS	SECONDARY LOCATIONS	AIRPORTS SUBURBS
CAPITALS, KEY CITIES & RESORT DESTINATIONS		●	●
MAJOR DOMESTIC DESTINATIONS	●	●	
OTHER CITIES & ATTRACTIVE TOURISTIC DESTINATIONS	●		

LATEST OPENINGS

TOP 5

PARIS LA DÉFENSE PUTEAUX, FRANCE
PARIS MASSY GARE TGV, FRANCE
COLOMBES, FRANCE
DIJON RÉPUBLIQUE, FRANCE
MUNCHEN CITY OLYMPIAPARK, GERMANY

POSITIONING

RATING Living Economy International 3 stars
SEGMENT Extended Stay Economy
RESIDENTIAL MODEL Extended Stay

CUSTOMER PROFILE

BUSINESS 59%	LEISURE 41%
DOMESTIC 64%	INTERNATIONAL 36%

DISTRIBUTION

Net figures
*Central Reservation System

68% **CRS* CONTRIBUTION RATE**
Adagio access room revenue via AccorHotels CRS*

12% **WEB**
Adagio online direct sales: AccorHotels web sites and mobile
• 160,000 Adagio access room nights
• €10 M Adagio access room revenue

+35% **MOBILE GROWTH**
Adagio access room revenue via AccorHotels CRS*

KEY IDENTIFIERS

Product: modular functionality of apartments

The studios are equipped with modular furniture to create a larger living area while offering superior comfort.

Adagio's long-stay expertise

Revenue management and a pricing offer specific to short, medium and long stays to optimise aparthotel performance.

New common areas concept

New common areas offering new functionality to create a warmly welcoming, convivial atmosphere that encourages interaction between customers and staff.

New generation of studios

Urban décor with a graphic feel and modern furniture, incorporating a functional kitchen.

PROGRAMMING

ROOMS	URBAN
– Average number of rooms	80 (Franchise) 125 (Management)
– Room average size (sqm)	19 - 25
– Total Gross Floor Area (sqm)	32
FOOD & BEVERAGE	No restaurant but vending machine Breakfast Room
WELL-BEING	No fitness center No swimming pool No spa

TOP 5 FLAGSHIPS TO VISIT

MUNCHEN CITY OLYMPIAPARK
GERMANY



PARIS LA DÉFENSE PUTEAUX
FRANCE



PARIS CLICHY
FRANCE



NANCY CENTRE
FRANCE



JUNDIAÍ
BRAZIL

