



The services of hotels, the freedom of apartment

How do you stay away from home and enjoy real at-home comfort while discovering a new city? Adagio Aparthotels offer functional apartments with the advantage of dedicated hotel services and natural hospitality. Located in the heart of cities, over 100 addresses in the world, the brand has three product ranges: Adagio, Adagio access and Adagio premium.

adagio-city.com

ADAGIO BASEL CITY
SWITZERLAND



Urban · Comfort · Flexibility

FIND YOUR LOCAL DEVELOPER CONTACT ON GROUP.ACCOR.COM/HOTELDEVELOPMENT

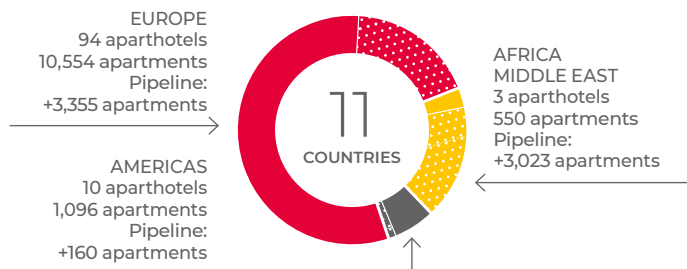
RAFFLES \ ORIENT EXPRESS \ BANYAN TREE \ DELANO \ SOFITEL LEGEND \ FAIRMONT \ SLS \ SO \ SOFITEL \ THE HOUSE OF ORIGINALS
RIXOS \ ONEFINESTAY \ MANTIS \ MGallery \ 21C \ ART SERIES \ MONDRIAN \ PULLMAN \ SWISSÔTEL \ ANGSA
25HOURS \ HYDE \ MÖVENPICK \ GRAND MERCURE \ PEPPERS \ THE SEBEL \ MANTRA \ NOVOTEL \ MERCURE \ ADAGIO
MAMA SHELTER \ TRIBE \ BREAKFREE \ IBIS \ IBIS STYLES \ IBIS BUDGET \ JO&JOE \ HOTELF1

Network

107 APARTHOTELS
& 12,200 APARTMENTS

Pipeline

44 APARTHOTELS
& 6,538 APARTMENTS



NUMBER OF APARTHOTELS AND APARTMENTS PER REGION
■ NETWORK + ■ PIPELINE

Development

New Built & Conversion

	PRIME LOCATIONS	SECONDARY LOCATIONS	AIRPORTS SUBURBS
CAPITALS, KEY CITIES & RESORT DESTINATIONS	●	●	
MAJOR DOMESTIC DESTINATIONS	●		
OTHER CITIES & ATTRACTIVE TOURISTIC DESTINATIONS			

Top 5 latest openings

Salvador, Brazil
Malakoff, France
Frankfurt City Messe, Germany
Moscow Kievskaya, Russia
Edinburgh Royal Mile, United Kingdom

Top 3 unique selling propositions

N°1 EXTENDED STAY BRAND IN EUROPE

Global network of 116 aparthotels and 13,000 apartments

Growing demand from guests for flexible & autonomous product, meeting business and leisure travellers' expectations

Still strong potential in Europe for this product



HIGH PROFITABLE BUSINESS MODEL

Longer average length of stay which maximizes occupancy in low demand periods and optimizes average room rates

Reduced operational costs with less cleaning fees

High profitability with GOP>60%



INTELLIGENT INVESTMENT

Reduced construction costs with limited back of house spaces and public areas

Only brand on heavy asset model with 20-25 years leases

Extended stay model is the least volatile in case of economic downturns

Easy conversion model to residential (limited risk)

Key programs

Product. Modular functionality of apartments. The apartments are equipped with modular furniture to create a larger living area while offering superior comfort.

Adagio's long-stay expertise. Revenue management and a pricing offer specific to short, medium and long stays to optimise aparthotel performance.

New common areas concept. New common areas offering new functionality to create a warmly welcoming, convivial atmosphere that encourages interaction between customers and staff.

New generation of apartments. A subtle mix of elegant, grand design and industrial codes with a decorative touch that ties in with the local area. A redesigned open-plan kitchen that creates an even more convivial space.

Programming

ROOMS	URBAN
— Average number of rooms	80-200
— Room average size (sqm)	25-35
— Total Gross Floor Area (sqm)	44
FOOD & BEVERAGE	Breakfast room No restaurant but vending machine
WELL BEING	Fitness center (25 sqm min.) No swimming pool No spa
MEETINGS, EVENTS & OTHERS	Web or City corner

Customer profile

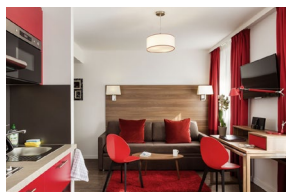
BUSINESS	60%	40%	LEISURE
DOMESTIC	53%	47%	INTERNATIONAL

Top 5 flagships to visit

PARIS BERCY VILLAGE
FRANCE



PARIS COURBEVOIE
FRANCE



KÖLN CITY
GERMANY



EDINBURGH ROYAL MILE
UNITED KINGDOM



LIVERPOOL CITY CENTRE
UNITED KINGDOM

