



ANGSANA

## *Sensing the moment*

Angsana brings the adventure back into travel whatever your age or reason to visit. Intertwining local chic and a vibrant fun-filled atmosphere, Angsana offers amazing destination playgrounds across the world. Each hotel is uniquely designed to provide spacious stylish rooms and suites, perfect for couples, families and groups of friends.

[angsana.com](http://angsana.com)



*Bonding · Vibrant · Local chic · Adventure*

FIND YOUR LOCAL DEVELOPER CONTACT ON [GROUP.ACCOR.COM/HOTELDEVELOPMENT](http://GROUP.ACCOR.COM/HOTELDEVELOPMENT)

FEBRUARY 2019

RAFFLES \ ORIENT EXPRESS \ BANYAN TREE \ DELANO \ SOFITEL LEGEND \ FAIRMONT \ SLS \ SO \ SOFITEL \ THE HOUSE OF ORIGINALS  
RIXOS \ ONEFINESTAY \ MANTIS \ MGALLERY \ 21C \ ART SERIES \ MONDRIAN \ PULLMAN \ SWISSÔTEL \ ANGSANA  
25HOURS \ HYDE \ MÖVENPICK \ GRAND MERCURE \ PEPPERS \ THE SEBEL \ MANTRA \ NOVOTEL \ MERCURE \ ADAGIO  
MAMA SHELTER \ TRIBE \ BREAKFREE \ IBIS \ IBIS STYLES \ IBIS BUDGET \ JO&JOE \ HOTELF1

# ANGSANA

RESORT - PREMIUM  
INTERNATIONAL 4/5 STARS

x2

NUMBER OF RESORTS  
WITHIN 5 YEARS

>90%

OF INTERNATIONAL  
GUESTS

>50%

MOBILE BOOKING

## Network

13 HOTELS & 1,630 ROOMS

## Pipeline

16 HOTELS & 2,818 ROOMS



NUMBER OF HOTELS AND ROOMS PER REGION  
■ NETWORK + ■ PIPELINE

## Development

New Built & Conversion

	PRIME LOCATIONS	SECONDARY LOCATIONS	AIRPORTS SUBURBS
CAPITALS, KEY CITIES & RESORT DESTINATIONS	●	●	
MAJOR DOMESTIC DESTINATIONS	●		
OTHER CITIES & ATTRACTIVE TOURISTIC DESTINATIONS	●		

## Upcoming properties

Angsana Teluk Bahang, Penang, Malaysia, 230 rooms (2019)  
Angsana Corfu, Greece, 199 rooms (2019)  
Angsana Leishan, China, 146 rooms (2019)  
Angsana Zhuhai Phoenix Bya, China, 242 rooms

## Top 3 unique selling propositions

### SENSING THE MOMENT

Bonding and creating memories, ideal for:

- Family getaways
- Young adults seeking adventure & fun
- Corporate retreats for business executives

### X RESORTS PROFESSIONALS

Premium resorts offerings, extensive facilities for all guests:

- Angsana Player: actively engage guests within and outside the resort
- Rangers' Club: Kid's club highlighting sustainability
- Angsana Spa: Quality moments for both adults and children
- Destination Playground: contemporary design with local elements & activities to reflect the destination
- Sustainable programme, involvement in local communities (Angsana Galleries)

### = SPA EXPERTS

Angsana Spa: leading spa brand, focused on traditional Asian therapies. Dedicated Spa Academy with Spa Therapist certification  
Angsana Bath & Spa amenities available in the rooms and for retail  
Angsana spas are operated at third party locations - 30 Angsana Spa worldwide

## Key programs

**Angsana Spa.** Angsana Spa embraces the contemporary, holistic and tropical garden spa concept.

**Meetings and events.** Corporate functions, business meetings or grand gala events – our resorts feature exclusive spaces in stunning locations. Coupled with a specialised Events Team and impeccable service, guests are assured of creative events and exceptional meetings.

**Family.** With various activities available for the kids, Angsana is the perfect family holiday destination. Enjoy all-day activities at the Kids Club, family-friendly water and land activities and kids amenities.

**Stay for Good.** Banyan Tree group's sustainability platform that encourages guests and associates to partake in activities that empower local communities (35,000 meals provided to community members since 2014) and embrace environmental conservation (450,000 trees planted since 2007).

## Programming

(1) For AAA ultra city center, historic conversion, the room size and areas can go down by 15-20%  
(2) Based on market demand

ROOMS	● URBAN ● RESORTS	
— Average number of rooms	● 200-400	● 150-300
— Room average size <sup>(1)</sup> (sqm)	● 40-45	● 45-60 indoor + outdoor
— Total Gross Floor Area <sup>(1)</sup> (sqm)	● 110-120	● 120-130
FOOD & BEVERAGE	1 all day dining buffet restaurant 1 specialty restaurant 1 destination dining ( <i>resort only</i> ) 1 bar	
WELL BEING	Angsana branded Spa & Shop Rain Mist Vitality Pool	Spring Forest ( <i>optional for urban</i> ) Beauty garden ( <i>nice to have</i> )
MEETINGS, EVENTS & OTHERS	Meeting rooms <sup>(2)</sup> Ballroom ( <i>urban only</i> )	Gallery retail Kids Club, Kids Pool

## Customer profile

BUSINESS	17%	83%	LEISURE
DOMESTIC	37%	64%	INTERNATIONAL

## Top 5 flagships to visit

ANGSANA LAGUNA PHUKET  
THAILAND



ANGSANA VELAVARU  
MALDIVES



ANGSANA LANG CO  
VIETNAM



ANGSANA TENGCHONG •  
HOT SPRING VILLAGE CHINA



ANGSANA BALACLAVA  
MAURITIUS MAURITIUS

