MISSION STATEMENT

A global tribe of individuals, partners and progressives, devoted to creating extraordinary experiences for our community throughout our proprietary brands—**we are sbe**.

Visionaries at the forefront of hospitality, cuisine, design, residences and entertainment, our lifestyle moments are forged with highly-curated and passionate service. We are committed to **authenticity, sophistication, mastery and innovation**.

**Our stage is the world. Our time is now.**
FULL CIRCLE LIFESTYLE EXPERIENCE

MIXOLOGY & LOUNGES

DOHENY ROOM
BAR
BLIND SPOT
SAAM
RUMPS ROOM
MONKEY BAR

NIGHTLIFE & DAY CLUBS

HYDE
ALTITUDE POOL & LOUNGE
NIGHTINGALE PLAZA
SKY BAR
BOON RISE
BLACK ORCHID
privilege
XIV SESSIONS
FOXTAIL
IN PARTNERSHIP WITH NAMMOS HYDROS

#thisisbeyond
Dakota Development is a division of sbe. With industry-leading expertise and cutting edge design partners, Dakota Development has successfully master planned and developed a range of internationally acclaimed properties.

**Design Collaborators**

- **Philippe Starck**
  - SLS Atlanta
  - SLS Beverly Hills
  - SLS Brickell
  - SLS Las Vegas
  - SLS South Beach
  - Mondrian L.A.
  - Delano

- **Avenue Interiors**
  - SLS Baha Mar
  - SLS Beverly Hills
  - Renovation

- **Piero Lissoni**
  - SLS Cancun
  - SLS Puerto Madero
  - SLS Washington, D.C.

- **Lenny Kravitz**
  - SLS Las Vegas
  - SLS South Beach

- **Martin Hieierling**
  - Chief Culinary Officer, sbe

- **José Andrés**
  - The Bazaar
  - SLS
  - Michelin-Starred

- **Katsuya Uechi**
  - Katsuya
  - SLS/Mondrian
  - Delano
  - James Beard Award Winner

- **Michael Schwartz**
  - Fîlia
  - SLS/Mondrian/Hyde/Delano
  - James Beard Award Winner

- **Danny Elmaleh**
  - Cleo
  - SLS/Mondrian/Hyde/Delano

**Culinary Collaborators**

- **José Andrés**
  - The Bazaar
  - SLS
  - Michelin-Starred

- **Katsuya Uechi**
  - Katsuya
  - SLS/Mondrian
  - Delano
  - James Beard Award Winner

- **Michael Schwartz**
  - Fîlia
  - SLS/Mondrian/Hyde/Delano
  - James Beard Award Winner

- **Danny Elmaleh**
  - Cleo
  - SLS/Mondrian/Hyde/Delano

**Disruptive Innovation Lab** has designed amazing culinary and nightlife concepts.

- **Daniel Boulud**
  - French Concept
  - SLS
  - James Beard Award Winner

- **Makoto Okuma**
  - Pan-Asian Concept
  - SLS
  - James Beard Award Winner

Dakota Development has successfully master planned and developed a range of internationally acclaimed properties.
LEVERAGE THE
Platform

Providing our development partners an opportunity to program a one of a kind destination experience.

**40 BRANDS**
Established & diversified portfolio of iconic luxury lifestyle hotel, residence, culinary & entertainment brands.

**TEAM**
Best-In-Class team of Senior Executives, Chefs, Designers, Promoters.

**MARKET**
Expansive footprint across the world’s leading gateway markets.

**INNOVATION**
Proven brand & concept incubator of culinary and entertainment concepts.

**NETWORK**
Access to shared services, including a centralized platform providing sales, marketing, social media, influencers, partner and vendor databases, events partnerships and sponsorship support.

**SINGLE SOURCE**
Unique 360 approach to hospitality with turnkey solutions for branding, development* and management of a property directly with sbe.

*Engaging Dakota for Development Management is encouraged but not required.
SLS is the home of the extraordinary experience. Culinary artistry, theatrical interiors, subversive design touches and unexpected indulgences. From giant metallic ducks to an in-room bar for ‘sinners’, no other luxury hotel can boast such a diversity, such richness, such play. With leading developers, architects, designers & chefs, we’re anticipating, innovating and shaping the future of luxury lifestyle living.

To create & curate a wunderkammer* of varied & extraordinary moments that truly resonate with guests & define luxury hospitality in the 21st century

* Wunderkammer: German, 1500s expression meaning “Wonder room”. An encyclopedic collection of objects whose categorical boundaries are yet to be defined.
Theatrical interiors, more than simply aesthetics, elegance and beauty:

The SLS Elevator
The SLS entrance
The SLS duck
The SLS desk
SLS HOTEL PLUS
BRANDED RESIDENCES
FOR SALE LEVERAGES
THE BRAND BUSINESS
MODEL PROFITABILITY

Unique value proposition driving additional revenue & fees and brand premium

Residential owners using hotel's paying services

Ability to charge 20% premium because of delivering on the full circle experience - including sbe branded restaurants, nightlife, spa…
A special place that’s all our own.

We occupy a special position within the crowded luxury hotel market; unparalleled service within elegant surroundings reminiscent of a grand classic, yet reimagined with playful wit, unexpected delight and a modern edge.

It’s a unique combination of operations, aesthetics and personality that means we exist in a space beyond the realms of the classics and boutiques.
THE SLS FOOTPRINT

CURRENT PORTFOLIO

<table>
<thead>
<tr>
<th>RESTAURANTS</th>
<th>NIGHTLIFE</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,844 rooms</td>
<td>1,844 rooms</td>
<td></td>
</tr>
<tr>
<td>7 hotels</td>
<td>7 hotels</td>
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</tr>
</tbody>
</table>

DEVELOPMENT PIPELINE

<table>
<thead>
<tr>
<th>AMERICAS</th>
<th>AFRICA MIDDLE EAST</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,201 rooms</td>
<td>825 rooms</td>
<td>2,026 rooms</td>
</tr>
<tr>
<td>9 hotels</td>
<td>2 hotels</td>
<td>11 hotels</td>
</tr>
</tbody>
</table>

By the end of 2019

1,844 rooms
7 hotels

SLS LAS VEGAS
SLS DOWNTOWN LOS ANGELES
SLS PUERTO LOS CABOS
SLS ZIHUATANEJO
SLS MEXICO CITY PEDREGAL
SLS MEXICO CITY SANTA FE
SLS LAS VEGAS
SLS WASHINGTON D.C.
SLS ATLANTA
SLS SOUTH BEACH
SLS BRICKELL
SLS LUX BRICKELL
SLS BEVERLY HILLS
SLS BAHAMAS
SLS DUBAI
SLS DOHA
SLS BANGKOK
SLS MELBOURNE
SLS CANCUN
SLS HARBOUR BEACH
SLS MARINA BEACH
SLS PILAR BUENOS AIRES
SLS PUERTO MADRE
SLS PUERTO MADRO
SLS Beverly Hills Hotel

Philippe Starck
Designer

Dakota Development
Developer

Amenities
- Altitude Pool
- Ciel Spa
- Fitness Center

Awards
- 2012 50 Best Designed Hotels, California Home+Design
- 2011 José Andrés wins James Beard: Best Achievement Award
- 2009 Virtuoso Best of the Best Award

Property News & Headlines:
- Altitude at SLS Beverly Hills Named Best Rooftop Pool in LA 2015
- SLS Beverly Hills Named One Of Top Hotels
- Top 25 Hotels in Southern California
### SLS South Beach Hotel

**Philippe Starck**  
**Kravitz Design**  
**Arquitectonica**  
**Dakota Development**

<table>
<thead>
<tr>
<th>Amenities</th>
<th>Food &amp; Beverage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pool / IGK Salon / SLS Fitness Center</td>
<td>The Bazaar / Katsuya / SAAM / Bar Centro / Hyde Beach</td>
</tr>
</tbody>
</table>

**Awards:**  
2018 Tablet Hotel Awards; Best Nightlife, North America

**Property News & Headlines:**  
- SLS South Beach “Miami’s Top 10 Hip Hotels”  
- USA Today “The 10 Best Party Hotels in the US”

**Specifications:**  
- 2,300 Square Meters  
- 140 Key Count  
- 13 Suites
**Properties News & Headlines:**

"It's an SLS World"

Inside Las Vegas’ Hottest New Foodie Hotel

---

**SLS LAS VEGAS HOTEL**

**Philippe Starck**

Kravitz Design

Gensler

Designer

Dakota Development

Developer

**Amenities**

- 60,000 SF Casino
- Foxtail Pool
- Away Spa
- Rooftop Pool
- Fitness Center
- LV Monorail
- Foxtail Center Bar

**Food & Beverage**

- The Bazaar
- Katsuya
- Cleo
- Umami Burger
- 800 Degrees
- Northside Cafe
- The Perq
- The Sayers Club

**SLS LAS VEGAS HOTEL**

**7,500** Square Meters

**1,327** Key Count

**39** Suites

**39** Penthouses

---

**Property News & Headlines:**

**NEW YORK POST** "It’s an SLS World"

**ZAGAT** "Inside Las Vegas’ Hottest New Foodie Hotel"
Property News & Headlines:

“SLS Brickell Celebrates Virtual Sellout”

“Inside Miami’s SLS Brickell – This Isn’t Your Typical Boutique Hotel”

“Give Me Shelter...With Style!”

**SLS Brickell Hotel & Residences**

- **Amenities:**
  - Altitude Pool / Ciel Spa & Fitness Center / Screening Room / The Party Room / George Ballroom

- **Awards:**
  - 2018: About.com (TripSavvy) “Best Miami Hotels of 2018”; #1 Best Overall

**About:**

- **Design:** Philippe Starck
- **Architect:** Arquitectonica
- **Food & Beverage:**
  - Bazaar Mar
  - Fi’lia
  - SAAM

**Key Count & Suites:**

- **Key Count:** 124
- **Suites:** 5,500 Square Meters
SLS BRICKELL®
HOTEL & RESIDENCES
<table>
<thead>
<tr>
<th>Avenue Interior Design in Collaboration with BNO</th>
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<tbody>
<tr>
<td>Designer</td>
</tr>
<tr>
<td>Dakota Development</td>
</tr>
<tr>
<td>Developer</td>
</tr>
<tr>
<td>Amenities</td>
</tr>
<tr>
<td>18-Hole, 72-par Jack Nicklaus Golf Course at Baha Mar</td>
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<tr>
<td>Casino &amp; Sports Book / ESPA Spa</td>
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<tr>
<td>Awards</td>
</tr>
<tr>
<td>2018 BRIDES Magazine Honeymoon Award</td>
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<tr>
<td>Food &amp; Beverage</td>
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<tr>
<td>Cleo</td>
</tr>
<tr>
<td>Katsuya</td>
</tr>
<tr>
<td>Monkey Bar</td>
</tr>
<tr>
<td>Bungalow Pool</td>
</tr>
<tr>
<td>Bar &amp; Grill</td>
</tr>
<tr>
<td>SKYBAR</td>
</tr>
<tr>
<td>Bond</td>
</tr>
<tr>
<td>Privilege Pool</td>
</tr>
<tr>
<td>Fi’lia</td>
</tr>
<tr>
<td>Carna</td>
</tr>
<tr>
<td>Umami Burger</td>
</tr>
<tr>
<td>Property News &amp; Headlines:</td>
</tr>
<tr>
<td>Traveler 2018 “Best New Hotels in the World”</td>
</tr>
<tr>
<td>Leisure 2018 IT LIST: Editor’s pick, “Best New Hotels in the World”</td>
</tr>
<tr>
<td>2018 “The 14 Best New Caribbean Hotels and Resorts”</td>
</tr>
<tr>
<td>The Telegraph SLS Baha Mar Rating: 8/10</td>
</tr>
</tbody>
</table>
“SLS LUX Brickell is now fully sold-out”

Amenities
- Full-Size Tennis Court
- Fitness Center
- Spa
- Turkish Hamam
- Party Room
- 44th-Floor Library Lounge
- 112-ft-long Beach-Entry Pool
- Rooftop Star Pool LUX

Food & Beverage
- Katsuya
- S Bar

The Related Group
Developer

Yabu Pushelberg
Arquitectonica
Designer
SLS
ATLANTA
HOTEL & RESIDENCES

OPENING
2022

KEYS
225

RESIDENCES
60

PARTNER/DEVELOPER
-

DESIGN
Philippe Starck

CONTRACT
Managed
<table>
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<tr>
<th>OPENING</th>
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<tr>
<td>KEYS</td>
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<tr>
<td>RESIDENCES</td>
<td>130</td>
</tr>
<tr>
<td>CONTRACT</td>
<td>Licensed</td>
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</tbody>
</table>

**SLS CANCUN HOTEL & RESIDENCES**

- **OPENING**: 2019
- **KEYS**: 65
- **RESIDENCES**: 130
- **CONTRACT**: Licensed

**PARTNER/DEVELOPER**

The Related Group

**ARCHITECT/DESIGN**

Piero Lissoni

**Return to Pipeline List**

**Watch Video**
SLS DUBAI
HOTEL & RESIDENCES

OPENING
2020

KEYS
254

RESIDENCES
692

PARTNER/DEVELOPER
MNG Development

ARCHITECT/DESIGN
Bishop Design

CONTRACT
Managed

Return to Pipeline List
Watch Video
The $220 million project will be located at the site of the former Diplomat Golf & Tennis Club, which will feature a redesigned golf course by Greg Norman, a 10-court tennis complex and a 48-slip marina.

“The SLS Hallandale will have outposts of SBE’s Katsuya sushi restaurant and S Bar lounge, among other food and beverage options.”
<table>
<thead>
<tr>
<th>PARTNER/DEVELOPER</th>
<th>The Related Group</th>
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</thead>
<tbody>
<tr>
<td>CONTRACT</td>
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<td>KEYS</td>
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<tr>
<td>RESIDENCES</td>
<td>121</td>
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<tr>
<td>OPENING</td>
<td>2020</td>
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**ARCHITECT/DESIGN**

Piero Lissoni

---

Property News & Headlines:

"This Luxe Cancún Project Has Showstopping Interiors by Designer Piero Lissoni. Striking glass balconies, private elevators, and open-concept interiors anchor each unit."
<table>
<thead>
<tr>
<th>OPENING</th>
<th>2023</th>
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<tbody>
<tr>
<td>KEYS</td>
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<td>RESIDENCES</td>
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<td>Managed</td>
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</tbody>
</table>

SLS
MEXICO CITY PEDREGAL
HOTEL & RESIDENCES

Property News & Headlines:
SLS
SANTA FE HOTEL & RESIDENCES

OPENING
2023

KEYS
100

RESIDENCES
150

PARTNER/DEVELOPER
IDU

ARCHITECT/DESIGN
-

CONTRACT
Managed

Return to Pipeline List

Property News & Headlines:
SLS MONTERREY
HOTEL & RESIDENCES

OPENING
2023

KEYS
75

RESIDENCES
150

PARTNER/DEVELOPER
GM Capital

ARCHITECT/DESIGN
-

CONTRACT
Managed

Property News & Headlines:
...

Return to Pipeline List
SLS
PILAR BUENOS AIRES RESIDENCES

OPENING
2021

KEYS
-

RESIDENCES
173

PARTNER/DEVELOPER
JB Developers S.A.

ARCHITECT/DESIGN
Janson Goldstein

PROPERTY NEWS & HEADLINES:
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<tr>
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<td>Grupo Questro</td>
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<tr>
<td>CONTRACT</td>
<td>Managed</td>
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</table>

Property News & Headlines:
...

CONTRACT
Managed RESIDENCES - KEYS 200 OPENING 2021
SLS

Puerto Madero Residences

Opening: 2019
Keys: 58
Residences: 210
Contract: Licensed

Partner/Developer: The Related Group
Architect/Design: Piero Lissoni

Property News & Headlines:
SLS
WASHINGTON D.C.
HOTEL & RESIDENCES

OPENING
2021

KEYS
175

RESIDENCES
56

PARTNER/DEVELOPER
The Peebles Corporation

ARCHITECT/DESIGN
Piero Lissoni

CONTRACT
Managed

Property News & Headlines:
<table>
<thead>
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<th>OPENING</th>
<th>2019</th>
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<tbody>
<tr>
<td>KEYS</td>
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</tr>
<tr>
<td>CONTRACT</td>
<td>Licensed</td>
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</tbody>
</table>

**Property News & Headlines:**
...

**SLS ZIHUATANEJO**

**HOTEL & RESIDENCES**

Return to Pipeline List
ICONIC ELEMENTS: THE SLS ENTRANCE

A red carpet arrival.

Many of our SLS properties welcome guests in true Hollywood style, with an iconic red carpet leading the way from the valet to the entrance of the hotel.
ICONIC ELEMENTS:
THE SLS DUCK

The rubber duck reimagined.

Many of our SLS properties are home to a giant metallic duck. The vision of Philippe Starck was to bring the playful spirit to life poolside at SLS with this iconic figure.
You’re never alone at SLS.

Every SLS hotel features a very iconic elevator design – walls are wrapped with iconic imagery of our friends and family, waiting in the elevator alongside you, to ensure you never feel alone while staying at SLS.
ICONIC ELEMENTS:

THE SLS DESK

Leave your work behind you.

At SLS, the rooms are designed with an unerring eye for luxury, but also with a particular objective in mind – to leave your work behind you when you get into bed at night. Desks at SLS are always situated behind the headboard to ensure a restful sleep and waking up with a clear mind.
THE SLS GUESTROOM

Average Room Size: 40 Square Meters
SLS
RESTAURANT BRANDS

Cleo
Katsuya
Filia

carna
Altitude
Pool & Lounge

The Bazaar
Tres
SLS NIGHTLIFE BRANDS

NIGHTLIFE & DAY CLUBS

HYDE
BOND
ALTITUDE POOL & LOUNGE
SKYBAR
RISE
privilege
SFOXTAIL

MIXOLOGY & LOUNGES

DOHENY ROOM
S BAR
SAAM
To pamper your every need and create an exceptional and soothing relaxation experience that exceeds your expectations.

Designed with an unerring eye for luxury, comfort and state-of-the-art technology; Ciel Spa is a place of escape where recharging the inner spirit and enhancing physical well-being come from true and spirited innovation. All SLS guestrooms feature Ciel Reserve bath amenities.

REFINED RELAXATION // A PLACE TO REVITALIZE // CELESTIAL ESCAPE

SLS BEVERLY HILLS, SLS SOUTH BEACH, SLS BRICKELL, SLS LUX BRICKELL
Meetings & events

SLS sets the stage for many occasions.

CORPORATE EVENTS:
Award Dinners, Board Meetings & Seminars, Conventions, Client Luncheons, Holiday Parties, Incentive Programs, Networking Events, Product Launches, Press Junkets, Trade Shows

SOCIAL EVENTS:
Bar/Bat Mitzvahs, Birthdays, Fundraisers, Graduations, Anniversaries, Vow Renewals, Bachelor(ette) Parties, Bridal + Baby Showers, Engagement + Rehearsal Dinners, Wedding Ceremonies + Receptions
The SLS Brand Logo comprises of the SLS Crest, wordmark and descriptor. The SLS Brand Logo for General Use is used on materials communicating from the full brand. The descriptor under the general use logo reads ‘Hotel & Residences’ showing the full offering available from SLS.
The Crest is the crown jewel in the SLS identity. A baroque chandelier holding four roguish capuchin monkeys. More than any other symbol, this surprising mix of elegance and subversion encapsulates the unique flavour of our brand.
The SLS uniqueness lies in its mix of sophistication and a playful spirit.

Our visual language is an opportunity to demonstrate this spirit and we aim to adding an element to surprise and delight in all communications, however small. To ensure precisely the right mix of style and wit, we have created a library of approved ‘icons’, which are available for use in all our communications. The purpose of these is to add a small element of fizz to a communication piece. They should never be the main event but rather an added charming surprise.
VISUAL IDENTITY
E-MAIL
SLS PRESS & ACCOLADES

“Challenging the traditional convention of luxury hospitality”

VANITY FAIR

“The Bazaar by José Andrés: #1 Hottest Hotel Restaurant”

USA TODAY
ACCOR DISTRIBUTION SOLUTION*

110 distribution channels at best market conditions

- All accor.com multi-brand portal
- 18 brand websites
- 1 mobil app
- 35 point of sales animated by countries
- 900 sales agents operate in
- 9 call centers in 20 languages
- 1,470 hotels use Crs for their reference
- 1,500+ hotels use Tars for their own bookings

125+ partners* included

*All Accor brands excluding recently integrated:
Delano, SLS, The House of Originals, Mondrian, Hyde, greet, Mantis, Tribe

Source: CRS official figures as of end 2019
Official figures as of end 2019

10M ROOM NIGHTS
€2,019M ROOM REVENUE

63% OF LUXURY & PREMIUM ROOM REVENUE COMES THROUGH ACCOR CENTRAL RESERVATION SYSTEM

37% HOTEL PMS

38% DIRECT SALES

25% INDIRECT SALES

19% OF LUXURY & PREMIUM ROOM REVENUE COMES THROUGH ACCOR WEB
ALL.ACCOR.COM + APP BRAND.COM

26% INFLUENCED HOTEL DIRECT*
*E-mails & cluster services

33% FOCUS WEB
(ACCOR WEB + WEB PARTNER)

38% GDS/IDS
25% WEB PARTNERS (OTAS)
NEW BOOKING ENGINE & APP

- 300M Website + App visits
- 2200 Destinations
- 18 Languages

1 MULTIBRAND PORTAL
ALL.ACCOR.COM

1 LIFESTYLE COMPANION APP

- 56% Mobile and App visits*
- 1 download every minute

18 BRAND.COM WEBSITES

Plugged to ALL.ACCOR.COM

Official figures as of end 2019
NEW LOYALTY PROGRAM

THE ONLY LIFESTYLE LOYALTY PROGRAM

NEW LIMITLESS EXPERIENCES AND EXTENDED OPPORTUNITIES TO EARN & REDEEM POINTS

NEW BENEFITS
- 2 New tiers (diamond & limitless hidden tier)
- 34 Brands and +
- Suite Night Upgrade
- F&B outside a stay

NEW PARTNERSHIPS
- PSG – Games / Net media value +€200m to ALL
- AEG – Worldwide arenas & festivals
- IMG – Taste festivals

THE FAST GROWING LOYALTY PROGRAM

- 64M Loyalty members worldwide*
- 31% Loyalty contribution rate
- X 2 Members stay twice more
- X 2 Members spend twice more

THE MOST GLOBAL LOYALTY PROGRAM

- 214M Loyalty members worldwide*
- 31% Loyalty contribution rate
- X 2 Members stay twice more
- X 2 Members spend twice more

Official figures as of end 2019
<table>
<thead>
<tr>
<th></th>
<th>HOTEL</th>
<th>RESORT</th>
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<tbody>
<tr>
<td><strong>DEVELOPMENT CRITERIA</strong></td>
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<tr>
<td>Programming &amp; Development</td>
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<td></td>
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<tr>
<td>AAA ultra city center location; historic conversion</td>
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<tr>
<td><strong>WORLDWIDE</strong></td>
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<tr>
<td>RECOMMENDED NUMBER OF ROOMS</td>
<td>100 – 200 keys</td>
<td>150 – 300 keys</td>
</tr>
<tr>
<td>ROOM AVERAGE SIZE</td>
<td>-10%/-15% of worldwide</td>
<td>40 – 45 sqm</td>
</tr>
<tr>
<td>TGFA / ROOM</td>
<td>75 – 90 sqm</td>
<td>100 – 120 sqm</td>
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<tr>
<td>RECOMMENDED NUMBER OF ROOMS</td>
<td>90 – 180 keys</td>
<td>200 – 300 keys</td>
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<tr>
<td>ROOM AVERAGE SIZE</td>
<td>40 sqm + balcony</td>
<td>45 – 50 sqm indoor + balcony</td>
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<tr>
<td>TGFA / ROOM</td>
<td>90 – 110 sqm</td>
<td>120 – 150 sqm</td>
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<tr>
<td><strong>FOOD &amp; BEVERAGE</strong></td>
<td>1 sbe lifestyle touch F&amp;B outlet at least</td>
<td>1+ bar/lounge</td>
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<tr>
<td>Well Being</td>
<td>1+ destination 3 meal restaurant</td>
<td>Ciel Spa (on market demand)</td>
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<tr>
<td>WELL BEING</td>
<td>Pool (on market demand)</td>
<td>Pool (on market demand)</td>
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<tr>
<td>MEETINGS</td>
<td>Fitness Center (on market demand)</td>
<td>Meeting rooms (on market demand)</td>
</tr>
<tr>
<td>MEETINGS</td>
<td>Ballroom (on market demand)</td>
<td>Ballroom (on market demand)</td>
</tr>
</tbody>
</table>

**CAPITALS**
- Key Cities & Resort Destinations
- Prime Locations
- Secondary Locations
- Airports
- Suburbs

**MAJOR DOMESTIC DESTINATIONS**
- Other Cities & Attractive Touristic Destinations
DESIGN & TECHNICAL SERVICES

All technical documents are available after NHCSA is signed.

**SLS BRAND BOOK**
Can be used before HCSA is signed.

**SLS DESIGN HANDBOOK**
Can be used before HCSA is signed.

**SBE ARCHITECTURAL DESIGN GUIDELINES**
Can be used after HCSA is signed.

**SBE ENGINEERING DESIGN GUIDELINES**
Can be used after HCSA is signed.