

RevPAR HT par segment et marché - 1^{er} semestre 2016

S1 2016	Managés & Franchisés						HotellInvest (Propriétés & Locations)						Total					
	Taux d'occupation		Prix moyen		RevPAR		Taux d'occupation		Prix moyen		RevPAR		Taux d'occupation		Prix moyen		RevPAR	
	€	chg pts L/L	€	chg % L/L	€	chg % L/L	%	chg pts L/L	€	chg % L/L	€	chg % L/L	%	chg pts L/L	€	chg % L/L	€	chg % L/L
Luxe et haut de gamme	59.3	-3.6	204	-1.7	121	-7.1	63.9	-5.6	168	+2.3	107	-6.0	61.5	-4.6	186	+0.3	114	-6.5
Milieu de gamme	59.4	-1.2	106	+1.5	63	-0.5	61.4	-4.7	114	+0.9	70	-6.3	60.3	-2.7	109	+1.1	66	-3.3
Economique	63.0	+0.1	61	+1.2	39	+1.4	65.4	-1.4	56	-1.4	37	-3.5	63.9	-0.5	59	+0.2	38	-0.5
France	61.8	-0.4	80	+0.5	49	-0.1	64.0	-2.7	80	-1.0	51	-5.0	62.7	-1.3	80	-0.2	50	-2.2
Luxe et haut de gamme	69.7	-1.2	152	+3.0	106	+1.2	70.6	-1.3	145	+3.6	102	+1.6	70.1	-1.3	149	+3.3	104	+1.3
Milieu de gamme	66.8	+2.1	84	+3.2	56	+6.6	71.0	-0.0	91	+2.9	64	+2.9	69.0	+0.9	87	+2.9	60	+4.3
Economique	67.8	+1.8	66	+1.3	45	+4.0	74.4	-0.5	66	+3.6	49	+3.0	72.2	+0.1	66	+3.0	48	+3.2
NCEE	67.5	+1.7	84	+2.0	57	+4.7	72.7	-0.3	80	+3.3	58	+2.8	70.5	+0.4	82	+2.9	58	+3.5
Luxe et haut de gamme	59.8	-1.4	161	-4.0	96	-6.1	60.9	-9.2	144	+9.9	88	-4.4	59.9	-2.3	159	-2.3	96	-5.9
Milieu de gamme	59.5	-4.2	84	-3.8	50	-10.1	67.4	+0.7	72	+1.0	49	+2.1	62.1	-2.4	80	-2.4	50	-5.9
Economique	61.5	-0.8	61	-6.4	37	-7.6	71.4	+3.3	51	+0.0	36	+4.9	66.1	+1.3	56	-3.5	37	-1.5
MMEA	59.9	-2.2	101	-4.2	61	-7.5	69.1	+1.4	65	+0.0	45	+2.0	62.9	-0.9	88	-3.4	55	-4.7
Luxe et haut de gamme	62.9	+3.2	101	+0.1	63	+5.1	73.0	+6.9	177	-3.9	129	+5.3	62.9	+3.2	101	+0.1	64	+5.1
Milieu de gamme	70.0	+2.4	77	+0.8	54	+4.3	80.5	+0.2	120	+0.6	97	+0.9	70.6	+2.3	80	+0.6	56	+3.9
Economique	64.7	+3.4	44	+0.9	28	+6.2	65.1	-2.9	68	+1.7	44	-4.1	64.8	+2.6	46	+0.8	30	+5.0
AsPac	66.2	+3.1	77	+1.2	51	+6.0	70.9	-1.5	92	+1.9	65	-0.7	66.4	+2.8	78	+1.2	52	+5.6
Luxe et haut de gamme	68.4	-0.7	175	+5.4	120	+4.3	61.5	-3.9	162	+19.8	100	+12.7	66.7	-1.6	172	+8.8	115	+6.2
Milieu de gamme	59.7	+0.2	78	-6.3	46	-6.0	54.7	-2.7	70	+2.3	38	-2.2	58.7	-0.4	76	-4.6	45	-5.2
Economique	57.4	-1.6	42	+2.5	24	-0.2	58.5	-7.1	42	+3.0	24	-8.0	57.9	-4.4	42	+2.8	24	-4.3
Americas	60.0	-0.8	80	+1.4	48	+0.1	58.1	-6.0	59	+7.9	34	-1.9	59.3	-2.8	73	+4.0	43	-0.5
Luxe et haut de gamme	63.1	+1.5	126	-1.0	79	+1.3	65.5	-4.2	155	+6.6	102	+0.0	63.4	+0.7	129	+0.0	82	+1.1
Milieu de gamme	64.8	+0.6	85	-0.0	55	+0.9	67.2	-1.5	95	+1.5	64	-0.7	65.6	-0.2	89	+0.5	58	+0.2
Economique	63.4	+0.8	56	+0.7	35	+2.1	68.6	-1.3	59	+1.7	40	-0.2	65.6	-0.1	57	+1.2	37	+1.0
Total	63.9	+0.9	82	+0.4	52	+1.8	67.9	-1.5	77	+1.8	52	-0.4	65.3	+0.0	80	+1.0	52	+1.0

NCEE : Europe du Nord, Centrale et de l'Est (ne comprend ni la France, ni l'Europe du Sud)

MMEA : Méditerranée, Moyen-Orient, Afrique (comprend l'Europe du Sud)

AsPac : Asie Pacifique

Amériques : Amérique du Nord, Amérique centrale, Amérique du Sud