

Press Release

Port Elizabeth, South Africa - 5 April 2018

AccorHotels Signs Strategic Agreement with Mantis Group

Leading hospitality Group acquires 50% stake in Mantis Group, the South Africa-based hospitality and travel conglomerate

AccorHotels has today announced a strategic partnership with the South Africa-based Mantis Group, a collection of award winning, privately owned, managed and branded five star properties and lodges located around the world, across all seven continents. From boutique hotels, eco lodges, game reserves and luxury houseboats to adventure tourism as well as a bespoke tour operating division, the agreement reinforces AccorHotels as a leader in curated one-of-a-kind experiences and resonates with the Group’s conservation platform with Planet 21.



A flagship Mantis property - Founder’s Lodge in the Eastern Cape Province of South Africa

This strategic partnership is accompanied by the launch of Community Conservation Fund Africa (CCFA), a non-profit organization (NGO) which aims to amplify both Groups’ commitment towards preventing the accelerating decline of Africa’s wildlife and bringing together three internationally renowned conservation organizations - Wilderness Foundation, Tusk Trust and African Parks.

Sebastien Bazin, Chairman and CEO, AccorHotels said: “Mantis is a pioneer in customized one-of-a-kind travel services in some of the most imaginative hotels across the world. With this strategic partnership, we are reinforcing the Group’s footprint in Africa and we have access to a brand with strong roots and



heritage, recognised for its commitment to preserve the environment and its prestigious credentials in the hospitality space.”

Founder and Chairman of the Mantis Group, Adrian Gardiner, commented: “AccorHotels is one of the fastest growing hotel and travel operators worldwide. This agreement presents an attractive proposition for the Mantis Group to utilize AccorHotels’ robust distribution channels and world-wide reach to further develop the hospitality concepts and sustainability projects we have worked so tirelessly to grow. We are excited to embark upon this new chapter alongside AccorHotels, with which where we will act as ambassadors for the development of both our Groups’ portfolios and offerings.”



St Helena Island

The Mantis network features 28 managed properties, plus a global network of branded hotels and residences, including boutique villas and flagship properties such as Founders Lodge - a South African game reserve located in the Eastern Cape, Mantis St Helena - a boutique hotel on the remote island in the Atlantic Ocean, as well as the Draycott Hotel in London, synonymous with Old World elegance and quintessential British luxury.

Celebrated for its far flung experiences for the adventure curious, the Mantis Group also owns and operates a number of unique luxury houseboats and a lodge under the Zambezi Queen Collection brand.



The Zambezi Queen



Draycott Hotel in London

This strategic partnership will strengthen AccorHotels’ leadership position in Africa and combine the vision of embodying conservation and education into its operations. Highlights of Mantis’s success in conservation include the support and sponsorship of initiatives for the Wilderness Foundation Africa, Tusk Trust and various other conservation NGOs. Mantis strives to conserve the biodiversity of the landscapes that host its properties and share the ecotourism benefits with local communities via job creation. Education, also a core value of the Mantis Group, is exemplified in “Worldwide Experience”, which offers international students the opportunity to take up conservation placements throughout Southern Africa. The Group has a partnership with Stenden University, a hotel management institution in South Africa that educates





students in hospitality and disaster management and also offers practical experience via internships at Mantis properties and is the only institution in the world that offers a course in Conservation and Lodge Management at a private game reserve.

The partnership agreement is subject to regulatory approvals.



ABOUT ACCORHOTELS

AccorHotels is a world-leading travel & lifestyle group and digital innovator offering unique experiences in more than 4,300 hotels, resorts and residences, as well as in over 10,000 of the finest private homes around the globe. Benefiting from dual expertise as an investor and operator, AccorHotels operates in 100 countries. Its portfolio includes internationally renowned luxury brands such as Raffles, Sofitel Legend, SO Sofitel, Sofitel, Fairmont, onefinestay, MGallery by Sofitel, Pullman and Swissôtel, the mid-range boutique hotel brands 25hours, Novotel, Mercure, Mama Shelter and Adagio, and very popular budget brands such as JO&JOE, ibis, ibis Styles and ibis budget, as well as the regional brands Grand Mercure, The Sebel and hotelF1. AccorHotels provides innovative end-to-end services across the entire traveler experience, notably through the acquisition of John Paul, world leader in concierge services.

With an unmatched collection of brands and rich history spanning close to five decades, AccorHotels, along with its global team of more than 250,000 dedicated women and men, has a purposeful and heartfelt mission: to make every guest Feel Welcome. Guests enjoy access to one of the world's most rewarding hotel loyalty programs - Le Club AccorHotels.

AccorHotels is active in its local communities and committed to sustainable development and solidarity through PLANET 21, a comprehensive program that brings together employees, guests and partners to drive sustainable growth.

Accor SA is publicly listed with shares trading on the Euronext Paris exchange (ISIN code: FR0000120404) and traded in the United States on the OTC market (Ticker: ACRFY) in the United States.

For more information and reservations, visit accorhotels.group or accorhotels.com.

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ABOUT MANTIS

Mantis is a unique collection of extraordinary destinations spanning every continent on Earth. Whether small and intimate or vast and complex, on a sweeping African plain, bustling city, private tropical island or frozen snow scape, each is an exceptional place for guests to find themselves. While uniquely different in the experiences they offer, all are linked through a collective obsession to be extraordinary, to be rare in a world that mass-produces sameness. Mantis constantly curates, collects and discovers destinations and experiences that stir the soul, defy expectation and live in the heart forever. We will do anything in our power to advance the cause of sustainability and to promote further appreciation of the land, its creatures and our communities. We believe that the truly rare needs to be looked after and protected for future generations and are wholly committed to Legacy Creation.

Press contacts:

Carina Alfonso Martin
VP Media Relations Worldwide
Tel: +33 1 45 38 84 84
carina.alfonsomartin@accor.com

Line Crieloue
Sr Manager Media Relations
Tel: +33 1 45 38 18 11
line.crieloue@accor.com

Alka Winter
AccorHotels Middle-East & Africa
+971 50 652 8204
alka.winter@accor.com

Wendy Masters
The Phoenix Partnership
+(27) 021 686 2331
wendy@phoenixpartnership.co.za

Sasha Ella
Mantis Hotels & Eco Resorts
+(27) 72 744 5486
sasha.ella@mantiscollection.com

Investor and Analyst Relations

Sébastien Valentin
Senior Vice President, Investor Relations
and Financial Communication
Tel: +33 (0)1 45 38 86 25
Sebastien.valentin@accor.com

