

## RevPAR HT par segment -1<sup>er</sup> semestre 2018

| S1 2018                      | Total             |                |            |              |            |              |
|------------------------------|-------------------|----------------|------------|--------------|------------|--------------|
|                              | Taux d'occupation |                | Prix moyen |              | RevPAR     |              |
|                              |                   | chg pts<br>L/L | €          | chg %<br>L/L | €          | chg %<br>L/L |
| Luxe et haut de gamme        | 68.6              | +1.7           | 170        | +2.7         | 117        | +5.4         |
| Milieu de gamme              | 69.1              | +1.6           | 94         | +3.5         | 65         | +5.9         |
| Economique                   | 69.6              | +0.7           | 63         | +3.8         | 44         | +5.0         |
| <b>Europe</b>                | <b>69.3</b>       | <b>+1.1</b>    | <b>83</b>  | <b>+3.6</b>  | <b>58</b>  | <b>+5.4</b>  |
| Luxe et haut de gamme        | 64.2              | +1.9           | 169        | -2.1         | 108        | +1.0         |
| Milieu de gamme              | 64.7              | +2.8           | 69         | -9.1         | 45         | -4.9         |
| Economique                   | 64.2              | +1.6           | 56         | -5.2         | 36         | -3.0         |
| <b>MEA</b>                   | <b>63.6</b>       | <b>+2.2</b>    | <b>116</b> | <b>-3.8</b>  | <b>73</b>  | <b>-0.3</b>  |
| Luxe et haut de gamme        | 65.6              | +0.7           | 110        | +2.9         | 72         | +4.0         |
| Milieu de gamme              | 69.3              | +1.6           | 79         | +2.9         | 55         | +5.3         |
| Economique                   | 70.7              | +3.4           | 44         | +1.1         | 31         | +6.3         |
| <b>ASPAC</b>                 | <b>68.4</b>       | <b>+1.7</b>    | <b>80</b>  | <b>+2.4</b>  | <b>55</b>  | <b>+5.0</b>  |
| Luxe et haut de gamme        | 70.9              | +0.4           | 228        | +4.2         | 161        | +4.9         |
| Milieu de gamme              | 74.7              | +0.5           | 122        | +0.6         | 91         | +1.3         |
| Economique                   | 67.7              | +0.1           | 39         | +2.9         | 27         | +3.1         |
| <b>NCAC</b>                  | <b>71.0</b>       | <b>+0.5</b>    | <b>200</b> | <b>+4.2</b>  | <b>142</b> | <b>+4.8</b>  |
| Luxe et haut de gamme        | 53.8              | +4.4           | 115        | +7.7         | 62         | +17.2        |
| Milieu de gamme              | 57.6              | +5.1           | 62         | +1.4         | 36         | +11.3        |
| Economique                   | 53.7              | +3.8           | 42         | +2.3         | 23         | +9.7         |
| <b>Amérique du Sud</b>       | <b>54.7</b>       | <b>+4.2</b>    | <b>55</b>  | <b>+3.1</b>  | <b>30</b>  | <b>+11.5</b> |
| <b>Luxe et haut de gamme</b> | <b>66.4</b>       | <b>+1.2</b>    | <b>152</b> | <b>+2.7</b>  | <b>101</b> | <b>+4.6</b>  |
| <b>Milieu de gamme</b>       | <b>68.2</b>       | <b>+1.9</b>    | <b>87</b>  | <b>+2.5</b>  | <b>59</b>  | <b>+5.4</b>  |
| <b>Economique</b>            | <b>67.6</b>       | <b>+1.5</b>    | <b>57</b>  | <b>+2.8</b>  | <b>39</b>  | <b>+5.2</b>  |
| <b>Total</b>                 | <b>67.5</b>       | <b>+1.6</b>    | <b>88</b>  | <b>+2.6</b>  | <b>60</b>  | <b>+5.1</b>  |

MEA : Afrique & Moyen-Orient

ASPAC : Asie Pacifique

NCAC : Amérique du Nord, Centrale & Caraïbes

## RevPAR HT par segment - 2<sup>ème</sup> trimestre 2018

| T2 2018                      | Total             |             |              |             |              |             |
|------------------------------|-------------------|-------------|--------------|-------------|--------------|-------------|
|                              | Taux d'occupation |             | Prix moyen   |             | RevPAR       |             |
|                              | chg pts<br>L/L    | €           | chg %<br>L/L | €           | chg %<br>L/L |             |
| Luxe et haut de gamme        | 75.0              | +2.0        | 181          | +3.4        | 136          | +6.2        |
| Milieu de gamme              | 75.1              | +1.2        | 97           | +4.9        | 73           | +6.7        |
| Economique                   | 75.5              | +0.3        | 66           | +4.7        | 50           | +5.2        |
| <b>Europe</b>                | <b>75.3</b>       | <b>+0.8</b> | <b>87</b>    | <b>+4.8</b> | <b>65</b>    | <b>+5.9</b> |
| Luxe et haut de gamme        | 62.6              | +1.0        | 188          | +0.4        | 118          | +2.1        |
| Milieu de gamme              | 61.0              | +2.5        | 65           | -10.0       | 40           | -6.2        |
| Economique                   | 59.2              | +0.1        | 52           | -6.0        | 31           | -6.1        |
| <b>MEA</b>                   | <b>60.9</b>       | <b>+1.3</b> | <b>125</b>   | <b>-1.9</b> | <b>76</b>    | <b>+0.3</b> |
| Luxe et haut de gamme        | 65.0              | +0.8        | 105          | +2.1        | 68           | +3.4        |
| Milieu de gamme              | 68.2              | +1.1        | 77           | +3.2        | 53           | +4.9        |
| Economique                   | 71.0              | +3.4        | 43           | +1.4        | 31           | +6.6        |
| <b>ASPAC</b>                 | <b>67.9</b>       | <b>+1.6</b> | <b>77</b>    | <b>+2.3</b> | <b>53</b>    | <b>+4.8</b> |
| Luxe et haut de gamme        | 75.1              | -0.3        | 234          | +2.3        | 176          | +1.9        |
| Milieu de gamme              | 78.6              | -0.1        | 133          | +1.3        | 105          | +1.2        |
| Economique                   | 67.9              | -0.1        | 40           | +1.1        | 27           | +0.9        |
| <b>NCAC</b>                  | <b>75.0</b>       | <b>-0.2</b> | <b>207</b>   | <b>+2.3</b> | <b>155</b>   | <b>+2.0</b> |
| Luxe et haut de gamme        | 53.3              | +1.3        | 104          | +8.0        | 56           | +10.8       |
| Milieu de gamme              | 56.6              | +4.3        | 58           | +1.8        | 33           | +10.0       |
| Economique                   | 53.2              | +2.9        | 40           | +2.2        | 21           | +8.0        |
| <b>Amérique du Sud</b>       | <b>54.1</b>       | <b>+3.2</b> | <b>52</b>    | <b>+2.8</b> | <b>28</b>    | <b>+9.0</b> |
| <b>Luxe et haut de gamme</b> | <b>67.7</b>       | <b>+0.9</b> | <b>157</b>   | <b>+2.4</b> | <b>106</b>   | <b>+3.8</b> |
| <b>Milieu de gamme</b>       | <b>71.2</b>       | <b>+1.5</b> | <b>89</b>    | <b>+3.6</b> | <b>63</b>    | <b>+5.7</b> |
| <b>Economique</b>            | <b>71.2</b>       | <b>+1.1</b> | <b>59</b>    | <b>+3.5</b> | <b>42</b>    | <b>+5.2</b> |
| <b>Total</b>                 | <b>70.3</b>       | <b>+1.2</b> | <b>91</b>    | <b>+3.2</b> | <b>64</b>    | <b>+5.0</b> |

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