



RevPAR excluding tax by segment – 2019

2019	Occupancy rate		Average room rate		RevPAR	
	%	chg pts LFL	€	chg % LFL	€	chg % LFL
Luxury & Upscale	71.9	+1.1	166	+1.6	119	+3.1
Midscale	71.5	+0.4	96	+1.7	69	+2.2
Economy	71.8	+0.3	66	+2.4	47	+2.9
Europe	71.6	+0.4	87	+2.1	62	+2.6
Luxury & Upscale	66.0	+0.3	113	-1.3	75	-1.0
Midscale	70.9	+0.6	80	-1.3	57	-0.4
Economy	72.7	-0.7	44	-1.5	32	-2.5
Asia-Pacific	69.6	+0.2	81	-1.1	56	-0.9
Luxury & Upscale	65.2	+3.3	151	-3.3	98	+1.8
Midscale	67.7	+1.1	69	-4.7	47	-3.3
Economy	64.8	+1.4	54	-4.5	35	-2.5
Middle East & Africa	65.2	+2.5	117	-2.9	76	+0.9
Luxury & Upscale	72.8	+0.2	243	+0.7	177	+0.9
Midscale	77.5	+0.2	141	+0.7	109	+0.9
Economy	60.9	-3.1	42	+0.5	26	-4.3
North America, Central America & Caribbean	72.3	-0.2	215	+0.9	155	+0.7
Luxury & Upscale	56.0	-0.1	116	+12.7	65	+12.4
Midscale	60.0	+2.4	65	+9.4	39	+13.9
Economy	56.9	+2.8	42	+6.2	24	+11.7
South America	57.6	+2.4	56	+7.6	32	+12.3
Luxury & Upscale	67.6	+0.9	153	-0.2	103	+1.2
Midscale	70.5	+0.6	88	+0.8	62	+1.7
Economy	69.7	+0.4	58	+1.8	40	+2.4
TOTAL	69.3	+0.6	92	+0.7	64	+1.7

RAFFLES \ ORIENT EXPRESS \ BANYAN TREE \ DELANO \ SOFITEL LEGEND
 FAIRMONT \ SLS \ SO \ SOFITEL \ THE HOUSE OF ORIGINALS \ RIXOS
 ONEFINESTAY \ MANTIS \ MGALLERY \ 21C \ ART SERIES \ MONDRIAN
 PULLMAN \ SWISSÔTEL \ ANGSANA \ 25HOURS \ HYDE \ MÖVENPICK
 GRAND MERCURE \ PEPPERS \ THE SEBEL \ MANTRA \ NOVOTEL \ MERCURE
 ADAGIO \ MAMA SHELTER \ TRIBE \ BREAKFREE \ IBIS \ IBIS STYLES
 IBIS BUDGET \ GREET \ JO&JOE \ HOTELFI



RevPAR excluding tax by segment – Q4 2019

Q4 2019	Occupancy rate		Average room rate		RevPAR	
	%	chg pts LFL	€	chg % LFL	€	chg % LFL
Luxury & Upscale	68.9	+0.6	157	-0.2	108	+0.7
Midscale	69.8	+0.3	96	+0.4	67	+0.8
Economy	69.5	-0.2	66	+1.7	46	+1.4
Europe	69.4	+0.0	86	+1.0	60	+1.0
Luxury & Upscale	67.1	+0.6	117	-2.7	79	-1.8
Midscale	72.7	+1.6	81	-3.5	59	-1.3
Economy	74.3	-1.3	44	-3.3	33	-5.1
Asia-Pacific	71.1	+0.5	82	-2.6	58	-1.9
Luxury & Upscale	67.1	+3.3	147	-4.0	99	+1.5
Midscale	69.5	+0.3	72	-4.2	50	-3.8
Economy	69.6	+4.1	56	-5.3	39	+0.7
Middle East & Africa	67.6	+3.0	115	-3.8	78	+0.8
Luxury & Upscale	68.7	+0.5	243	+1.0	167	+1.7
Midscale	77.6	-3.5	152	+0.5	118	-4.1
Economy	61.3	-3.6	43	-0.2	26	-5.6
North America, Central America & Caribbean	69.0	-0.3	215	+1.4	148	+1.0
Luxury & Upscale	56.4	-1.0	120	+15.9	68	+13.7
Midscale	61.3	+2.1	65	+9.2	40	+13.1
Economy	59.1	+3.0	41	+4.5	24	+10.1
South America	59.3	+2.4	55	+7.1	33	+11.4
Luxury & Upscale	67.3	+1.1	151	-1.1	101	+0.6
Midscale	70.4	+0.8	89	-0.8	62	+0.3
Economy	69.0	+0.1	58	+0.7	40	+0.8
TOTAL	68.9	+0.6	91	-0.3	63	+0.6

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