



RevPAR excluding tax by segment – 2020

2020	OCCUPANCY RATE		AVERAGE ROOM RATE		REVPAR	
	%	chg pts LFL	€	chg % LFL	€	chg % LFL
Luxury & Premium	24.6	-45.0	154	-1.5	38	-65.8
Midscale	27.7	-43.9	85	-11.0	23	-65.7
Economy	31.5	-40.4	58	-10.9	18	-61.0
Europe	29.4	-42.0	76	-11.3	22	-63.3
Luxury & Premium	36.2	-28.8	91	-18.1	33	-54.5
Midscale	40.5	-31.9	63	-16.6	25	-54.6
Economy	45.9	-28.7	33	-22.9	15	-54.0
Asia-Pacific	40.3	-30.0	62	-19.4	25	-54.9
Luxury & Premium	28.9	-36.6	121	-13.3	35	-62.3
Midscale	40.1	-25.8	60	-10.1	24	-43.8
Economy	31.3	-33.1	46	-10.0	14	-54.6
Middle East & Africa	31.4	-33.7	92	-15.9	29	-59.9
Luxury & Premium	23.2	-49.7	199	-17.1	46	-73.5
Midscale	24.6	-54.3	115	-18.7	28	-77.4
Economy	25.7	-35.3	33	-11.7	9	-62.9
North America, Central America & the Caribbean	23.5	-49.0	172	-18.5	41	-73.9
Luxury & Premium	19.4	-36.6	92	-3.9	18	-65.9
Midscale	24.1	-36.0	47	-5.7	11	-62.6
Economy	23.8	-32.5	31	-4.8	7	-59.2
South America	23.4	-33.9	40	-7.3	9	-61.9
Luxury & Premium	29.9	-36.9	120	-18.5	36	-63.6
Midscale	32.5	-38.7	72	-14.6	24	-61.9
Economy	33.4	-36.7	48	-14.5	16	-59.9
Total	32.1	-37.4	73	-16.7	24	-62.0

RAFFLES \ ORIENT EXPRESS \ FAENA \ BANYAN TREE \ DELANO
SOFITEL LEGEND \ FAIRMONT \ SLS \ SO \ SOFITEL \ THE HOUSE OF ORIGINALS
RIXOS \ ONEFINESTAY \ MANTIS \ MGALLERY \ 21C \ ART SERIES
MONDRIAN \ PULLMAN \ SWISSÔTEL \ ANGSANA \ 25HOURS \ HYDE
MÖVENPICK \ GRAND MERCURE \ PEPPERS \ THE SEBEL \ MANTRA
NOVOTEL \ MERCURE \ ADAGIO \ MAMA SHELTER \ TRIBE \ BREAKFREE
IBIS \ IBIS STYLE \ GREET \ IBIS BUDGET \ JO&JOE \ HOTELF1



RevPAR excluding tax by segment – Q4 2020

Q4 2020	OCCUPANCY RATE		AVERAGE ROOM RATE		REVPAR	
	%	chg pts LFL	€	chg % LFL	€	chg % LFL
Luxury & Premium	19.3	-46.7	131	-0.4	25	-71.5
Midscale	20.0	-49.7	74	-20.8	15	-77.3
Economy	24.9	-44.6	53	-19.4	13	-71.2
Europe	22.5	-46.5	66	-18.6	15	-73.1
Luxury & Premium	44.8	-21.5	84	-25.8	38	-50.1
Midscale	48.9	-26.4	59	-23.6	29	-52.1
Economy	54.6	-21.8	31	-27.8	17	-49.6
Asia-Pacific	48.7	-23.6	58	-26.2	28	-51.5
Luxury & Premium	29.5	-37.5	117	-7.6	35	-59.4
Midscale	41.7	-25.7	51	-21.6	21	-50.2
Economy	33.2	-35.9	36	-27.3	12	-63.8
Middle East & Africa	32.4	-34.8	85	-14.4	28	-58.9
Luxury & Premium	16.3	-52.5	172	-20.3	28	-81.2
Midscale	15.7	-61.9	80	-38.5	13	-87.5
Economy	28.4	-32.8	31	-16.3	9	-60.3
North America, Central America & the Caribbean	17.3	-51.8	142	-25.5	25	-81.5
Luxury & Premium	17.8	-38.9	74	-20.2	13	-77.9
Midscale	27.8	-33.3	39	-15.1	11	-61.4
Economy	29.4	-28.9	27	-11.1	8	-54.7
South America	27.9	-31.1	33	-18.7	9	-61.7
Luxury & Premium	31.6	-34.8	103	-25.2	32	-64.7
Midscale	31.7	-40.0	62	-25.3	20	-68.3
Economy	32.0	-37.5	41	-25.2	13	-66.2
Total	31.7	-37.6	64	-24.5	20	-66.2

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