



## RevPAR excluding tax by segment – H1 2021

H1 2021 vs. H1 2019	Occupancy rate		Average room rate		RevPAR	
	%	chg pts LFL	€	chg % LFL	€	chg % LFL
Luxury & Upscale	19.4	(48.7)	186	(8.2)	36	(73.7)
Midscale	25.5	(42.1)	92	(13.1)	23	(67.0)
Economy	32.8	(36.1)	56	(11.4)	18	(57.6)
<b>South Europe</b>	<b>29.7</b>	<b>(38.7)</b>	<b>71</b>	<b>(16.0)</b>	<b>21</b>	<b>(63.3)</b>
Luxury & Upscale	17.2	(50.0)	134	(11.2)	23	(74.9)
Midscale	21.5	(50.0)	68	(23.5)	15	(77.3)
Economy	20.0	(52.6)	51	(26.6)	10	(80.1)
<b>North Europe</b>	<b>20.4</b>	<b>(51.2)</b>	<b>66</b>	<b>(22.5)</b>	<b>14</b>	<b>(77.7)</b>
Luxury & Upscale	42.4	(21.4)	87	(23.2)	37	(48.2)
Midscale	48.4	(24.2)	64	(13.6)	31	(43.2)
Economy	52.6	(23.5)	33	(22.8)	17	(47.5)
<b>ASPAC</b>	<b>47.2</b>	<b>(23.1)</b>	<b>62</b>	<b>(19.7)</b>	<b>29</b>	<b>(46.5)</b>
Luxury & Upscale	34.7	(30.8)	123	+1.1	43	(46.9)
Midscale	44.2	(21.1)	49	(18.8)	22	(44.5)
Economy	39.3	(24.7)	33	(25.9)	13	(54.9)
<b>IMEAT</b>	<b>37.6</b>	<b>(27.4)</b>	<b>85</b>	<b>(8.0)</b>	<b>32</b>	<b>(47.0)</b>
Luxury & Upscale	23.9	(44.8)	186	(10.1)	44	(68.0)
Midscale	27.5	(34.5)	49	(18.7)	13	(64.3)
Economy	28.6	(26.7)	27	(11.6)	8	(54.5)
<b>Americas</b>	<b>26.8</b>	<b>(34.8)</b>	<b>85</b>	<b>(21.2)</b>	<b>23</b>	<b>(65.8)</b>
<b>Luxury &amp; Upscale</b>	<b>33.5</b>	<b>(32.2)</b>	<b>115</b>	<b>(18.4)</b>	<b>38</b>	<b>(57.8)</b>
<b>Midscale</b>	<b>33.8</b>	<b>(36.8)</b>	<b>67</b>	<b>(18.5)</b>	<b>23</b>	<b>(62.0)</b>
<b>Economy</b>	<b>33.5</b>	<b>(36.1)</b>	<b>43</b>	<b>(20.9)</b>	<b>14</b>	<b>(62.7)</b>
<b>Total</b>	<b>33.5</b>	<b>(35.3)</b>	<b>70</b>	<b>(17.8)</b>	<b>23</b>	<b>(60.4)</b>

RAFFLES \ ORIENT EXPRESS \ FAENA \ BANYAN TREE \ DELANO  
SOFITEL LEGEND \ FAIRMONT \ SLS \ SO \ SOFITEL \ THE HOUSE OF ORIGINALS  
RIXOS \ ONEFINESTAY \ MANTIS \ MGALLERY \ 21C \ ART SERIES  
MONDRIAN \ PULLMAN \ SWISSÔTEL \ ANGSANA \ 25HOURS \ HYDE  
MÖVENPICK \ GRAND MERCURE \ PEPPERS \ THE SEBEL \ MANTRA  
NOVOTEL \ MERCURE \ ADAGIO \ MAMA SHELTER \ TRIBE \ BREAKFREE  
IBIS \ IBIS STYLE \ GREET \ IBIS BUDGET \ JO&JOE \ HOTELF1



## RevPAR excluding tax by segment – Q2 2021

Q2 2021 vs. Q2 2019	Occupancy rate		Average room rate		RevPAR	
	%	chg pts LFL	€	chg % LFL	€	chg % LFL
Luxury & Upscale	24.0	(52.1)	200	(9.6)	48	(71.6)
Midscale	28.6	(46.7)	95	(13.9)	27	(67.1)
Economy	36.0	(39.4)	58	(12.7)	21	(58.1)
<b>South Europe</b>	<b>32.9</b>	<b>(42.5)</b>	<b>74</b>	<b>(16.8)</b>	<b>24</b>	<b>(63.5)</b>
Luxury & Upscale	22.8	(50.3)	141	(13.7)	32	(72.4)
Midscale	26.6	(50.5)	71	(22.7)	19	(73.5)
Economy	24.5	(54.3)	53	(26.7)	13	(77.5)
<b>North Europe</b>	<b>25.2</b>	<b>(52.3)</b>	<b>70</b>	<b>(21.8)</b>	<b>18</b>	<b>(74.4)</b>
Luxury & Upscale	46.1	(16.7)	87	(19.6)	40	(40.2)
Midscale	53.5	(20.2)	65	(9.4)	35	(35.3)
Economy	58.1	(19.4)	34	(18.2)	20	(39.6)
<b>ASPAC</b>	<b>52.0</b>	<b>(18.9)</b>	<b>63</b>	<b>(15.4)</b>	<b>33</b>	<b>(38.5)</b>
Luxury & Upscale	37.4	(27.9)	129	(1.3)	48	(43.5)
Midscale	41.8	(20.4)	49	(13.4)	21	(41.1)
Economy	37.4	(24.1)	33	(18.0)	13	(50.8)
<b>IMEAT</b>	<b>38.3</b>	<b>(25.4)</b>	<b>91</b>	<b>(6.2)</b>	<b>35</b>	<b>(43.7)</b>
Luxury & Upscale	28.0	(44.0)	199	(6.7)	56	(63.1)
Midscale	29.3	(33.0)	50	(19.7)	15	(62.2)
Economy	29.2	(26.6)	27	(13.9)	8	(55.1)
<b>Americas</b>	<b>28.8</b>	<b>(34.3)</b>	<b>93</b>	<b>(17.4)</b>	<b>27</b>	<b>(62.6)</b>
<b>Luxury &amp; Upscale</b>	<b>37.3</b>	<b>(29.5)</b>	<b>120</b>	<b>(17.8)</b>	<b>45</b>	<b>(53.5)</b>
<b>Midscale</b>	<b>37.6</b>	<b>(36.8)</b>	<b>69</b>	<b>(17.8)</b>	<b>26</b>	<b>(59.5)</b>
<b>Economy</b>	<b>36.8</b>	<b>(37.1)</b>	<b>45</b>	<b>(21.1)</b>	<b>16</b>	<b>(61.6)</b>
<b>Total</b>	<b>37.1</b>	<b>(35.1)</b>	<b>73</b>	<b>(16.5)</b>	<b>27</b>	<b>(57.6)</b>

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