



Press release

APRIL 13, 2023

Accor Appoints Martine Gerow as Group Chief Finance Officer

Accor today announces that Martine Gerow has been appointed as Group Chief Finance Officer. Martine will assume this role from 01 July 2023 and will also become a member of the Management board at this time, reporting directly to Sébastien Bazin, Group Chairman & CEO. Martine will lead the Group's Corporate financial function and manage relations with the market regulatory authorities and financial community. She replaces Jean-Jacques Morin, who remains Group Deputy CEO and Premium, Midscale & Economy Division CEO.

With a strong French and Anglo-Saxon background, Martine started her career as a consultant with the Boston Consulting Group in New York. She then joined PepsiCo and, in 2002, moved to Danone where she served as Division CFO and Group Controller based in Paris. Martine joined the travel industry in 2014, first as CFO of Carlson Wagon Lit Travel, and, since 2017, as CFO of American Express Global Business Travel, based in London. Martine is a graduate from HEC and holds an MBA degree from Columbia Business School.



ABOUT ACCOR

[Accor](#) is a world leading hospitality group offering experiences across more than 110 countries in 5 400 properties, 10 000 food & beverage venues, wellness facilities or flexible workspaces. The Group has one of the industry's most diverse hospitality ecosystems, encompassing more than 40 hotel brands from luxury to economy, as well as Lifestyle with Ennismore. Accor is committed to taking positive action in terms of business ethics & integrity, responsible tourism, sustainable development, community outreach, and diversity & inclusion. Founded in 1967, Accor SA is headquartered in France and publicly listed on Euronext Paris (ISIN code: FR0000120404) and on the OTC Market (Ticker: ACCYY) in the United States. For more information, please visit www.group.accor.com or follow us on [Twitter](#), [Facebook](#), [LinkedIn](#), [Instagram](#) and [TikTok](#).

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MAMA SHELTER \ MONDRIAN \ MORGANS ORIGINALS \ SLS \ SO \ THE HOXTON \ TRIBE
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PEPPERS \ THE SEBEL \ MANTRA \ HANDWRITTEN \ NOVOTEL \ MERCURE \ ADAGIO \ BREAKFREE
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