



RevPAR excluding tax by segment – FY 2024

FY 2024 vs FY 2023	Occupancy rate		Average room rate		RevPAR	
	%	chg pts LFL	€	chg % LFL	€	chg % LFL
ENA	67.3	0.3	103	2.9	69	3.3
MEA APAC	68.4	1.6	85	3.6	58	6.1
Americas	59.4	1.7	70	7.4	42	10.5
Premium, Mid. & Eco.	66.9	1.0	92	3.4	61	4.9
Luxury	64.9	2.2	258	2.8	168	6.3
Lifestyle	64.8	3.5	213	5.3	138	10.9
Luxury & Lifestyle	64.9	2.5	245	3.3	159	7.3
Total	66.7	1.2	113	3.8	75	5.7

RevPAR excluding tax by segment – Q4 2024

Q4 2024 vs Q4 2023	Occupancy rate		Average room rate		RevPAR	
	%	chg pts LFL	€	chg % LFL	€	chg % LFL
ENA	66.3	1.3	101	(0.2)	67	1.9
MEA APAC	70.0	1.2	88	3.6	61	5.3
Americas	61.5	2.8	71	7.1	44	12.1
Premium, Mid. & Eco.	67.5	1.4	92	1.9	62	4.1
Luxury	66.1	2.7	266	5.0	176	9.5
Lifestyle	64.5	2.6	218	6.9	140	10.9
Luxury & Lifestyle	65.6	2.7	251	5.5	165	9.8
Total	67.2	1.6	114	3.3	77	5.8

ORIENT EXPRESS \ RAFFLES \ FAIRMONT \ FAENA \ BANYAN TREE \ EMBLEMS \ SOFITEL \ MGALLERY

ENNHOTELS 21C MUSEUM HOTEL \ 25HOURS \ DELANO \ GLENEAGLES \ HYDE \ JO&JOE \ MAMA SHELTER \ MONDRIAN
MORGANS ORIGINALS \ SLS \ SO \ THE HOXTON \ WORKING FROM \ RIXOS \ PARIS SOCIETY

MANTIS \ ART SERIES \ PULLMAN \ SWISSÖTEL \ MÖVENPICK \ GRAND MERCURE \ PEPPERS \ THE SEBEL \ MANTRA
HANDWRITTEN COLLECTION \ NOVOTEL \ MERCURE \ TRIBE \ ADAGIO \ BREAKFREE \ IBIS \ IBIS STYLES \ GREET
IBIS BUDGET \ HOTELF1