



Regulated information

MARCH 6TH, 2025

Launch of a €200 million tranche of its share buyback program

Alongside the release of its 2024 annual results on February 20th, 2025, Accor has announced that it intended to implement a €440 million share buyback programme in 2025.

In this context, the Group announce today the launch of a first tranche of this share buyback programme for €200 million.

Accor has entered into a share buyback agreement with an investment services provider to implement this program. This price shall not exceed the maximum price of 70 euros set by the Combined Ordinary and Extraordinary Shareholders' Meeting of May 31, 2024. The acquired shares will be cancelled.



ABOUT ACCOR

[Accor](#) is a world-leading hospitality group offering stays and experiences across more than 110 countries with over 5,600 hotels and resorts, 10,000 bars & restaurants, wellness facilities and flexible workspaces. The Group has one of the industry's most diverse hospitality ecosystems, encompassing around 45 hotel brands from luxury to economy, as well as Lifestyle with Ennismore. ALL, the booking platform and loyalty program embodies the Accor promise during and beyond the hotel stay and gives its members access to unique experiences. Accor is focused on driving positive action through business ethics, responsible tourism, environmental sustainability, community engagement, diversity, and inclusivity. Accor's mission is reflected in the Group's purpose: Pioneering the art of responsible hospitality, connecting cultures, with heartfelt care. Founded in 1967, Accor SA is headquartered in France. Included in the CAC 40 index, the Group is publicly listed on the Euronext Paris Stock Exchange (ISIN code: FR0000120404) and on the OTC Market (Ticker: ACCYY) in the United States. For more information, please visit group.accor.com or follow us on [X](#), [Facebook](#), [LinkedIn](#), [Instagram](#) and [TikTok](#).

Press Contact

Charlotte Thouvard

Senior Vice President Global Communications
charlotte.thouvard@accor.com

Line Crieloue

VP Corporate Group
External Communications
line.crieloue@accor.com

Investor and Analyst Relations

Pierre-Loup Etienne

SVP Investor Relations and
Financial Communications
pierre-loup.etienne@accor.com

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