At the corner of curiosity

A Contemporary Art Museum

BRAND PILLARS

Rooted in contemporary art
Opening up the inaccessible
Fostering connection through community
HOTELS

OPEN KEYS

CURRENT REGIONS

EXISTING DEVELOPMENT

NORTH AMERICA

9
Open

2
Pipeline

1239

11%
Rebrandings

78%
Conversions

11%
New Builds

BRAND REVPAV INDEX

136%

HOTELS RECOGNISED IN CNT

Reader’s Choice Award 2021

135,000sf
Average Building Size

10,000sf
Minimum Exhibition Space (Including Lobby & Event Spaces)

380sf
Guest Room Net Floor Area

150-250
Target Room Count

MUST-HAVES

Museum Exhibition Space
Restaurant / Bar / Lounge
Meeting & Event Spaces
Fitness Center

NICE-TO-HAVES

Spa Treatment Rooms
Rooftop
Indoor / Outdoor Space
10% Suites
Parking
Culturally Rich Surroundings

2022–2023 OPENINGS

St. Louis

FLAGSHIPS

21c Museum Hotel | 25hours | Delano | Gleneagles | Hyde | JO&JOE | Mama Shelter | Mondrian | Morgans Originals | SLS | SO | The Hoxton | TRIBE | Working From_