



## *Sensing the moment*

Angsana brings the adventure back into travel whatever your age or reason to visit. Intertwining local chic and a vibrant fun-filled atmosphere, Angsana offers amazing destination playgrounds across the world. Each hotel is uniquely designed to provide spacious stylish rooms and suites, perfect for couples, families and groups of friends.

[angsana.com](https://angsana.com)

ANGSANA LĂNG CÔ  
VIETNAM

*Bonding · Vibrant · Local chic · Adventure*

FIND YOUR LOCAL DEVELOPER CONTACT ON [GROUP.ACCOR.COM/HOTELDEVELOPMENT](https://group.accor.com/hoteldevelopment)

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SLS \ SO \ THE HOXTON \ TRIBE \ WORKING FROM

# ANGSANA

RESORTS - PREMIUM  
INTERNATIONAL 4/5 STARS

x2

NUMBER OF RESORTS  
WITHIN 5 YEARS

>90%

OF INTERNATIONAL  
GUESTS

>50%

MOBILE BOOKING

## Global footprint of 42 hotels OPEN + PIPELINE

**NETWORK → 18 HOTELS**  
**2,874 ROOMS**

**PIPELINE → 24 HOTELS**  
**4,373 ROOMS**

12 COUNTRIES	HOTELS NETWORK	ROOMS NETWORK ■ +PIPELINE ▨	
North, Central America & Caribbean	2	9% ▨	270 +430
Northern Europe	—	3% ▨	— +201
Southern Europe	1	3% ▨	196 —
India, Middle East & Africa	2	1% ▨	92 —
Greater China	5	52% ▨	1,107 +2,647
South East Asia	8	31% ▨	1,209 +1,067
Pacific	—	1% ▨	— +28

## Development

	PRIME LOCATIONS	SECONDARY LOCATIONS	AIRPORTS SUBURBS
CAPITALS, KEY CITIES & RESORT DESTINATIONS	●	●	
MAJOR DOMESTIC DESTINATIONS	●		
OTHER CITIES & ATTRACTIVE TOURISTIC DESTINATIONS	●		

### NEW BUILT PREFERRED & CONVERSION

## Upcoming openings

Chengdu, China - 153 rooms (2022)  
Zhejiang, China - 227 rooms (2022)  
Siem Reap, Cambodia, 158 rooms, suites & villas (2022)  
Bali, Indonesia - 82 rooms (2023)  
Leishan, China - 140 rooms (2023)  
Ho Tram, Vietnam - 113 rooms (2023)  
Quan Lan, Vietnam - 156 rooms (2023)

## Top 3 unique selling propositions

### SENSING THE MOMENT

Bonding and creating memories,  
ideal for:

- Family getaways
- Young adults seeking adventure  
& fun
- Corporate retreats for business  
executives



### RESORTS PROFESSIONALS

Angsana Player: actively engage guests  
within and outside the resort

Destination Playground: contemporary  
design with local elements & activities to  
reflect the destination

Rangers' Club: Kid's club highlighting  
sustainability



### SPA EXPERTS

Angsana Spa: leading spa brand, focused on traditional  
Asian therapies.

Dedicated Spa Academy with Spa Therapist certification.

Angsana Bath & Spa amenities available in the rooms  
and for retail.

Angsana spas are operated at third party locations -  
30 Angsana Spa worldwide.

## Passions

### Bonding

Social spaces to meet others around the resort.

Time for family to play and be together.

A fun educational movement just for young travellers to feel just as  
special as their parents.

Get involved with a host of activities driven by 'Angsana Players'.

### Vibrant

Atmosphere of the resort is all about fun, energy and adventure.  
Displayed across the resort through uniforms to towels, décor, music  
and spa.

### Local chic

Living the local life including trying authentic local cuisine, local  
experiences and interacting with locals.

Local design and indigenous materials are reflected throughout the  
resort.

## Programming

(1) For AAA ultra city center, historic conversion,  
the room size and areas can go down by 15-20%  
(2) Based on market demand

ROOMS	● URBAN	● RESORTS
— Average number of rooms	● 200-400	● 150-300
— Room average size <sup>(1)</sup> (sqm)	● 40-45	● 45-60 indoor + outdoor
— Total Gross Floor Area <sup>(1)</sup> (sqm)	● 110-120	● 120-130
FOOD & BEVERAGE	1 all day dining buffet restaurant 1 specialty restaurant	1 destination dining (resort only) 1 bar
WELL-BEING	Angsana branded Spa & Shop Rain Mist Vitality Pool	Spring Forest (optional for urban) Beauty garden (nice to have)
MEETINGS, EVENTS & OTHERS	Meeting rooms <sup>(2)</sup> Ballroom (urban only)	Gallery retail Kids Club, Kids Pool

## Customer profile

BUSINESS	17%	83%	LEISURE
DOMESTIC	36%	64%	INTERNATIONAL

## Top 5 flagships to visit

AGUNA PHUKET  
THAILAND



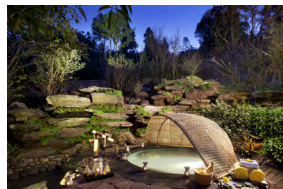
VELAVARU  
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