



ANGSANA

Sensing the moment

Angsana brings the adventure back into travel whatever your age or reason to visit. Intertwining local chic and a vibrant fun-filled atmosphere, Angsana offers amazing destination playgrounds across the world. Each hotel is uniquely designed to provide spacious stylish rooms and suites, perfect for couples, families and groups of friends.

angsana.com



ANGSANA LĂNG CÔ
VIETNAM

Bonding · Vibrant · Local chic · Adventure

FIND YOUR LOCAL DEVELOPER CONTACT ON GROUP.ACCOR.COM/HOTELDEVELOPMENT

RAFFLES \ ORIENT EXPRESS \ BANYAN TREE \ SOFITEL LEGEND \ FAIRMONT \ EMBLEMS \ SOFITEL \ RIXOS
ONEFINESTAY \ MANTIS \ MGALLERY \ ART SERIES \ PULLMAN \ SWISSÖTEL \ ANGSANA \ MÖVENPICK
GRAND MERCURE \ PEPPERS \ THE SEBEL \ MANTRA \ NOVOTEL \ MERCURE \ ADAGIO \ BREAKFREE \ IBIS
IBIS STYLES \ GREET \ IBIS BUDGET \ HOTELFI

ENVISSMORE 21C MUSEUM HOTEL \ 25HOURS \ DELANO \ GLENEAGLES \ HYDE \ JO&JOE \ MAMA SHELTER \ MONDRIAN \ MORGANS ORIGINALS
SLS \ SO \ THE HOXTON \ TRIBE \ WORKING FROM

ANGSANA

RESORTS - PREMIUM
INTERNATIONAL 4/5 STARS

x2
NUMBER OF RESORTS
WITHIN 5 YEARS

>90%
OF INTERNATIONAL
GUESTS

>50%
MOBILE BOOKING

Global footprint of 39 hotels OPEN + PIPELINE

NETWORK → 18 HOTELS
2,874 ROOMS

PIPELINE → 21 HOTELS
3,857 ROOMS

13 COUNTRIES	HOTELS NETWORK	ROOMS NETWORK	+PIPELINE
North, Central America & Caribbean	2	9%	270 +430
Northern Europe	-	-	- +201
Southern Europe	1	7%	196 -
India, Middle East & Africa	2	3%	92 -
Greater China	5	39%	1,107 +2,482
South East Asia	8	42%	1,209 +716
Pacific	-	-	- +28

Development

	PRIME LOCATIONS	SECONDARY LOCATIONS	AIRPORTS SUBURBS
CAPITALS, KEY CITIES & RESORT DESTINATIONS	●	●	
MAJOR DOMESTIC DESTINATIONS	●		
OTHER CITIES & ATTRACTIVE TOURISTIC DESTINATIONS	●		

NEW BUILT PREFERRED & CONVERSION

Latest & upcoming openings

Corfu, Greece - 196 rooms (2021)
 Quzhou, China - 227 rooms (2022)
 Leishan, China - 140 rooms (2022)
 Tengchong, China - 174 rooms (2022)
 Siem Reap, Cambodia, 158 rooms, suites & villas (2022)
 Saranam Wellness Resort, Indonesia - 82 rooms (2022)
 Ho Tram, Vietnam, 113 rooms (2022)

Top 3 unique selling propositions

SENSING THE MOMENT

Bonding and creating memories, ideal for:

- Family getaways
- Young adults seeking adventure & fun
- Corporate retreats for business executives

RESORTS PROFESSIONALS

Angsana Player: actively engage guests within and outside the resort

Destination Playground: contemporary design with local elements & activities to reflect the destination

Rangers' Club: Kid's club highlighting sustainability

SPA EXPERTS

Angsana Spa: leading spa brand, focused on traditional Asian therapies.

Dedicated Spa Academy with Spa Therapist certification.

Angsana Bath & Spa amenities available in the rooms and for retail.

Angsana spas are operated at third party locations - 30 Angsana Spa worldwide.

Passions

Bonding

Social spaces to meet others around the resort.

Time for family to play and be together.

A fun educational movement just for young travellers to feel just as special as their parents.

Get involved with a host of activities driven by 'Angsana Players'.

Vibrant

Atmosphere of the resort is all about fun, energy and adventure. Displayed across the resort through uniforms to towels, décor, music and spa.

Local chic

Living the local life including trying authentic local cuisine, local experiences and interacting with locals.

Local design and indigenous materials are reflected throughout the resort.

Programming

(1) For AAA ultra city center, historic conversion, the room size and areas can go down by 15-20%
 (2) Based on market demand

ROOMS	● URBAN	● RESORTS
— Average number of rooms	● 200-400	● 150-300
— Room average size ⁽¹⁾ (sqm)	● 40-45	● 45-60 indoor + outdoor
— Total Gross Floor Area ⁽¹⁾ (sqm)	● 110-120	● 120-130
FOOD & BEVERAGE	1 all day dining buffet restaurant 1 specialty restaurant	1 destination dining (resort only) 1 bar
WELL-BEING	Angsana branded Spa & Shop Rain Mist Vitality Pool	Spring Forest (optional for urban) Beauty garden (nice to have)
MEETINGS, EVENTS & OTHERS	Meeting rooms ⁽²⁾ Ballroom (urban only)	Gallery retail Kids Club, Kids Pool

Customer profile

BUSINESS	17%	83%	LEISURE
DOMESTIC	36%	64%	INTERNATIONAL

Top 5 flagships to visit

AGUNA PHUKET
THAILAND



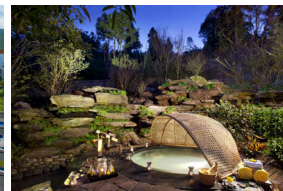
VELAVARU
MALDIVES



LANG CO
VIETNAM



TENGCHONG • HOT SPRING VILLAGE
- CHINA



CORFU
GREECE

