



Bringing travellers together

Handcrafted & Carefree



BRAND PILLARS

Making friends

Supporting self-expression

Elevated hostel experience

HOTELS



Open



Pipeline

OPEN KEYS

1033

CURRENT REGIONS

EUROPE
SOUTH
AMERICA

EXISTING DEVELOPMENT



Conversions



New Builds

35%

Direct Booking

GUEST REPARTITION

85% / 15%

FIT / Group

30€

ADR per bed

250 / 300

Minimum Beds

2500 - 3000 sqm

Minimum TGFA

10 - 12 sqm

per Bed

60% / 20% / 20%

Private Room / Small Dorm / Big Dorm ratio

MUST-HAVES

Bar
Restaurant
Stage for DJs or Live Music
Rooftop or Terrace
Public Transport Nearby

NICE-TO-HAVES

Beer Wall
Giant Screen

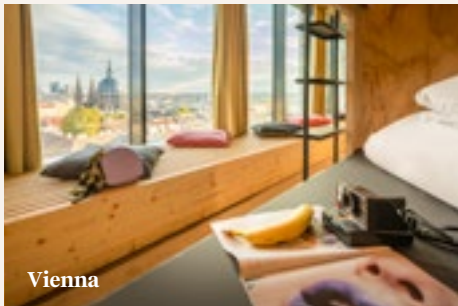
2023 - 2024 OPENINGS

Rome / Auckland / Budapest / Tulum

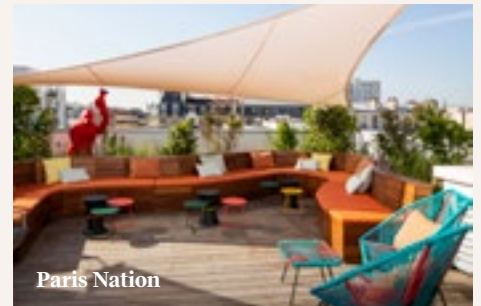
FLAGSHIPS



Hossegor



Vienna



Paris Nation



LIFESTYLE COLLECTIVE