Independent hotels, curated *independently*

*Elegant & Edgy*

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**BRAND PILLARS**

- **A stamp of approval**
- **Friday feeling everyday**
- **Be original**
## HOTELS

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## OPEN KEYS

- **MUST-HAVES**
  - Destination Restaurant
  - Lounge / Bar

- **NICE-TO-HAVES**
  - Pool
  - Casual F&B
  - Ciel Spa
  - Fitness Center
  - Meeting Rooms
  - Ballroom

## OCCUPANCY

- **83%**

## AVERAGE DAILY RATE

- **$343**

## REVPAR

- **$286**

## GOP%

- **29%**

## RGI

- **104%**

## DIRECT BOOKINGS

- **30%**

## 2022–2023 OPENINGS

- Temple Detroit / Legacy Worldcenter Miami
- Artista San Antonio

## UNIT OF MEASURE

- **100-150**
  - Average Number of Rooms

- **28-36sqm**
  - Guest Room Net Floor Area

- **65-100sqm**
  - Total Gross Floor Area

## MUST-HAVES

- **UNITED KINGDOM**
  - 354
  - 2
  - 7

## NICE-TO-HAVES

- **UNITED KINGDOM**
  - 354
  - 2
  - 7

## FLAGSHIPS

- **Sanderson London**
- **St Martins Lane London**

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MAY 2022

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