



Press Release

Bangkok, March 15, 2011

Two deluxe resorts join the MGallery Collection of unique hotels in Chiang Mai and Hua Hin

These two properties take the number of MGallery properties in Thailand to three, suggesting that more travelers to the country are seeking out unique experiences

MGallery is proud to announce the addition of two distinctive resorts to the collection of unique hotels in Thailand – **Veranda High Resort Chiang Mai** and **Veranda Resort & Spa Hua Hin-Cha Am**.

MGallery is Accor's label of upscale hotels. Each hotel within the collection is of individualistic personality and charm, and are categorised under one of the four themes - Vision, Design, History and Location.

"We are delighted to add these two properties to the MGallery Collection," says **Oswald Pichler, Vice President of Accor Thailand, Cambodia and Laos**. "The two Veranda resorts will accommodate guests seeking unique and personalised experiences in Thailand's most well-known retreat destinations: Chiang Mai in the north and Hua Hin - Cha Am on the gulf of Thailand."

Veranda High Resort Chiang Mai

Categorised under the "location" theme, Veranda High Resort Chiang Mai nestles in a serene setting amongst the lush greenery of the Chiang Mai's highlands. Each of the 69 spacious and deluxe rooms and villas has a large balcony overlooking a stunning view of the breathtaking landscape and an ambiance which blends the northern traditional arts with the plush comfort of a contemporary hotel.

Surasak Wongkiatthaworn, Managing Director of Veranda High Resort Chiang Mai says, "Amidst the beautiful mountains and in a cultural setting of Thailand's north where cool and calm is the norm, guests can find that their stay here becomes a very soothing experience where time slows and they can eventually feel themselves as one with nature."

The resort's design derives from its natural surroundings while highlighting the northern contemporary styles through the detail of its architecture. On the edge of the resort, a brickwork replica of Chiang Mai's ancient city walls isolates the resort from the outside world creating a realm of its own.





Veranda High Resort Chiang Mai delivers its cuisine through prolific gastronomic venues – The Higher Room offers all day modern international and Thai cuisine dining with an outdoor al fresco with views of the pool and valley; while Rabiang Cha serving Lanna Thai cuisine with a contemporary twist in a traditional northern rice granary setting.

The resort's leisure offer are comprehensive with a full-fledge relaxation facility which includes the Veranda Spa in private cottages with large sunken bath, steam shower and treatment beds; an infinity edged swimming pool on the roof terrace with stunning views of the mountains; conference facilities for groups up to 250 people with venues for smaller meetings/functions; a fitness centre; and a kid's club.

Throughout the years, the outer bounds of Chiang Mai where the hotel is located, remains a somnolent area where guests can enjoy the peace and quiet while just a short distance from the animated, vibrant city.

Veranda Resort & Spa Hua Hin-Cha Am

Veranda Resort & Spa Hua Hin-Cha Am is a sumptuous resort in a calm setting located on the beachfront situated in between two famous beach destinations on the Gulf of Thailand: Hua Hin and Cha Am. With 118 rooms and villas, this peaceful retreat combines contemporary Asian designs with a fun and stylish touch that reflects an atmosphere of its tranquil surroundings, thus categorized under MGallery's "design" theme.

"We pay attention to every detail of this hip and cool resort to unify the spectacular oriental style décor with the chic, yet cozy atmosphere of this secluded sanctuary promising guests a true experience of relaxation," says **Panit Boonyaratvej, Resort Manager of Veranda Resort & Spa Hua Hin-Cha Am.**



The Dining Room, the hotel's fine dining restaurant serves a wide variety of Western and Thai cuisines and lies within the heart of the hotel; while I Sea Restaurant spills into the outdoor al fresco and offers a wide selection of Thai and seafood dishes.



Guests can pamper themselves trying its impressive signature spa treatments and body exfoliations in the resort's Veranda Spa, swim in its free-form swimming pool by the beach, or enjoying a good book while sunbathing under the sun on the resort's sun decks.

Just two hours drive from Bangkok, Hua Hin-Cha Am have been favorite hideaways for Thai royalty and aristocrats for decades. Once humble fishing villages, both are now mature beach destinations that remain naturally attractive with peaceful allure.

Special hotel introductory promotion:

Veranda High Resort Chiang Mai and **Veranda Resort & Spa Hua Hin-Cha Am** are offering a special introductory promotion as follow:

- Guests staying for two (2) nights or more will receive a Spa voucher valued at THB 1,500 per stay.
- Only for bookings via mgallery.com website
- Validity from now until June 30, 2011

Reservations and enquiries to www.mgallery.com or call +66 53 365 007

*** Ends ***

About MGALLERY

MGallery is a collection of upscale hotels notable for their personalities, which will appeal to individual travellers seeking distinctive services or looking for a place with more soul.

In the city centre as well as in tourist hotspots, each hotel in the collection offers a distinctive environment in which to fulfil an authentic experience that revolves around a philosophy of pleasure.

A collection of hotels like so many different worlds.

Launched in September 2008 by Accor, it now covers five continents and will grow to over 100 locations by 2015.

Everything you need to know about MGallery hotels can be found at the mgallery.com website.

About Accor

Accor, the world's leading hotel operator and market leader in Europe, is present in 90 countries with 4,100 hotels and close to 500,000 rooms.

Accor's broad portfolio of hotel brands - Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, ibis, all seasons, Etap Hotel, Formule 1, hotelF1 and Motel 6, and its related activities, Thalassa sea & spa, and Lenôtre - provide an extensive offer from luxury to budget. With 145,000 employees worldwide, the Group offers to its clients and partners nearly 45 years of know-how and expertise.

Media Contacts

<p>Evan Lewis VP Communications – Asia Pacific Tel. +65 6408 8888 Evan.LEWIS@accor.com</p>	<p>Vasu Thirasak Director of Communications – SEA Tel. +66 2659 4500 Vasu.THIRASAK@accor.com</p>
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Mr.Srirat Lakanavilai
Asst.Director of Sale and Marketing
Veranda Resort and Spa
Tel.+66 2 513 3003 or + 66 53 365 007
Srirat@verandaresortandspa.com