

Press release

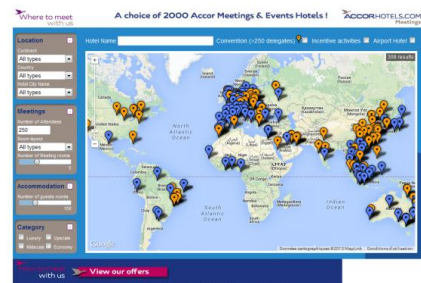
November 20th, 2013

Accor launches a new tool for meeting planners: Accor Meeting Hotel Finder

After reaching an important milestone with 2,000 hotels offering Meetings & Events facilities, Accor launches today the Accor Meeting Hotel Finder (<http://www.accormeetingshotels.com/meeting-hotel-finder>) which enables meeting planners to search for their ideal venue.

The search is available according to the following criteria:

- Geography (continent, country, city, airport hotels)
- Type of meeting (attendance, room layout, number of meeting rooms needed, incentive activities requested)
- Accommodation (number of rooms needed)
- Hotel category (Luxury, Upscale, Midscale, Economy)



For instance, for a client who wants to organize a meeting with 600 participants, 10 meeting rooms and 400 bedrooms in China, Accor Meeting Hotel Finder will suggest 5 different hotels corresponding to his criteria.

With nearly 1,000 different destinations, this tool cumulates more than 10,000 meetings rooms in 90 different countries (65 % in Europe & 23% in Asia – Pacific). Accor's top 5 cities, in terms of hotels with meeting space are: Paris (79 hotels), Sao Paulo (28 hotels), Lyon (27 hotels), London (25 hotels) and Sydney (22 hotels).

"With 2,000 meetings venues, on all segments from luxury to economy, we have designed a user-friendly tool to easily find the perfect hotel for small meetings or incentives to large conventions" explains Ludovic Dupont – Accor's VP Travel Agencies - Meetings & Events. "The main strength of this tool is to cover our entire network. Moreover, we are the only hotel Group proposing a tool with such large scope", he adds.

This new tool is available on the Accor meeting portal (meetings.accorhotels.com). Accor offers a whole range of online solutions to organize tailor-made business events in the 2,000 Accor hotels with Meeting capacities.

Once the choice has been narrowed, meeting planners can directly book their event online or ask for quotation of one or several hotels. The portal offers the possibility to compare up to three hotels according to their price, F&B, services and leisure facilities.

Accor, the world's leading hotel operator and market leader in Europe, is present in **92 countries** with **more than 3,500 hotels** and **450,000 rooms**. Accor's broad portfolio of hotel brands - **Sofitel, Pullman, MGallery, Grand Mercure, Novotel, Suite Novotel, Mercure, Adagio, ibis, ibis Styles, ibis budget and hotelF1** - provide an extensive offer from luxury to budget. With more than **160,000 employees in Accor brand hotels** worldwide, the Group offers its clients and partners 45 years of know-how and expertise.

www.accor.com | www.accorhotels.com

MEDIA CONTACTS

Charlotte Bourgeois-Cleary
VP Global Media Relations
+33 (0)1 45 38 84 84

Elodie Woillez
Press Relations
+33 (0)1 45 38 87 08