

Press Release

May 28, 2009

Accor announces expansion in Indonesia

3 new hotels were announced today at the "World of Accor" trade expo

Accor, the most dynamic international hotel operator in Asia Pacific and the largest international hotel management company in the region, showcased its extensive network at the annual trade expo "**World of Accor**" –today in Jakarta. The 2009 World of Accor Expo series, began in Seoul in March and after Indonesia the Expo moves to Sydney and completes the series in Auckland in mid-August having visited 12 cities.

The event showcases Accor's hotel network in the Asia Pacific region and around the world, aiming to introduce Accor hotels, services and products to partners, such as corporate clients, travel agents, wholesalers, event organizers and the tourism industry as a whole. Accor is also introducing its new products to the market, with the Pullman hotel brand, MGallery boutique hotel collection and A|Club hotel loyalty program.

At the event, Accor announced 3 new hotels for the Archipelago.

Mercure Bali Kuta Harvestland is located in Bali's most popular tourist area - Kuta. In the centre of all of the action, shops and attractions, this 160 room hotel will open in late 2010. The hotel will become the third Mercure in Bali, joining Mercure Kuta Bali and Mercure Sanur Resort Bali.

All Seasons Yogyakarta, opening in 2011, is located within walking distance to local shops, restaurants and the famous Malioboro Street. Yogyakarta is the base for travelers to Central Java (the main Island of Indonesia) including those visiting Borobudur, Solo and the cities attractions. The 122 room hotel is located close to the Royal Javanese Palace – home of the Sultanese Royalty.

Mercure Pontianak, scheduled to open in the third quarter of 2009, the 172 room hotel will enjoy a prime location on the main arterial road and next to the largest shopping mall in Pontianak. Minutes from the airport, the hotel is within close proximity to the central business and government office district.

Gerard Guillouet, Vice President Operations for Accor Malaysia, Indonesia and Singapore commented, "We are delighted with this further expansion within Indonesia and pleased to expand the portfolio of brands in these key cities. The Mercure Pontianak is the first international hotel for the city and our fourth hotel on the island of Borneo. The expansion of All Seasons sees the growth of the brand for the first time outside of the leisure destination of Bali. "

Accor currently operates **37 hotels** in Indonesia. Five new hotel projects were announced earlier this year namely Novotel Gajah Mada, Novotel Manado, Novotel Tangerang, Novotel Bangka and Mercure Solo.

Accor will grow the network to **48 hotels in Indonesia by 2011**, continuing to be the largest international hotel management company in the country. The Group has not only continued its high profile presence with the Indonesian travel industry, but has also increased its community development projects while substantially growing its hotel network around the country over the past few years.

With its solid footprint of hotels throughout Indonesia, Accor plays a major role with programs that provide for the development and welfare of the poor and under privileged children, with a social program named "**A Tree For A Child**". The program undertakes activities all across Indonesia with the long term objective of improving the lives of underprivileged children with education and health initiatives. A new stage of the program which was established in 2007 is now being achieved with the plantation where 76,000 trees have been planted. The proceeds from these trees, in time will further provide for additional programs and extend the number of children's lives that the program touches.

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Accor, a major global group and the European leader in hotels, as well as the global leader in services to corporate clients and public institutions, operates in nearly 100 countries with 150,000 employees. It offers to its clients over 40 years of expertise in two core businesses:

- **Hotels, with the Sofitel, Pullman, MGallery, Novotel, Mercure, Suitehotel, Ibis, all seasons, Etap Hotel, Formule 1 and Motel 6 brands**, representing 4,000 hotels and nearly 500,000 rooms in 90 countries, as well as strategically related activities, such as **Lenôtre**;

- **Services**, with 30 million people in 40 countries benefiting from Accor Services products in employee and public benefits, rewards and loyalty, and expense management.

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ACCOR HOTELS NETWORK INDONESIA
MAY 28, 2009

NO	HOTEL	ROOM	NO	HOTEL	ROOM
	Sofitel			All Seasons	
1	Sofitel Seminyak Bali	145	25	All Seasons Resort Legian Bali	113
	MGallery			ibis	
2	The Phoenix Hotel Yogyakarta	144	26	ibis Pekanbaru	125
	Novotel		27	ibis Slipi	338
3	Novotel Bogor	176	28	ibis Tamarin	126
4	Novotel Bandung	159	29	ibis Arcadia	92
5	Novotel Jakarta Mangga Dua	257	30	ibis Mangga Dua	201
6	Novotel Jambi		31	ibis Kemayoran	130
7	Novotel Palembang	194	32	ibis Malioboro	148
8	Novotel Batam	244	33	ibis Solo	152
9	Novotel Solo	141	34	ibis Semarang	173
10	Novotel Yogyakarta	200	35	ibis Rajawali	147
11	Novotel Semarang	173		Formule1	
12	Novotel Surabaya	209	36	Formule1 Menteng	135
13	Novotel Bali Bena	188	37	Formule1 Cikini	150
14	Novotel Bali Nusa Dua	188			
15	Novotel Lombok	100			
16	Novotel Balikpapan	198			
17	Novotel Manado	176			
	Mercure				
18	Mercure Batam	159			
19	Mercure Jakarta Convention Center	418			
20	Mercure Rekso Hayam Wuruk	243			
21	Mercure Surabaya	125			
22	Mercure Bali Kuta	130			
23	Mercure Bali Sanur	189			
24	Mercure Makassar	72			

HOTEL PROJECTS UNDER DEVELOPMENT

NO	HOTEL	ROOM	BY
1	Pullman Bali Legian Nirwana	351	2009
2	Novotel Gajah Mada	230	2010
3	Novotel Tangerang	230	2011
4	Novotel Bangka	150	2010
5	Mercure Solo	160	2010
6	Mercure Pontianak	172	2009
7	Mercure Bali Kuta Harvestland	160	2010
8	All Seasons Yogyakarta	122	2011
9	Novotel Lampung	120	2010
10	Novotel Pekanbaru	230	2011
11	Novotel Simatupang	220	2011