



PRESS RELEASE

Vienna, 30.01.2008

Novotel Wien City First Novotel of latest generation in Austria



Novotel Wien City, first of the brand's latest generation in Austria, has officially opened on January 30th, 2008. This upper-midscale hotel, built in just 18 months, is in centrally-located Aspernbrückgasse 1, adjacent to the Uniqa Tower.

Hans-Michael Leise, Managing Director of Accor Hospitality Austria, on Novotel Wien City: "I am absolutely delighted that, forty years on from the inauguration of the first Novotel in Lille, France, Vienna is now home to the latest generation of Novotel."

Latest Novotel opened in Austria

"Our guests, for leisure or business, will enjoy the modern and natural atmosphere of our establishment", says confidently General Manager **Monika Stadler**.

Optimal use of space and light colors in the 124 rooms lies at the heart of the modern interior design. Of approximately 25m², the rooms are furnished with high-quality materials such as solid wood, ceramic, steel and calendared glass, offering a pleasant environment to relax and to work in. Practical, well thought-out details round off the interior design.



Restaurant 5senses

A modern restaurant and a bar, "5senses", designed by Belgian interior designer, Patrick Dumont, are located on the ground floor. It offers guests a combination of international and regional dishes, which are prepared with fresh, seasonal ingredients that will stimulate every sense.

Two exclusive boardrooms, each of 35m², are available for meetings on the eighth floor of the hotel, with a view of Vienna's historical city centre.

A Finnish sauna and a fitness room by Technogym add the finishing touches to the hotel's facilities.



Novotel's young guests are of special importance, something which is reflected in the child-friendly design and special services: sofa beds, cots, highchairs, children's menus, a welcoming present, etc. Moreover, two children under the age of 16 can stay in the parents' or grandparents' room free of charge, as well as have breakfast for free.

This is how the international concept of Novotel is being put into practice in Vienna. Single rooms in Novotel Wien City are available for €139 and double rooms for €149 (recommended rates).

Novotel in Austria

The Novotel brand, standing for upper-midscale within the Accor Group portfolio, currently has three hotels in Austria. Medium term development of further latest generation Novotel is planned in the country.

Accor Hospitality in Austria

Accor is present in Austria with 30 hotels of the Sofitel, Novotel, Mercure, Suitehotel, Ibis und Etap brands. The hotels are located in Vienna, Graz, Linz, Salzburg, Bregenz and Innsbruck. Sofitel Vienna, currently under construction, will open in 2010 with architecture and design by famous French architect Jean Nouvel. As first hotel group in Austria, Accor proposes franchise concepts with Mercure, for leisure hotels, and its brand new brand All Seasons. Three of its hotels in the country already are franchises.

Hotel information

A total of 124 rooms divided into:

106 Superior and Executive rooms

4 connecting rooms

7 terrace rooms (on the eighth floor)

5 family rooms, each 29m² (with a pullout sofa bed for two persons)

1 suite with 55m² (on the seventh floor)

1 junior suite with 35m² (on the eighth floor)

Restaurant and bar covering 250m² on the ground floor

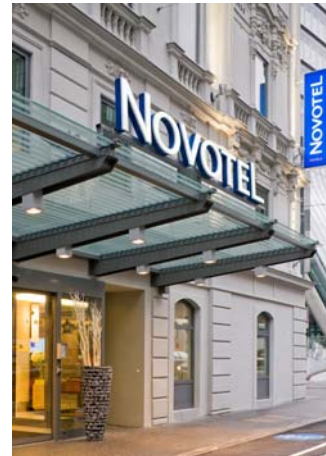
Two boardrooms, each 35m² on the eighth floor

Finnish sauna and a Technogym fitness room

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Novotel - More than 400 worldwide upper midscale hotels and resorts designed for travelling people to feel naturally good. All information about Novotel hotels is available on the Internet: Novotel.com and Accorhotels.com

Accor, the European leader and a major global group in hotels, the global leader in services to corporate clients and public institutions, operates in nearly 100 countries with 170,000 employees. It offers to its clients over 40 years of expertise in its two core businesses:

- Hotels, with the Sofitel, Pullman, Novotel, Mercure, Suitehotel, Ibis, All Seasons, Etap Hotel, Formule 1 and Motel 6 brands, representing more than 4,000 hotels and nearly 500,000 rooms in 90 countries, as well as strategically related activities, such as Lenôtre.

- Services, with 23 million people in nearly 40 countries benefiting from Accor Services products in human resources, marketing services and expense management.

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