



ACCORHOTELS

Feel Welcome

Press release
Paris, 7th October 2015

AccorHotels launches AccorHotels Business Solution to simplify travel policy management for SMEs and SMIs

This month, AccorHotels launches AccorHotels Business Solution, a free solution for SMEs and SMIs that will allow them to manage online their travel policy and bookings in 2,800 hotels around the world.

Cyril Kovarsky, Senior Vice President Global sales for the Group comments: *“With AccorHotels Business Solution, AccorHotels is the first hotel group to provide a simple answer to a key expectation in the SME / SMI corporate market, namely the centralization of bookings and invoicing, so they can better monitor hotel spending and simplify their expense account management.”*

To access this service, customers merely have to create an online account in the Pro Solutions section on AccorHotels.com. With AccorHotels Business Solution SME and SMI managers can:

- Manage their hotel policy in an easy and centralized way
- Let their employees book online at the best rates in a large selection of hotels all over the world, from ibis to Sofitel
- Set the spending cap and benefit from one monthly invoice and the centralized payment of all bookings
- Monitor hotel spending using detailed reports and analyses

As for employees, they can:

- Enjoy a simple and intuitive booking interface that clearly displays their company's travel policy
- Access the many AccorHotels advantages, including flexible and promotional rates, discounts on the best rates available and the Le Club AccorHotels loyalty program.
- Avoid advancing their own funds to cover their travel expenses



This new solution will initially be available for French companies, before being rolled out in 2016 in the Group's key markets, notably Europe. To power AccorHotels Business Solution, AccorHotels relied on the technology provided by GEKKO.

By responding to the need for simpler corporate travel policy management tools, AccorHotels Business Solution is perfectly in line with the digital transformation initiated by the group, which notably aims to develop innovative solutions for professionals and to incorporate a growing number of BtoB services into the worldwide booking site Accorhotels.com.

À PROPOS DE ACCORHOTELS

AccorHotels, un groupe uni autour d'une même passion, l'accueil, et porté par une même promesse : Feel Welcome.

Plus de 180 000 femmes et hommes, sous enseignes AccorHotels, veillent chaque jour sur des milliers d'hôtes dans près de 3 800 hôtels implantés dans 92 pays.

Premier opérateur hôtelier au monde, AccorHotels met au service de ses clients, partenaires et collaborateurs :

- ses deux expertises d'opérateur/franchiseur (HotelServices) et de propriétaire/investisseur (HotelInvest) ;
- un large portefeuille de marques de renommée internationale allant du luxe (Sofitel, Pullman, MGallery, Grand Mercure, The Sebel) à l'économique (ibis, ibis Styles, ibis budget, adagio access et hotelF1) en passant par le milieu de gamme (Novotel, Suite Novotel, Mercure, Adagio) ;
- la puissance de sa place de marché et de son programme de fidélité Le Club AccorHotels;
- l'engagement depuis près de 50 ans d'une entreprise citoyenne et solidaire avec son programme PLANET 21.

ACCOR SA est une société cotée sur Euronext Paris (Code ISIN : FR0000120404) et sur le marché OTC aux USA (Code ACRFY)

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