



PRESS RELEASE

MGALLERY ADDS A PRESTIGIOUS NEW FRENCH ADDRESS TO ITS COLLECTION: LA BASTIDE DE GORDES & SPA

Located in the heart of the Luberon Mountains, La Bastide de Gordes & Spa is the third MGallery establishment in the Provence-Alpes-Côte d'Azur region, where it also operates the Grand Hotel Beauvau in Marseille and the Grand Hotel Roi René in Aix-en-Provence. High-end hotel Collection of Accor group, MGallery embodies the spirit of new luxury: whether it is thanks to their historic origin, aesthetic and design universe, or thanks to the unique relaxing, each establishment of the Collection aim at offering Memorable stay to its customers.

Paris, September 25, 2012. La Bastide de Gordes & Spa is a warm, intimate five-star residence located in one of France's most beautiful villages. With its surrounding natural landscapes, it is a haven of peace just 30 minutes from Avignon-Caumont airport and 45 minutes from Avignon's TGV high speed train station.

"We are delighted to announce the arrival of La Bastide de Gordes & Spa within the MGallery Collection. This exceptional establishment in a spectacular setting, supplements the brand's range in France perfectly," declares Julie Grégoire, Director of Operations for MGallery France.

"Our aim is to develop a network of meticulously selected high-end hotels, which embodies the spirit of new luxury: the one to live experiences that both stimulate heart and spirit." adds Frédéric Fontaine, Marketing Director of MGallery.

La Bastide de Gordes & Spa, a luxury establishment in the heart of the Luberon Mountains



This fabulous 16th century building is bordered by terraces that used to be the village ramparts. La Bastide de Gordes & Spa is set into the mountainside in the center of the village of Gordes and boasts a breathtaking view of its unspoiled natural surroundings and the Luberon Mountains.



The hotel's 26 rooms and 12 suites are sober and refined. They all have a clear, peaceful view of either the Luberon mountains or the village and some suites even have their own private terrace. Like the rooms, the bathrooms are very spacious and feature hand-crafted tiles.

La Bastide's gastronomic restaurant is an acknowledged "Grande Table", or fine dining establishment, in the region. Guests can enjoy lunch or dinner in the large, tranquil vaulted dining room or in the shade on the establishment's sunny terrace.

The Chef serves authentic, refined cuisine inspired by regional produce. The hotel's wine steward recommends wines from the establishment's cellar which boasts 800 different wines and 20,000 bottles.



The hotel also boasts an 800m² Sisley Spa, which can be accessed directly from the rooms or from outside. In this area devoted to the peace and well-being of both body and mind, guests can enjoy "Sisley Phyto-Aromatiques" treatments and massages. The Spa's many facilities include: a double cabin, five treatment cabins, a chromatic pool with massaging water jets, bubble seats, a jacuzzi and geysers, a Turkish bath, a solarium, a fitness room, an herbal tea room and a relaxation room.

Driven by the same passion, the owner of this luxurious hotel, has managed La Bastide for nearly 25 years. He is responsible for initiating several projects to develop this remarkable five-star establishment and always seeks to anticipate the needs of his guests. The latest project is the gradual renovation of all the hotel's rooms in a refined, contemporary style.

MGallery has two other exceptional establishments in this region: the Grand Hotel Beauvau in Marseille and the Grand Hotel Roi René in Aix-en-Provence.



The Grand Hotel Beauvau: a setting fit for a novel and the departure point for many a journey

The Grand Hotel Beauvau is located right in the center of Marseille overlooking the spectacular Old Port. It has 73 rooms and suites, including two “terrace” suites with a 180 degree view of Marseille. It is the only hotel in the city with a view of the mountains, the port, Notre Dame de la Garde and Marseille’s rooftops.

The hotel boasts traditional Provençal interiors and no less than 234 antiques in the rooms, the lobby and the corridors, all of which have been lovingly purchased over the years in Provençal antique markets.

In January 2013, the hotel will stand on Europe’s largest pedestrian square.

The Grand Hotel Roi René, an emblem of Aix-en-Provence past and present

The Grand Hotel Roi René is a blend of tradition and modernity, ideally located near the famous Cours Mirabeau and the city’s business district. Its 134 rooms are warm and contemporary with a focus on comfort. The sunny atmosphere of the patio and swimming pool invite guests to relax completely. “La Table du Roi”, the hotel’s restaurant, serves dishes inspired by traditional Midi cuisine.

This hotel in the center of Aix-en-Provence is perfect for tourists or for business travelers organizing a meeting.



“The MGallery network continues to expand in France and abroad. By December 2012, eight new addresses will join the Collection which will total 60 establishments by January 2013. We are confident that we will meet our objective of doubling this network by 2015,” concludes Christophe Alaux, CEO of MGallery Europe.

MGALLERY “Memorable hotels by Accor”

MGallery, high-end hotel Collection of Accor group, the first hotel operator worldwide, with over 4, 200 hotels in 92 countries, counts more than 50 hotels all around the world. Each hotel of the Collection stages with talent a unique personality and story, experienced by guests through its architecture, interior design and services. Each hotel is inspired by one of the three typical atmospheres of the Collection. Some hotels present “Heritage” origins, places filled with history; others reflect an aesthetic universe, a style, the “Signature” of a personality that contributed to their creation or decoration; still others promise a relaxing time, “Serenity,” in a natural or urban retreat.

All hotels of the Collection invite guests to experience “Memorable Moments.”

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