

Press release

April 15<sup>th</sup>, 2014

## John Ozinga is appointed COO of HotellInvest

John Ozinga joins Accor as COO of HotellInvest. He will be a member of the Group's Executive Committee and his appointment will be effective as of June 18<sup>th</sup>, 2014.

Reacting to this appointment, Sébastien Bazin, Chairman and CEO of Accor declared: *"I am very happy that John has agreed to join Accor. He brings 20 years of experience in real estate as well as in-depth knowledge of the hospitality industry in general and of Accor in particular, since he spent 10 years with the Group. These will be valuable skills for the rapid deployment of Accor's new real estate roadmap. With HotellInvest, Accor has clearly chosen to reinforce its hotel owner and investor activity. We are Europe's leading hotel investor and our objective is to consolidate this position and improve the return on our assets. John has the know-how and experience to drive this ambition and meet these objectives together with the HotellInvest teams."*

John Ozinga is Dutch and was born in 1964. He is a graduate of La Roche-en-Ardenne hotel management school in Belgium, attended the Institut Supérieur d'Informatique in Liège (Belgium) and obtained a postgraduate degree in Business Administration from Heriott-Watt University Edinburgh (Scotland).

John Ozinga has over 20 years' experience in the real estate industry in France and internationally. Throughout his career he has held several management positions involving investment strategies, portfolio and asset management, development and capital raising.

John Ozinga started his career in 1991 with Accor as Development Director for the United Kingdom, Ireland and Benelux. In 2001, he joined Dolce hotel group as Vice President of Development in Europe. He went on to become Executive Vice President in charge of international real estate activities for Groupe Casino in 2004.

In 2008, he joined Carrefour as Director of Carrefour Property France.

Since 2012, he has been CEO of the French platform and Head of Separate Accounts Continental Europe of CBRE Global Investors, a world leader in real estate investment management.

**Accor, the world's leading hotel operator**, offers its guests and partners the dual expertise of a hotel operator and brand franchisor (**HotelServices**) and a hotel owner and investor (**HotelInvest**) with the objective of ensuring lasting growth and harmonious development for the benefit of the greater number.

With around 3,600 hotels and 460,000 rooms, Accor welcomes business and leisure travelers in 92 countries across all hotel segments: luxury-upscale with **Sofitel, Pullman, MGallery, and Grand Mercure**, midscale with **Novotel, Suite Novotel, Mercure and Adagio** and economy with **ibis, ibis Styles, ibis budget** and **hotelF1**. The Group boasts a powerful digital ecosystem, notably its booking portal **accorhotels.com**, its brand websites and its loyalty program **Le Club Accorhotels**.

**As the world's top hospitality school**, Accor is committed to developing the talents of its **170,000 employees** in Accor brand hotels. They are the daily ambassadors of the culture of service and innovation that has driven the Group for over 45 years.

**Follow news on Accor:**

 @accor | [www.accor.com](http://www.accor.com)

**Book a hotel:**

[www.accorhotels.com](http://www.accorhotels.com)

**MEDIA RELATIONS**

**Charlotte Bourgeois-Cleary**

Vice President Media Relations  
Phone: +33 (0)1 45 38 84 84

**Delphine Dumonceau**

Media Relations  
Phone: +33 (0)1 45 38 84 95

**INVESTOR AND ANALYST RELATIONS**

**Sébastien Valentin**

Senior Vice President Investor  
Relations and Financial  
Communication

**Marie Niel**

Investor Relations  
Phone: +33 (0)1 45 38 86 94