

Press Release

Paris - August 26, 2010

Appointments

As part of the Ariane 2015 corporate project, Gilles Pélisson has made a number of new appointments.

Yann Caillère has been appointed Deputy CEO, in charge of Europe/Middle East/Africa, Sofitel Worldwide, Design and Construction.

Yann Caillère, 57, is a graduate of Ecole Hôtelière de Thonon-les-Bains. He began his career outside France before joining Pullman (Frantel, then Compagnie Internationale des Wagons Lits). In 1995, he joined Disneyland Resort Paris, as Executive Vice President, Luxury Hotels and Conventions, moving on to become Senior Vice President, then COO and President. In October 2004, he was appointed Chairman of the Louvre Hôtels Group. He joined Accor in January 2006 as Chief Operating Officer Hotels, France, Southern Europe, Africa, Middle East, Latin America and CEO Sofitel Worldwide. He is a member of the Executive Committee. Since May 11, 2009, he has been in charge of Europe/Middle East/Africa, Sofitel Worldwide, and Hotel Design and Construction.

Anne-Marie Cambourieu is joining Accor as Executive Vice President, Global Human Resources, effective September 1, 2010, and has been **named to the Executive Committee**. She is in charge of Accor's human resources strategy and its deployment in the Group's host countries. With extensive experience in human resources management in competitive, international environments, she has played an important role in implementing global human resources processes integrating people from different cultures.

Anne-Marie Cambourieu, 51, holds a Masters in private law and an advanced degree in personnel management and labor law. She began her career in 1983 with Philips France as manager in charge of hiring before being then appointed head of human resources information systems. She joined Whirlpool in 1988 as Director of Human Resources for Western Europe. In 1997, she moved to Danone as Director of Human Resources Development. In 2002, she was appointed Director of Human Resources and named to the Management Committee of the Dairy Products Division. She was also named to the Group's Human Resources Management Committee. Since 2009, she has been Vice President of Human Resources at Bull.

Sophie Stabile, appointed Chief Financial Officer on May 10, 2010, is joining the Accor Executive Committee.

Sophie Stabile, 40, is a graduate of Ecole Supérieure de Gestion et Finances. She began her career with Deloitte, before coming to Accor in 1999 to head the Consolidation and Information System Departments. Appointed Group Controller General in 2006, she supervises the consolidation process, the International Finance Departments, and the Financial Control, Internal Audit, Group holding company and financial back office departments. Since May 2010, she has also been in charge of investor relations, cash management and tax affairs.

Marc Vieilledent, appointed Executive Vice President, Strategy, Asset Management, Mergers and Acquisitions on May 10, 2010, is joining the Accor Executive Committee.

Marc Vieilledent, 43, is a graduate of Ecole Supérieure de Commerce de Paris and a chartered accountant. He began his career at Pricewaterhouse as an external auditor. He joined Accor in 1997, where he has served as Vice President, Consolidation and Investment Control, and Senior Vice President, Corporate Finance and Property Management. Since 2003, he has supervised the Group's mergers and acquisitions and asset management activities.

Appendix: Members of the Executive Committee

Accor, the world's leading hotel operator and market leader in Europe, is present in 90 countries with 4,100 hotels and close to 500,000 rooms.

Accor's broad portfolio of hotel brands - **Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, ibis, all seasons, Etap Hotel, Formule 1, hotelF1 and Motel 6**, and its related activities, **Thalassa sea & spa** and **Lenôtre** - provide an extensive offer from luxury to budget. With **145,000 employees** worldwide, the Group offers to its **clients and partners** nearly 45 years of know-how and expertise

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Appendix: Members of the Executive Committee

Gilles Pélisson	Chairman and Chief Executive Officer
Yann Caillère	Deputy CEO, in charge of Europe/Middle East/Africa, Sofitel Worldwide, Design and Construction
Anne-Marie Cambourieu	Executive Vice President, Global Human Resources
Jean-Luc Chrétien	Executive Vice President, Marketing and Distribution
Sophie Flak	Executive Vice President, Business Transformation, Innovation, Technologies and Sustainable Development
Michael Flaxman	Chief Operating Officer, Americas
Michael Issenberg	Chief Operating Officer, Asia Pacific
Pascal Quint	Corporate Secretary and Secretary of the Board of Directors, in charge of Legal Affairs, Insurance and Risk Management
Sophie Stabile	Chief Financial Officer
Marc Vieilledent	Executive Vice President, Strategy, Asset Management, Mergers and Acquisitions