

Press Release

The Mercure logo is displayed in white text on a dark red background. The word "Mercure" is written in a serif font, with a stylized red 'M' graphic element behind the letters.

Mercure Cardiff Holland House Hotel and Spa lauded by visitors to TripAdvisor® Internet site

Paris, 6 February 2008 – The **Mercure Cardiff Holland House Hotel and Spa** won an honourable mention in the **Travelers' Choice 2008** awards, published at the end of January by TripAdvisor®, the world's biggest community of travellers.

The hotel was acclaimed in the **"Best Value Hotels 2008"** category with a score of 88.68 out of 100. Travellers particularly liked the **unspoiled view from the rooms across the capital city of Wales.**



Well located in the heart of Cardiff (24/26 Newport Road) and just minutes from the shops, the **Mercure Cardiff Holland House Hotel and Spa** (165 rooms) is a modern all glass building, perfectly located for visiting the castle, the Millennium Stadium or the futurist buildings of the capital city of Wales, such as the Parliament building and the Millennium Center.

Between your visits, **its "First Floor" restaurant**, holder of two AA Rosettes, has a reputation for culinary excellence; with the facilities of the **"Natural Spa"** just right for relaxation. The hotel is also ideal for meetings

and has 17 rooms with a maximum total capacity of 700 people.

Prices: from £70 for a double room, breakfast is available at £13.95



The Mercure **Cardiff** Holland House Hotel and Spa is one of the **24 hotels** (2,500 rooms) located **in the heart of the main regions of the United Kingdom**, joining the Mercure network in March 2007. Already represented in Great Britain with the Mercure **London** City Bankside and the Mercure Brigstow **Bristol**, the network is enhanced with **unique establishments reflecting with the brand's highest standards of excellence**, and including the Castle Hotel in **Windsor**; Queens Hotel in **Cheltenham**; Saint Paul's Hotel in **Sheffield** and the Shakespeare Hotel in **Stratford-upon-Avon**.

TripAdvisor®, the world's biggest community of travellers, included 325 hotels in its awards in the sixth annual listing. Unlike other hotel awards, **the winners of the TripAdvisor® Travelers' Choice awards are chosen based on the ratings and reviews on the hotels provided by travellers** through the tripadvisor.com site. TripAdvisor®, which offers advice for travellers, receives more than 25 million visitors a month.

*Within Accor, **Mercure embodies the hospitality know-how that makes every stay unique.** For both business and leisure travels, the 758 Mercure hotels are all unique and can meet every expectation. **Comfort, service quality and hospitality are the foundations of the reputation of the Mercure hotels** in 49 countries thought the world.*

***Accor**, the European leader and a major global group in hotels, the global leader in services to corporate clients and public institutions, operates in nearly 100 countries with 170,000 employees. It offers to its clients over 40 years of expertise in its two core businesses:*

- **Hotels**, with the **Sofitel, Pullman, Novotel, Mercure, Suitehotel, Ibis, all seasons, Etap Hotel, Formule 1 and Motel 6 brands**, representing more than 4,000 hotels and nearly 500,000 rooms in 90 countries, as well as strategically related activities, such as **Lenôtre**.*
- **Services**, with 30 million people in 40 countries benefiting from **Accor Services** products in human resources, marketing services and expense management.*

All the information you need concerning Mercure hotels is available on its website www.mercure.com.

Mercure Press Contact

Jérôme Aubé

Tél. +33 (0)1 61 61 75 07

jerome.aube@accor.com