

Press Release

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Accor continues to develop *Learn with us*, its e-learning programme for travel agents

Introducing the 6th e-learning module, on MGallery hotels

This interactive tool walks users through the universe of MGallery, Accor's upscale hotel collection – including hotel features, network, deals and services – in only 10 minutes.

Accor has been working on its *Learn with us* programme since 2009. It is available in 7 languages and updated every year.

This module on MGallery is the 6th one for travel agents, who already have access to the Accor, Sofitel, Pullman and Novotel/Suite Novotel modules, and an Ambassador module.

Each module provides travel agents with a 10-minute overview of the brand's main features, network, deals and services, and ends with a 10-question quiz to test how much they have learned. The Ambassador module is a 20-question quiz covering all the topics in all the other modules, and qualifies users for Accor Ambassador status, which entitles them to exclusive advantages and dedicated support.

Since it was created, *Learn with us* counts 20,000 users and has already received more than 60,000 visits.

Accor is planning to push ahead with its efforts to develop this e-learning programme for travel agents, which was created to address its partner's needs, by adding new modules in the near future.



Accor, the world's leading hotel operator and market leader in Europe, is present in 92 countries with more than 4,400 hotels and 530,000 rooms. Accor's broad portfolio of hotel brands - Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, ibis, all seasons/ibis Styles, Etap Hotel/Formule 1/ibis budget, hotelF1 and Motel 6 - provide an extensive offer from luxury to budget. With more than 180,000 employees* in Accor brand hotels worldwide, the Group offers to its clients and partners nearly 45 years of know-how and expertise.

*Including 145,000 in owned, leased and managed hotels

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