

## Pullman and MGallery rewarded at the World Travel Awards 2012

**The Pullman Timi Ama Sardegna and the MGallery Capovaticano Resort Thalasso & Spa won the *Europe's Leading Island Resort* and *Italy's Leading Thalasso Resort* respectively at the World Travel Awards 2012. These awards reflect the capacity of both these upscale Accor brands to distinguish themselves in the tourism industry as a whole and in their own markets in particular.**

The travel industry's most sought after distinctions, the World Travel Awards, were announced last October 6 at Quinta do Lago in the Algarve (Portugal). At the ceremony, the Pullman Timi Ama Sardegna was named the *Europe's Leading Island Resort* for the third consecutive year and the Capovaticano Resort Thalasso & Spa, an MGallery Collection establishment, received the prize for *Italy's Leading Thalasso Resort*.

**The Capovaticano Resort Thalasso & Spa** outshone the six other competing establishments in its category, thanks to its exceptional and authentic location, between land and sea and its contemporary and minimalistic architecture, which preserves and highlights the beauty of the surrounding landscape.

Located in the heart of Southern Italy's Calabria region, on one of the most beautiful beaches on the Tyrrhenian coast, the hotel boasts a breathtaking view of the Aeolian Islands and the Stromboli volcano. The magnificent scenery and ancient historic sites make it an ideal destination for nature lovers keen to explore the hinterland. The experience of peace and tranquility can be prolonged at the Thalassa Sea & Spa institute which offers an extensive range of facilities and treatments: heated swimming pools, a whirlpool, massage cabins, shiatsu, etc; all of which are designed to allow guests to relax and recharge in a Mediterranean setting.



**The Pullman Timi Ama Sardegna** won the *Europe's Leading Island Resort* award, once again distinguished for its exceptional setting and unsurpassed level of service.



Located on Sardinia's South East coast, near the village of Villasimius, the Pullman Timi Ama Sardegna is uniquely nestled between the Mediterranean maquis and the crystal clear Noterri salt lake with its vast, fine, white sandy beach.

This five star hotel surrounded by lush vegetation is less than an hour from Cagliari airport. It offers upscale facilities for both business and leisure customers: thalassotherapy, beach and water sports, three restaurants with a choice of light dishes, Sardinian specialties and international cuisine.

Ever since 1993, the globally acknowledged World Travel Awards have rewarded and celebrated excellence in sectors of the travel and tourism industry around the world. This year, over 5,000 candidate companies ran in several categories, with voting carried out by 213,000 travel agents and tourism professionals from 164 countries.

*MGallery, unique hotels, where every stay is filled with emotion and discovery*

The MGallery Collection of unique, distinctive and remarkable establishments is designed for travelers who place the hotel at the heart of their stay and seek a setting rich with character and soul. The architecture, interior design, services and location of each hotel all plunge guests into an individual environment that reflects each property's very own history.

The brand was created in 2008 and now has close to 60 hotels on all five continents. The objective is to expand the network to over 100 establishments by 2015. The pace of growth is accelerating between September and December 2012. Ten new establishments are joining the network, demonstrating MGallery's popularity with their owners. They include: La Bastide de Gordes & Spa (France), The Como, the Harbour Rocks Hotel and the Lindrum Hotel (Australia), the Fuzhou Hotspring Park Hotel (China), the Uptown Palace and Grand Visconti Palace (Italy), the Royal Hotel (Oran), the Nemzeti Hotel (Hungary) and the Hotel Royal St Georges (Switzerland).

*Pullman, exceptional hotels and resorts for cosmopolitan travelers*

With a taste for travel, innovation, abundant comfort at the heart of its DNA, the upscale Pullman brand, re-launched by Accor in 2007, draws its origins from the luxury train carriages pioneered in the United States in the 19<sup>th</sup> century. Its hotels and resorts are located in major regional and international cities, and are primarily designed for a cosmopolitan clientele of seasoned travelers. The stylish four and five-star Pullman establishments offer an extensive range of signature services, access to the latest technologies and a new approach to organizing exceptional events. Each of the brand's hotels proves that efficiency and pleasure are not incompatible and is designed to welcome both business and leisure customers.

The Pullman network currently boasts 70 hotels in 22 countries in Europe, Africa, the Middle East, Asia Pacific and Latin America. Pullman's 13 resort destinations include: Bali (Indonesia), Marrakech and Mazagan (Morocco), Pattaya and soon Phuket (Thailand), Cannes (France), Lijiang and Sanya (China), Ayers Rock Bunker Bay and Palm Cove (Australia). Find out more on: [www.pullmanresorts.com](http://www.pullmanresorts.com)

**Accor, the world's leading hotel operator and market leader in Europe**, is present in **92 countries** with **nearly 3,500 hotels** and **440,000 rooms**. Accor's broad portfolio of hotel brands - **Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, ibis, ibis Styles, ibis *budget* and hotelF1** - provide an extensive offer from luxury to budget. With more than **160,000 employees in Accor brand hotels** worldwide, the Group offers its clients and partners 45 years of know-how and expertise.

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