



# ACCORHOTELS

Feel Welcome

Press release

Paris- June, 15 2015

## Appointments within HotelServices in North, Central and South America

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### Appointments

**Christophe Alaux** is appointed CEO HotelServices North (United States, Canada) & Central America (Mexico and the Caribbean, including Cuba) and will represent the region on the Executive Committee.

**Patrick Mendes** is appointed CEO HotelServices South America in order to pursue AccorHotels' expansion in this region and consolidate the leadership position the Group already occupies in this market. He will report to Sven Boinet, Deputy Chief Executive Officer, who will represent him on the Executive Committee in order to take full account of this region's issues.

These appointments will be effective **as of July 1st, 2015**. They will replace Roland De Bonadona, who has decided to hand over his responsibilities after 42 years with AccorHotels.

**Christophe Alaux**, is a graduate of Sciences Po Paris and of Harvard Business School (Advanced Management Program). After spending the first part of his career working for Accenture and Carrefour in France and internationally, he joined AccorHotels in August 2008 as COO Hospitality France. In 2013, he also acquired responsibility for Mercure and MGallery in Europe. He has been a member of the Executive Committee since November 2013.

**Patrick Mendes**, is a graduate of Talence hotel school and INSEAD (Advanced Management Program). He holds a Master's degree (IUP Chambéry, France) and an MBA (from I.A.E. of Aix-en-Provence, France). He started his career working for several international hotel groups (IHG, AccorHotels and Forte) as well as for independent hospitality companies in several European countries. He joined the AccorHotels Group in 1993, and worked for the services business (now Edenred and an autonomous entity after the split from the Group), where he held various positions in sales and then in operational management in Europe. In 2004, Patrick joined the Distribution team of



the hotel division and became SVP Global Sales. In 2012, he was appointed SVP Operations Mercure, MGallery, Pullman for Latin America. Since 2014, he has been in charge of the Luxury, Upscale and Midscale segments in the region.

#### ABOUT ACCORHOTELS

AccorHotels is a Group united by a shared passion for hospitality and driven by a shared promise to make everyone Feel Welcome.

Over 180,000 women and men in 3,700 AccorHotels establishments look after thousands of guests every day in 92 countries.

AccorHotels is the world's leading hotel operator and offers its customers, partners and employees:

- its dual expertise as a hotel operator and franchisor (HotelServices) and a hotel owner and investor (HotelInvest);
- a large portfolio of internationally renowned brands covering the full spectrum, with luxury (Sofitel, Pullman, MGallery, Grand Mercure, The Sebel), midscale (Novotel, Suite Novotel, Mercure, Mama Shelter, Adagio) economy (ibis, ibis Styles, ibis budget, adagio access and hotelF1) establishments;
- a powerful marketplace and loyalty program Le Club AccorHotels
- almost half a century of commitment to corporate citizenship and solidarity with the PLANET 21 program.

Accor SA shares are listed on the Euronext Paris exchange (ISIN code: FR0000120404) and traded in the USA on the OTC marketplace (Code: ACRFY)

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