

## Press Release

January 22, 2013

# Accor launches Smart Meetings Deals

## A pan-European offer for meeting planners

**A 20% discount** on the total invoice is offered to meeting planners booking meeting rooms. In addition to this discount, holders of the **Le Club Accorhotels Meeting Planner** card will double their points.

An operation in which more than 530 hotels participate from the Sofitel, Pullman, MGallery, Novotel, Mercure, ibis and ibis Styles brands in **17 European countries** (France, Germany, United Kingdom, Belgium, ...).

This operation is available through all usual distribution channels:

- Dedicated website for meeting planners [Accorhotels.com/meetings](http://Accorhotels.com/meetings),
- Call centers,
- Direct contact with participating hotels,
- With event agencies.

This offer is valid as of today for every reservation before February 28th, 2013, for an event happening before April 30th, 2013.



Accor, the world's leading hotel operator and market leader in Europe, is present in **92 countries** with **more than 3,500 hotels** and **450,000 rooms**. Accor's broad portfolio of hotel brands - **Sofitel, Pullman, MGallery, Grand Mercure, Novotel, Suite Novotel, Mercure, Adagio, ibis, ibis Styles, ibis budget and hotelF1** - provide an extensive offer from luxury to budget. With more than **160,000 employees in Accor brand hotels** worldwide, the Group offers its clients and partners 45 years of know-how and expertise.

[www.accor.com](http://www.accor.com) | [www.accorhotels.com](http://www.accorhotels.com)

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