



Press Release
November, 3, 2009

Pullman Kuching to open it's door in November

Pullman hotels and resorts, hotels designed specifically for today's business and leisure travellers, announced today that the **Pullman Kuching** will open on **17 November, 2009**. Pullman Kuching will be Accor's second Pullman in Malaysia.

Whether visiting Kuching for business or pleasure - 'Check-in, Chill-out' in any of the 389 spacious guest rooms at hotel, each boasting the latest technological in-room connectivity devices and other 'PULLMAN ROOM' signature features such as Pullman Bed, LCD Televisions with a large selection of international channels, high speed Internet access, in room safety box and Pullman in room fitness workout equipment.

Fabrice Mini – General Manager of Pullman Kuching said "We are very much looking forward to welcoming our first guests to the hotel. The opening of the newest international hotel for Kuching is sure to be welcomed by local residents and visitors to the picturesque city, the capital of Sarawak."

STRATEGICALLY LOCATED

Nestled in the city's golden triangle and atop the hill of Jalan Mathies, Pullman Kuching is just a mere 20 minutes' drive from Kuching International Airport and adjacent to Hills Shopping Mall, a two-storey city lifestyle shopping centre also due to open in 2009. Guests can easily venture on foot to discover the city's diverse selection of shops, restaurants, temples and bazaars. Other attractions include Sarawak Cultural Village, Damai Beach, Bako National Park and Semenggoh Wildlife Centre to mingle with the orangutans of Borneo.

Located on the north western part of the island of Borneo, Kuching is a gateway city to visitors to the island with easy access to near by cities such as Sibul, Miri and Bintulu.

A PERFECT LOCATION FOR MEETING AND EVENTS

The hotel boasts a total of 3,660sqm of meetings and event space with 10 comprehensive banquet and conferencing venues. The state-of-the-art ballroom is the largest hotel banquet space in the city, accommodating up to 1,500 people for a sit-down banquet.

FOOD AND BEVERAGE AT PULLMAN

Pullman Kuching is set to be popular with locals and visitors to the city with four food and beverage outlets;

Puzzle, the hotel's all-day dining restaurant offers a relaxing al fresco dining experience as well as private dining rooms. International dishes with a focus on regional cuisine are available all day and into the night from interactive cooking stations or a la carte.

Nu Er Hong the hotels Chinese Restaurant, is a contemporary environment with an open concept kitchen filling the restaurant with atmosphere and energy. Nu Er Hong also offers private dining options.

Déjà Vu, the hotel's relaxing and cosy lobby lounge, offers respite from discovering the buzz of the city and serving specialty coffee, cakes and beverages.

Liquid is the hotel's superlative poolside venue with DJ's each weekend evening and serving fresh juices and healthy snacks in a modern urbane lounge style - poolside daily.

Café Ch@t designed to keep guests connected while serving up home made pastries and cakes, ice cream and deserts.

BALANCE AND SERENITY

Guests can maintain regular workout routines while staying at Pullman Kuching. The hotels contemporary fitness centre, with knowledgeable support staff offers modern equipment and the latest body exercise programs.

Guests can also relax their mind, body and spirit in Pullman Kuching's large spa facility with 7 treatment rooms and an outdoor swimming pool with sundeck.

THE PULLMAN NETWORK TODAY

The Pullman Hotels and Resorts brand was officially launched in Asia Pacific in January 2008, and today operates 13 hotels throughout the region. Globally the network is 38 hotels today and will increase to 50 hotels in 23 countries by the end of 2009. A further 22 Pullman hotels are committed to development in Asia Pacific.

OPENING PROMOTIONAL RATE

Be one of the first guests to experience the stay at Pullman Kuching with an exceptional soft opening rate of RM188++ for Superior Room and RM228++ for Deluxe Room and available til until January 31, 2010.

For reservations and enquiries, please call +60 82-222 888 or email to H6332@accor.com or visit the hotel's website at www.pullmankuching.com or www.accorhotels.com.

Pullman, is the upscale hotel brand of Accor. It was designed with the requirements of business women and men in mind. Located in the main regional and international cities, Pullman hotels provide **an extensive range of tailored services, access to ground-breaking technologies** and the “**Co-meeting**” offer, **a new approach to organizing meetings, seminars and high-end incentives.** At Pullman hotels, business travelers can choose between **being independent or relying on the staff** available round the clock. End of 2009, the Pullman network will consist of **59 hotels in 23 countries across Europe, Asia, the Middle East and Latin America.** Soon, we expect over 300 establishments around the world. All information regarding the hotels is available on the website www.pullmanhotels.com.

Accor, a major global group and the European leader in hotels, as well as the global leader in services to corporate clients and public institutions, operates in nearly 100 countries with 150,000 employees. It offers to its clients over 40 years of expertise in two core businesses:

- **Hotels, with the Sofitel, Pullman, MGallery, Novotel, Mercure, Suitehotel, Ibis, all seasons, Etap Hotel, Formule 1 and Motel 6 brands**, representing 4,000 hotels and nearly 500,000 rooms in 90 countries, as well as strategically related activities, such as **Lenôte**;
- **Services**, with 32 million people in 40 countries benefiting from Accor Services products in employee and public benefits, rewards and motivation, and expense management.

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