

Press Release

September 9, 2010

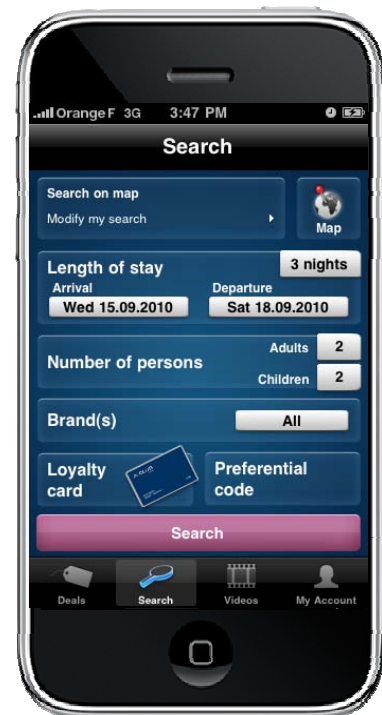
A new version of the accorhotels.com application available on iPhone

A new version of the accorhotels.com application for iPhone was launched this summer, still free of charge, available in seven languages and accessible to members of Accor's A|Club loyalty program. The application also features video presentations of Accor hotels.

The multi-brand iPhone application provides users with a more precise search function for booking rooms directly in 3,000 Sofitel, Pullman, MGallery, Mercure, Novotel, Suitehotel, Adagio, ibis, all seasons, Etap Hotel, Formule 1 and hotelF1 hotels. It also features additional functions and enhanced services.

- Additional functions

Criteria have been added to enable a more precise search. Users can, for example, enter the number of adults and children at the outset to streamline the booking process. They can also enter their A|Club membership number and earn points with each reservation. Lastly, a new page has been added that allows users to select their preferred brands more quickly and easily. The new version of the application is the first in the hotel industry to provide access to video presentations of hotels via iPhone.



- Enhanced services

The new version of the accorhotels.com application features a new design that makes searches smoother and more intuitive. **The results of map-base searches** are more complete **with rates posted in real time**, thereby enabling users to easily choose a hotel depending on their location and budget. Accorhotels.com is the only hotel application **available in seven languages**, with the addition of Dutch and Brazilian Portuguese as well as French, English, German, Spanish and Italian.

Accor, the world's leading hotel operator and market leader in Europe, is present in 90 countries with 4,100 hotels and close to 500,000 rooms.

Accor's broad portfolio of hotel brands - **Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, ibis, all seasons, Etap Hotel, Formule 1, hotelF1 and Motel 6**, and its related activities, **Thalassa sea & spa** and **Lenôtre** - provide an extensive offer from luxury to budget. With **145,000 employees** worldwide, the Group offers to its **clients and partners** nearly 45 years of know-how and expertise.

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