

**Press release**  
Paris, July 28, 2016

## **Hertz and AccorHotels announce their partnership to enrich the benefits offered by the loyalty program Le Club AccorHotels**

Hertz, a world leading car rental provider, and AccorHotels, the world's leading hotel operator, have partnered to provide Le Club AccorHotels' members with special car rental offers, including exclusive benefits, globally. With this partnership, Hertz expands its presence across key global markets. The partner agreement runs until March 2019.

Le Club Accorhotels is the AccorHotels Group's multi-brand loyalty program for Sofitel, Pullman, MGallery by Sofitel, Novotel, Novotel Suites, Mercure, ibis, ibis Styles, Adagio and Thalassa Sea & Spa. Le Club Accorhotels offers its more than 25 million members worldwide advantages and tailor-made services available at every stage of the customer journey. Members from Europe, Asia Pacific, Africa, Middle East, Latin America and Canada will now also be able to enjoy a unique rental experience from Hertz, including:

- A discount of 10% on prepaid and non-prepaid Hertz Classic retail rates worldwide, including Hertz Green, Prestige, Family and Fun Collection vehicles.
- One additional driver at no extra cost.
- One Reward Rental Day for members who enrol in the Hertz Gold Plus Rewards<sup>®</sup> program, via receipt of 900 points upon joining.
- Complimentary one-car-class upgrades, depending on the Le Club AccorHotels member tier.
- Five Le Club AccorHotels points per euro spent on car rental with Hertz as a promotion bonus offer to celebrate the launch of the partnership during July and August. After this period, members will receive three Le Club AccorHotels points per euro spent with Hertz.
- Access to a delivery and collection service (according to Hertz terms and conditions).
- Hertz Gold Plus Rewards tier matching for Le Club AccorHotels Silver, Gold and Platinum members.

“Our new partnership with AccorHotels Group's loyalty program represents a significant step for expanding our global reach,” said Michel Taride, Group President, Hertz International. “We know that Le Club AccorHotels members are highly discerning travellers, and we look forward to consistently offering them a seamless and enjoyable car rental experience wherever they visit around the world.”

“We are very happy about this partnership with Hertz that will offer our members an additional and exclusive benefit. We are permanently working on enriching the experience through Le Club AccorHotels in order to put guest recognition at the heart of the loyalty programme,” said Emanuel Baudart, Chief Customer Officer AccorHotels Group.



### **About Hertz Global Holdings**

Hertz Global Holdings operates the Hertz, Dollar, Thrifty and Firefly car rental brands in approximately 9,980 corporate and licensee locations throughout approximately 150 countries in North America, Europe, Latin America, Asia, Australia, Africa, the Middle East and New Zealand. Hertz Global Holdings is the largest worldwide airport general use car rental company with approximately 1,635 airport locations in the U.S. and more than 1,320 airport locations internationally. Product and service initiatives such as Hertz Gold Plus Rewards, NeverLost®, Carfirmations, Mobile Wi-Fi and unique vehicles offered through the Adrenaline, Dream, Green and Prestige Collections set Hertz Global Holdings apart from the competition.

Additionally, Hertz Global Holdings owns the vehicle leasing and fleet management leader Donlen Corporation, operates the Hertz 24/7 hourly car rental business in international markets and sells vehicles through its Rent2Buy program. For more information about Hertz Global Holdings, visit: [www.hertz.com](http://www.hertz.com).

### **About AccorHotels**

AccorHotels is a world-leading travel & lifestyle group and digital innovator offering unique experiences in more than 4,000 hotels, resorts and residences, as well as in over 2,500 of the finest private homes around the globe. Benefiting from dual expertise as an investor and operator through its HotelServices and HotelInvest divisions, AccorHotels operates in 95 countries. Its portfolio comprises internationally acclaimed luxury brands including [Raffles](#), [Fairmont](#), [Sofitel Legend](#), [SO Sofitel](#), [Sofitel](#), [onfinestay](#), [MGallery by Sofitel](#), [Pullman](#), and [Swissôtel](#); as well as the popular midscale and boutique brands of [Novotel](#), [Mercure](#), [Mama Shelter](#) and [Adagio](#); the in-demand economy brands including [ibis](#), [ibis Styles](#), [ibis budget](#) and the regional brands [Grand Mercure](#), [The Sebel](#) and [hotelF1](#).

With an unmatched collection of brands and rich history spanning close to five decades, AccorHotels, along with its global team of more than 240,000 dedicated women and men, has a purposeful and heartfelt mission: to make every guest Feel Welcome. Guests enjoy access to one of the world's most rewarding hotel loyalty programs - [Le Club AccorHotels](#).

AccorHotels is active in its local communities and committed to sustainable development and solidarity through [PLANET 21](#), a comprehensive program that brings together employees, guests and partners to drive sustainable growth.

Accor SA is publicly listed with shares trading on the Euronext Paris exchange (ISIN code: FR0000120404) and the OTC marketplace (Code: ACRYF) in the United States.

For more information and reservations visit [accorhotels-group.com](http://accorhotels-group.com) or [accorhotels.com](http://accorhotels.com).

Or become a fan and follow us on [Twitter](#) and [Facebook](#).

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