



Press Release

Eric Lepleux Joins Accor As Executive Vice President, Hotel Marketing

Paris, February 28th, 2006. Eric Lepleux, 40, graduated from the Institut Commercial de Nancy (ICN), France and earned an MBA from Indiana University of Pennsylvania (USA). He began his international career in the telecommunications industry, when he joined Thomson Multimedia in 1991.

He served successively as Export Manager, Product Manager and Group Manager, coordinating teams based throughout the Asia-Pacific region.

In 1996, he was appointed Vice President in charge of Innovation, Brand Management and Products for Singapore Airlines.

After four years in Asia, he was named France Office General Manager, based in Paris.

In 2004, he moved to Frankfurt, where he served as Regional General Manager, Germany, Austria and Central and Eastern Europe.

"I'm very happy to welcome Eric as a member of the Executive Committee", said Gilles Pélisson. "His 15 years of experience in the international services industry will be a major strength for our team."

With 168,000 employees in 140 countries, **Accor** is the European leader and one of the world's largest groups in travel, tourism and corporate services, with two major international activities:

- **Hotels with the Sofitel, Novotel, Mercure, Suitehotel, Ibis, Etap Hotel, Formule 1, Motel 6 and Red Rood Inn brands:** over 4,000 hotels and 470,000 rooms in 92 countries, as well as other businesses (restaurants notably **Lenôtre**, casinos and travel agencies) ;
- **Services to corporate clients and public institutions:** 19 million people in 35 countries use a broad range of services (food vouchers, people care and services, incentive, loyalty programs) engineered and managed by **Accor Services**.

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For further information about Accor, visit www.accor.com