



BRANDBOOK

JULY 2026

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WORLD LEADING HOSPITALITY GROUP

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1 WORLD LEADING HOSPITALITY GROUP





This is our Purpose

Accor has long committed itself to sustainability and a community-centric approach, with care for people and the planet at the core of its strategy.

The Group formalized these values, creating a framework of accountability and announcing its Purpose:

***Pioneering the art of responsible hospitality,
connecting cultures, with heartfelt care.***



WE ARE

ARTISANS OF HOSPITALITY



OUR PURPOSE

*Pioneering the art
of responsible
hospitality,
connecting cultures,
with heartfelt care.*

With an unrivaled portfolio spanning geographies, segments and activities, Accor offers a diversified and integrated ecosystem of tailored hospitality offerings. Accor is a trusted expert and preferred partner for hotel owners, with a business model optimized to deliver maximum value and world-leading guest services and experiences. The ethos of Accor is embodied in our team of 380,000+ Heartists®, who infuse passion for hospitality with genuine care to craft truly distinctive stays and foster meaningful connections with respect and care for the planet and local communities.

45+
hospitality brands
from Luxury
to Economy

10+
extended hospitality brands
& services (residential, coworking,
entertainment, BtoB business)

380,000+
Heartists®

WE ARE

DESIGNING TAILOR-MADE HOSPITALITY

Accor is redefining the hospitality of tomorrow through an ecosystem of offerings tailored to new ways of living, traveling and working.



5,800+
hotels

10,000+
restaurants & bars

20,000+
meeting rooms

2,800+
hotels with spas
& fitness facilities

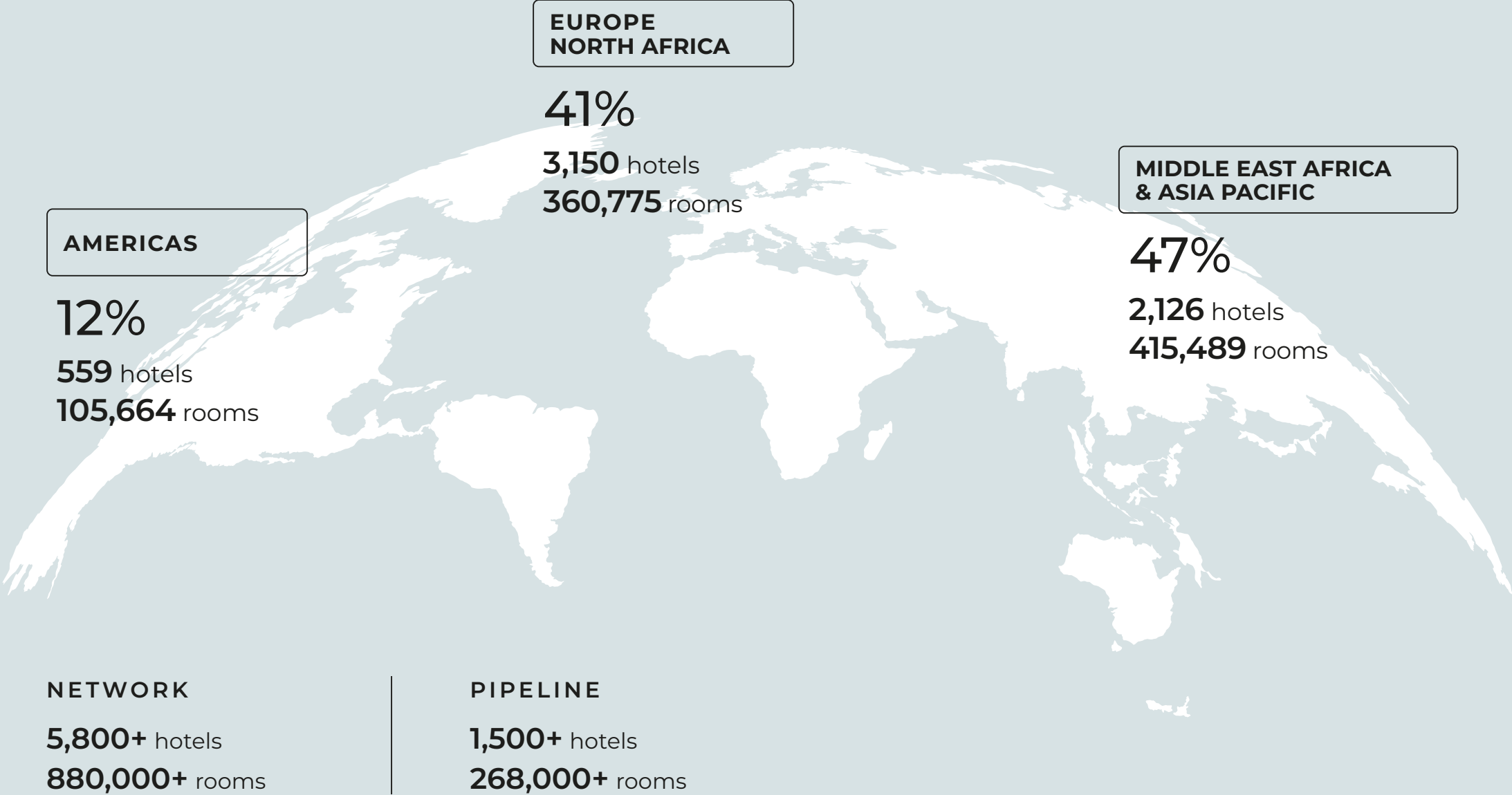
400+
entertainment
& festivities venues

WE ARE

WELCOMING GUESTS IN 110 COUNTRIES

Accor has built leadership positions across multiple segments from its Premium, Midscale & Economy powerhouse and Luxury & Lifestyle brand collection with iconic and beloved brands for travellers across all segments.

Outside North America and China, Accor is the number one hospitality player in number of rooms, with leadership positions in Europe, the Middle East, South America, Africa, South-East Asia and the Pacific.



% in number of rooms - Figures at June 30, 2026

WE ARE

REIMAGINING HOSPITALITY



STAY WITH US



EXPERIENCE MORE



RELY ON US



2

A WORLD OF
EXPERIENCES



REDEFINING LOYALTY FOR A LIMITLESS LIFESTYLE



ALL Accor is the Group's world-class lifestyle loyalty program, integrating the widest range of brands, rewards, services and experiences for our clients, as well as an all-in-one online booking platform providing easy access and the best prices.

At the heart of Accor's powerful, fully integrated hospitality ecosystem, ALL Accor expands our touchpoints, services and relationship with our clients beyond travel into their daily lives, lifestyles, and communities as they work, live, play, and do business.

220M+
members

140+
partners

45
awards
received

7,300+
Limitless Experiences
purchased by our members

5 SEGMENTS TO MATCH EVERY EXPERIENCES

ACCOR'S UNRIVALLED PORTFOLIO OF BRANDS



Accor has an unmatched range of **45+ brands across all segments** and across all continents, **from its Premium, Midscale & Economy powerhouse and Luxury & Lifestyle brand collection.**

- With 20+ brands, the PM&E division provides global reach and scale across 5,000+ hotels with powerful and beloved brands such as ibis, Novotel or Pullman.
- Accor holds the #2 position in the luxury segment with iconic brands such as Orient Express, Raffles, Fairmont and Sofitel. Ennismore, the fastest growing lifestyle hospitality company in the world, is a global collective of entrepreneurial and founder-built hospitality brands such as The Hoxton, Mama Shelter and 25hours Hotels.





LUXURY

Elevating the experience of excellence

With iconic names like Raffles, Fairmont and Sofitel, Accor has curated one of the most extraordinary luxury portfolios in the world. Consistently surpassing the expectations of guests, our luxury brands create transformative experiences with thoughtful, high-touch service.

9
brands

385+
hotels

88,900+
rooms

ORIENT EXPRESS

RAFFLES

Fairmont

SO F I T E L
LEGEND

EMBLEMS

S O F I T E L



FAENA

BANYAN TREE



ORIENT EXPRESS

ARTISANS OF TRAVEL SINCE 1883

LEGENDARY & SUMPTUOUS

The mythic Orient Express brand conjures a Golden Age of luxury travel. Today the legend is revived by splendidly restored trains, sumptuous luxury palaces, and remarkable sailing yachts.



Orient Express Corinthian

NETWORK

2 hotels = **130+** rooms

1 train = **55+** cabins

1 yacht = **50+** cabins

PIPELINE

2 hotels = **160** rooms

1 yacht = **50+** cabins

Figures at June 30, 2026



A WORLD OF ELEGANCE AND ENCHANTED GLAMOUR

GRACIOUS & CULTURED

Founded in 1887, Raffles is today a global family of hotels, resorts and residences, whose renowned legacy of gracious service knows no bounds. Here, at the authentic heart of each destination, ideas are born, history is made and stories and legends are created.

raffles.com



NETWORK

25 hotels
3,905 rooms

PIPELINE

10+ hotels
1,490+ rooms

Figures at June 30, 2026



A SPIRIT OF ELEGANCE AND ADVENTURE

GENEROUS & GENUINE



Founded in 1907, Fairmont creates worlds where meaningful connections, genuine traditions, and extraordinary experiences come to life. Offering luxury that is approachable and welcoming, every guest feels at home with Fairmont.

NETWORK

95+ hotels
35,955+ rooms

PIPELINE

25+ hotels
7,470+ rooms

Figures at June 30, 2026

EMBLEMS
COLLECTION

CURATING ADDRESSES OF EXCEPTIONAL CHARACTER

TIMELESS & CAPTIVATING



Lucknam Park Emblems Collection - United Kingdom

Emblems is a landmark collection of luxury hotels, each with its own legacy of culture, creativity, and craftsmanship. Imbued with a deep connection to place, Emblems promises to captivate travellers wise to the world.

NETWORK

2 hotels
370+ rooms

PIPELINE

10+ hotels
1,105 rooms

Figures at June 30, 2026

S O F I T E L



HEARTFELT HOSPITALITY WITH A FRENCH ZEST

ELEGANT & INSPIRING

Emerging as a pioneering French luxury hospitality brand in 1964, Sofitel brings French zest and inspires heartfelt encounters to the most sought-after destinations worldwide.

S O F I T E L
LEGEND

SIMPLY LEGENDARY

EPICUREAN & INSPIRING

A mosaic of unique destinations and carefully selected hotels. These places, witnesses to historic moments, echo with remarkable encounters and extraordinary stories, making each address a legend.



Sofitel New York - United States of America

NETWORK

120+ hotels
32,390+ rooms

PIPELINE

40+ hotels
10,590+ rooms

Figures at June 30, 2026

[sofitel.com](https://www.sofitel.com)



Sofitel Legend Santa Clara Cartagena - Colombia

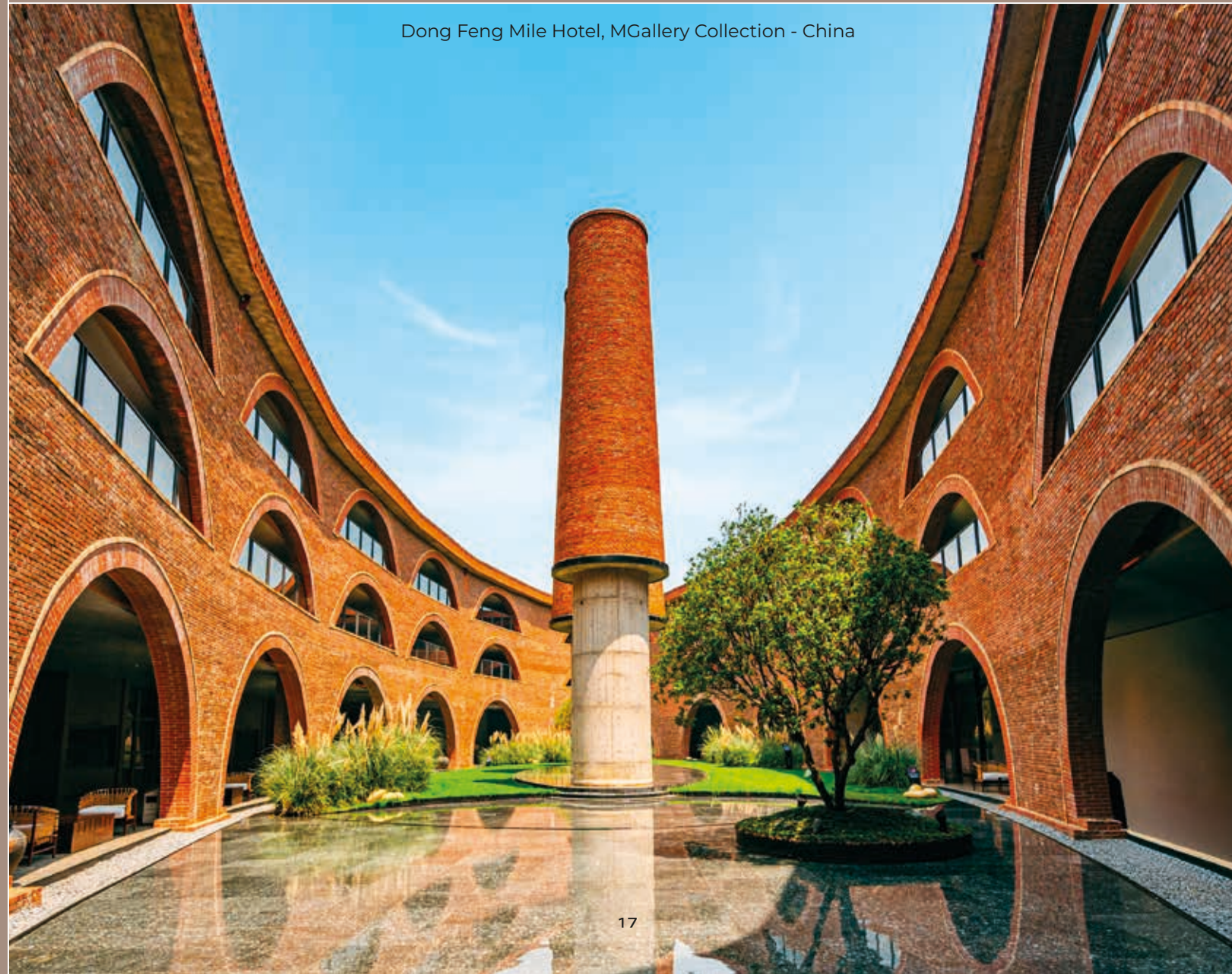


MGallery is the first boutique collection of its kind. Its first chapter was written in 2008. Founded on the vision that every place has a soul, it broke with traditional standards to offer a collection of intriguing hotels, each with a unique story to tell.

mgallery.com

MEMORIES TO CHERISH

MEMORABLE & MEANINGFUL



Dong Feng Mile Hotel, MGallery Collection - China

NETWORK

125+ hotels

14,840+ rooms

PIPELINE

60+ hotels

7,875+ rooms

Figures at June 30, 2026

FAENA

Faena defies convention, redefines luxury and celebrates community by creating cultural epicenters inspired by joy, rooted in connection, and brought to life through immersive art, cuisine, wellness, and performance.

A CULTURAL EPICENTER OF THE EXTRAORDINARY

IMMERSIVE & VISIONARY



Faena Hotel Miami Beach - United States of America

NETWORK

4 hotels
425+ rooms

PIPELINE

7 hotels
825+ rooms

Figures at June 30, 2026



BANYAN TREE

Banyan Tree Hotels and Resorts are places of extraordinary beauty and rejuvenation. Each Banyan Tree sanctuary, Banyan Tree Escape or Banyan Tree Veya is anchored in local community and stunning locations, awakening emotions by evoking the senses.

[banyantree.com](https://www.banyantree.com)

A SANCTUARY FOR THE SENSES

RESTORATIVE & ENTWINED



Banyan Tree Alula - Saudi Arabia

NETWORK

5 hotels
780+ rooms

PIPELINE

5 hotels
860+ rooms

Figures at June 30, 2026



LIFESTYLE

A collective of entrepreneurial
and founder-built brands

Accor has long recognized the potential of the lifestyle hospitality industry. In 2021, the Group and Ennismore formed a joint venture and created a new standalone entity that is now experiencing the fastest growth in the sector. With over 180 hotels and 700 renowned restaurants and bars, Ennismore’s lifestyle brands attract guests from around the world, as well as from their local neighborhoods.

13
hotel brands

180+
hotels

45,275+
rooms



AT THE CORNER OF CURIOSITY

CONTEMPORARY & CULTURED



21c Museum Hotel St Louis - United States of America

21c Museum Hotels push the boundaries of both the museum and hotel worlds for a visit unlike any other. The union of authentic hospitality, thoughtful design, and culinary creativity, the brand transforms the contemporary art museum into a new travel experience.

NETWORK

6 hotels

735+ rooms

PIPELINE

1 hotel

150 rooms

Figures at June 30, 2026

21cmuseumhotels.com

25h
twenty five hours hotels
come as you are

YOU KNOW ONE, YOU KNOW NONE

ONE-OF-A-KIND & SOUGHT-AFTER

Each 25hours Hotel is individual and made-to-measure. Each one has a soul inspired by its location and is shaped by the art, culture, gastronomy and stories of its surroundings. 25hours gladly opens its world to those who open theirs.

NETWORK

15+ hotels

3,355+ rooms

PIPELINE

10+ hotels

2,415+ rooms

Figures at June 30, 2026

25hours-hotels.com



25hours Hotel Indre By - Denmark



25hours Hotel The Oddbird Jakarta - Indonesia

DELANO

A COCOON OF PLEASURE

MESMERIZING & INTIMATE

Delano is a heady sanctuary of social energy and sophisticated style. It is a place of pleasure and play, where guests can be their true self, from having a wild night or taking the time to nourish their senses, all within the trust of ultimate discretion.

maisondelanoparis.com



NETWORK

5 hotels

935 rooms

PIPELINE

8 hotels

885+ rooms

Figures at June 30, 2026

GLENEAGLES

THE GLORIOUS PLAYGROUND

A GLAMOUROUS COUNTRY ESTATE



Since opening its doors in 1924, Gleneagles has been one of Scotland's most iconic hotels and sporting estates, set beneath the Ochil Hills in the heart of Perthshire. With its glorious playground of country pursuits and fine dining, the 850-acre country estate epitomises the natural beauty for which Scotland is famed. In 2022, Gleneagles embarked on a journey from the countryside to the city with the opening of Gleneagles Townhouse in the Scottish capital, Edinburgh.

NETWORK

2 hotels

265+ rooms

Figures at June 30, 2026

HYDE

THE RHYTHM OF FREE SPIRITS

BOHEMIAN & CHIC

Rooted in music culture, Hyde embodies the spirit of the music festival. With a vibrant, bohemian aesthetic, the DNA of every Hyde property sings the same song, but each property is designed with its location in mind, ensuring that no two Hydres are exactly alike.



Hyde Dubai - United Arab Emirates

NETWORK

9 hotels

1,545+ rooms

PIPELINE

10 hotels

2,100+ rooms

Figures at June 30, 2026

MAMA
SHELTER

MAMA LOVES YOU

SASSY & FLAMBOYANT

Mama Shelter is a place to live life to the full. Affordable, irreverent, popular, sassy, and sexy. A haven that Mama has created for her guests. Much like a mother who cares for her children, Mama looks after travellers as if they were her own.



NETWORK

15+ hotels

2,880 rooms

PIPELINE

20+ hotels

3,895 rooms

Figures at June 30, 2026

MONDRIAN

CENTER STAGE OF THE CULTURAL SCENE

CHIC & EDGY

Always at the heart of the world's most exciting cultural scenes, Mondrian is synonymous with creativity and the avant-garde, allowing both guests and locals alike to immerse themselves in the cutting-edge culture of each city it inhabits.

NETWORK

10+ hotels

2,345+ rooms

PIPELINE

15+ hotels

4,140+ rooms

Figures at June 30, 2026

mondrianhotels.com



MORGAN'S
ORIGINALS

INDEPENDENT HOTELS, CURATED INDEPENDENTLY

ELEGANT & ECCENTRIC

Morgans Originals is rooted in a respect for iconic cultural legacy, with a collection of independent hotels all sharing the same spirit of independence. Each hotel, one of a kind, is brought together by a shared culture and community.



NETWORK

4 hotels
535 rooms

PIPELINE

7 hotels
750+ rooms

Figures at June 30, 2026

morgansoriginals.com

⊗ OUR HABITAS

Our Habitas is the local home for a global community of like-minded people seeking connection, inspiration and a better future together. Powered by music, wellness, art, adventure, food, learning and giving back, the Our Habitas experience is what we call luxury for the soul.

LUXURY FOR THE SOUL

MAGICAL & COMPASSIONATE



Our Habitas Bacalar - Mexico

ourhabitas.com

NETWORK

9 hotels

480 rooms

PIPELINE

4 hotels

255+ rooms

Figures at June 30, 2026



Rixos offers a luxurious, all-inclusive experience characterized by abundance, encompassing fine dining, immersive entertainment, and wellness. Every stay is thoughtfully tailored to individual guests with intuitive service and flexible programming. Rooted in Turkish heritage, Rixos blends classical culture with contemporary design and local character.

REDEFINING ALL-INCLUSIVE FOR THE LUXURY SET

ABUNDANT & EXCLUSIVE



Rixos Premium Tekirova - Türkiye

NETWORK

45+ hotels

20,100+ rooms

PIPELINE

20+ hotels

9,735+ rooms

Figures at June 30, 2026

SLS

A SENSORY WONDERLAND

INDULGENT & MISCHIEVOUS

SLS delivers the luxury and excellence of a grand hotel, with a wink and a sexy little smile. Imbued with culinary artistry, theatrical interiors, subversive design touches and unexpected indulgences, each SLS property is a temple of sumptuous experiences in a playful setting.



SLS Carna Dubai - United Arab Emirates



SLS Cancun - Mexico

NETWORK

10 hotels
2,810 rooms

PIPELINE

4 hotels
705 rooms

Figures at June 30, 2026

SO/

A FASHION STATEMENT

STYLISH & AVANT-GARDE



SO/ Maldives - Maldives

SO/ is a coveted collection of hotels, born from the world of fashion. Making its stylish debut on the global hotel scene in 2011, SO/ continues to command attention with its avant-garde design and creative approach to the world of luxury.

so-hotels.com



SO/ Paris Hotel - France

NETWORK

10 hotels

1,655+ rooms

PIPELINE

15 hotels

2,880 rooms

Figures at June 30, 2026

the hoxton

AN OPEN DOOR JUST AROUND THE CORNER

FRIENDLY & ECLECTIC

Founded in the values of culture and community, every Hoxton hotel reflects its neighborhood. The Hoxton is known for their vibrant, cozy lobbies and their celebration of the local through art, design, retail and eclectic programming.



The Hoxton Edinburgh - United Kingdom

NETWORK

15+ hotels

3,490+ rooms

PIPELINE

10+ hotels

2,360+ rooms

Figures at June 30, 2026



PREMIUM

Curating character for the discerning traveler

Accor's premium brands are known for their distinctiveness and unique character, delivering experiential and sophisticated offerings. From Pullman's energy to the culinary brilliance of Mövenpick and Swissôtel's vitality, each brand provides a custom-made guest experience unlike any other.

9
brands

535
hotels

126,300+
rooms

swissôtel

pullman

MÖVENPICK

GRAND MERCURE

mantis

Art Series

ANGSANA

PEPPERS

THE
SEBEL



A MODERN RETREAT FOR PURPOSEFUL LIVING

PURPOSEFUL & REVITALIZING

Shaped by thoughtful design and warm, attentive service, Swissôtel nurtures body, mind and planet, helping guests feel renewed, energized and more connected to what truly matters.



Swissôtel Living Bodrum - Turkey

NETWORK

50 hotels
17,090+ rooms

PIPELINE

55+ hotels
12,085 rooms

Figures at June 30, 2026



WHERE EXCHANGES HAPPEN AND MINDS CONVERGE

DYNAMIC & VISIONARY

Pullman Hotels & Resorts are places of exchange where ideas come to life and connections thrive. With thoughtful, inspiring design; vibrant, social experiences; and dynamic, engaging service, each Pullman becomes the ultimate address to make the most of every opportunity.

NETWORK

155+ hotels

45,255+ rooms

PIPELINE

70+ hotels

15,895+ rooms

Figures at June 30, 2026

pullman.accor.com





HOTELS CENTERED ON JOYFUL RECONNECTION

JOYFUL & GENEROUS



Mövenpick Resort Al Marjan Island, Ras el Khaimah - United Arab Emirates



Mövenpick Resort Waverly Phu Quoc - Vietnam

Mövenpick offers joyful and generous experiences that celebrate life’s everyday moments through thoughtful design, genuine care, and shared culinary offerings. A place to savor life through meaningful rituals and experiences.

movenpick.accor.com

NETWORK

145+ hotels
32,715 rooms

PIPELINE

105+ hotels
22,650+ rooms

Figures at June 30, 2026

GRAND MERCURE
HOTELS AND RESORTS

HOTELS THAT INVITE GUESTS TO DISCOVER LOCAL GRANDLY

AUTHENTIC & IMMERSIVE

Grand Mercure celebrates each destination through local flavors, traditions, design and heartfelt service. Every stay combines authentic cultural immersion with refined hospitality, inviting guests to discover local, grandly.



Grand Mercure Khao Lak Bangsak - Thailand

NETWORK

85+ hotels
20,980+ rooms

PIPELINE

45+ hotels
11,800+ rooms

Figures at June 30, 2026

grandmercure.com



AN EXCEPTIONAL PLACE TO FIND YOURSELF

ENGAGED & RESPONSIBLE

Mantis has curated a unique collection of eco-lodges, eco-escapes, and waterway-based properties, grounded in the principles of conservation. With a mission to preserve and promote biodiversity and sustainable tourism, Mantis unites travel and impact.

NETWORK

15+ hotels

590 rooms

PIPELINE

7 hotels

470+ rooms

Figures at June 30, 2026

mantiscollection.com



Feline Fields Lodge - Botswana



Chobe Princess boat by Mantis



Each Art Series hotel is dedicated to a contemporary Australian artist and filled with their original artworks. Located in cultural hotspots, with personalized service and sophisticated style.

artserieshotels.com.au

ART-INSPIRED BOUTIQUE HOTELS

ARTISTIC & CULTURAL



NETWORK

7 hotels

1,830+ rooms

Figures at June 30, 2026



Angsana transforms destinations into playgrounds of unique activities for cultural discovery. With spacious accommodations and immersive local programming, we create stays that spark joy and create unforgettable moments for families, couples, and groups.

angsana.com

SEIZE THE MOMENT

VIBRANT & JOYFUL



Angsana Corfu Resort & Spa - Greece

NETWORK

9 hotels
450+ rooms

Figures at June 30, 2026

PEPPERS
RETREAT — RESORT — URBAN

Peppers offers quintessentially Australian hospitality that embraces the individuality of each property. Across resorts, retreats, and urban hotels, each address offers a personal touch and community connection.

AN INTIMATE GUEST HOUSE

INDIVIDUAL & WELCOMING



Peppers Hunter Valley - Australia

NETWORK
30 hotels
4,835+ rooms

PIPELINE
4 hotels
765+ rooms

Figures at June 30, 2026



THE FREEDOM OF CHOICE, THE COMFORT OF SERVICE

ATTENTIVE & INTIMATE

The Sebel offers a sophisticated, stylish place to relax and unwind, with round-the-clock hosts providing thoughtful attention - hotel service and flexible independence in perfect harmony.

NETWORK

35+ hotels
2,635+ rooms

PIPELINE

4 hotels
240+ rooms

Figures at June 30, 2026

thesebel.com



The Sebel Residence, Melbourne Docklands - Australia



The Sebel Kiama - Australia



MIDSCALE

Expanding access to leisure travel

Accor’s nearly 60 year history began in France, when Novotel and Mercure made leisure travel and hotels accessible to the broader public. Our midscale segment has remained a global leader in exemplary thoughtful, quality experiences ever since, recently diversifying our suite of unique properties with the launch of Handwritten Collection in 2023.

7
brands

1,965+
hotels

306,925+
rooms

Handwritten

NOVOTEL

MERCURE

TRIBE

ADAGIO

mantra

NEQTA



CHARACTERFUL HOTELS CURATED WITH PASSION

AUTHENTIC & INDIVIDUAL

Handwritten Collection brings together characterful, bespoke hotels, each shaped by the authentic story of the property and the passionate people behind it.

NETWORK

50 hotels
7,900+ rooms

PIPELINE

55+ hotels
5,700+ rooms

Figures at June 30, 2026

www.handwrittencollection.com



Hotel Morris Sydney, Handwritten Collection - Australia



Hotel Maison Hamelin Paris, Handwritten Collection - France

NOVOTEL

Novotel supports business travellers and families in building longevity through small, everyday behaviours – eating well, sleeping deeply, moving regularly, and staying socially connected.

NETWORK

600+ hotels
117,820 rooms

PIPELINE

210+ hotels
41,015+ rooms

HELPING GUESTS
LIVE LONGER, FULLER,
HAPPIER LIVES

BALANCED & ENERGIZING



NOVOTEL
SUITES

Novotel Suites offers spacious, flexible accommodation designed to feel like home. With adaptable layouts and practical amenities, each suite gives solo travellers, families and business guests the freedom to settle in and shape their stay around their needs.

NETWORK

30 hotels
3,860+ rooms

PIPELINE

3 hotels
495+ rooms

MERCURE
HOTELS

FEEL LOCAL EVERYWHERE

LOCAL & CARING

Mercure brings each destination to life through locally inspired design, authentic flavors and meaningful connections. Every hotel reflects its surroundings, allowing guests to feel a genuine sense of belonging.



Mercure Porto Centro Aliados - Portugal



Mercure Samui Chaweng Tana - Thailand

NETWORK
1,045+ hotels
141,765 rooms

PIPELINE
285+ hotels
42,070 rooms

Figures at June 30, 2026



SOCIALLY MAGNETIC HOTELS WITH BOLD DESIGN AND VIBRANT ENERGY

BOLD & FUNCTIONAL



TRIBE celebrates the bold, the diverse and the intelligently designed, giving guests everything they need and nothing they don't. Each hotel reflects how people live today: fluidly, socially and without unnecessary formality.

tribehotels.com

NETWORK

25+ hotels
4,220 rooms

PIPELINE

40+ hotels
7,070+ rooms

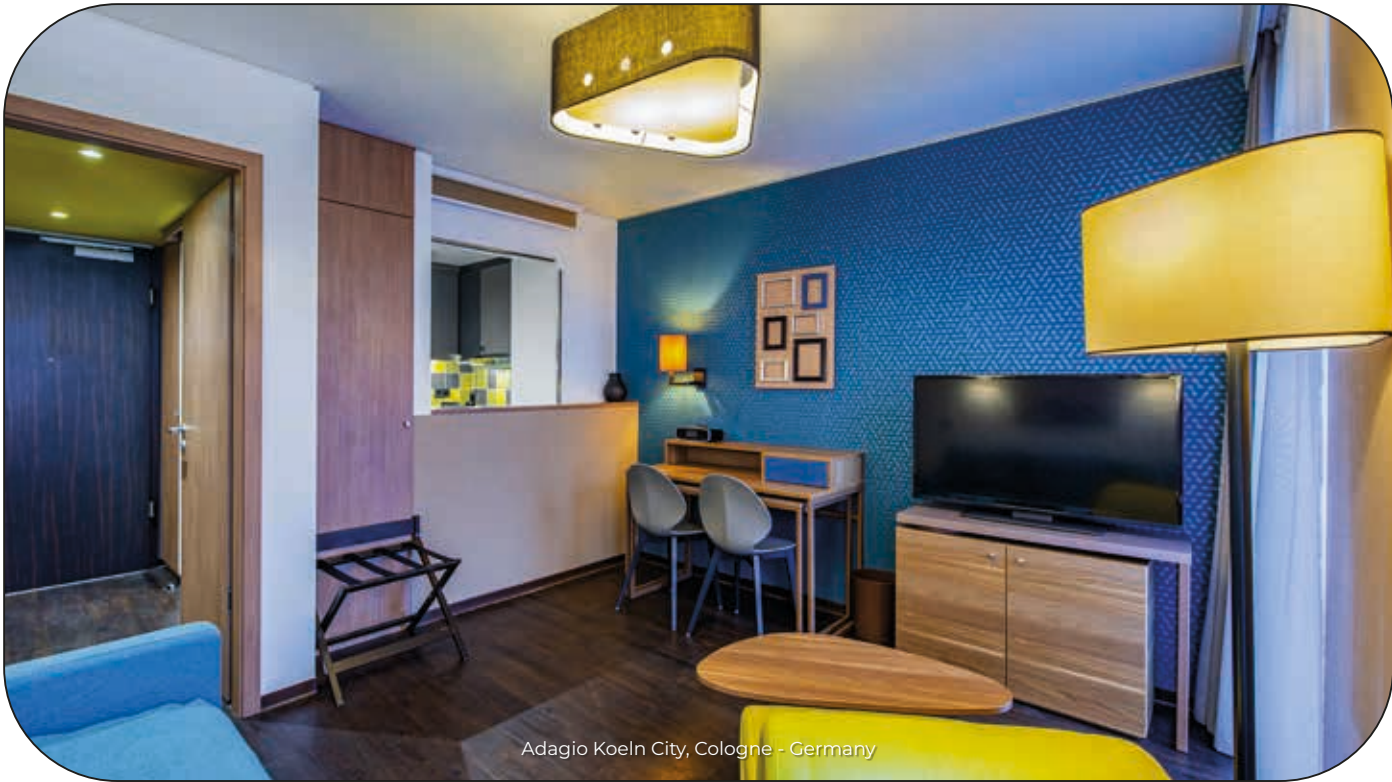
Figures at June 30, 2026



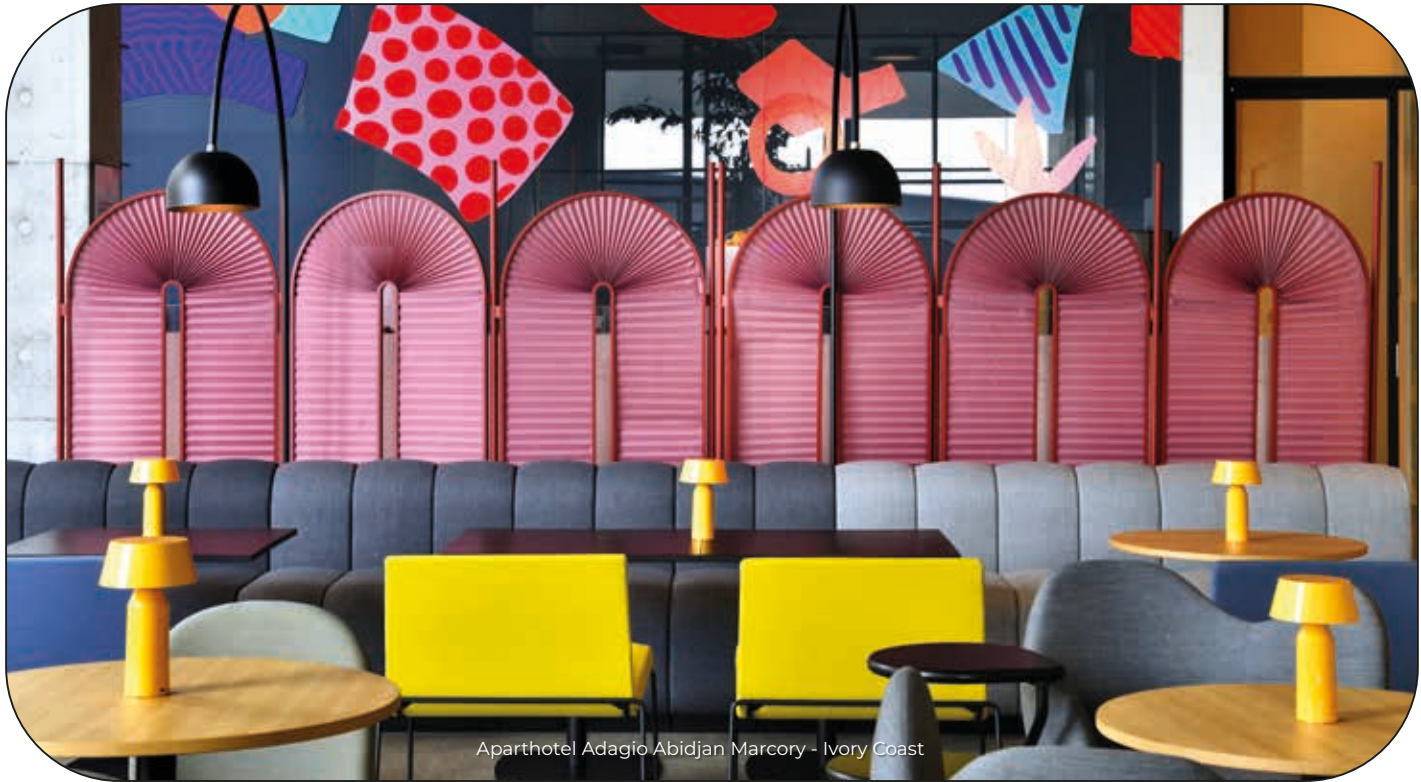
THE CITY MADE EASY



URBAN & OPEN-MINDED



Adagio Koeln City, Cologne - Germany



Aparthotel Adagio Abidjan Marcory - Ivory Coast

Whether it's a short break or a stay of several months, Adagio offers the freedom of apartment living combined with the convenience of hotel services. Located in the heart of the world's most vibrant cities, Adagio is your home away from home, designed to fit the way you live, work and travel.

ADAGIO ORIGINAL:

NETWORK
70+ hotels
8,505+ rooms

adagio-city.com

PIPELINE
10+ hotels
1,190+ rooms

ADAGIO ACCESS:

NETWORK
55+ hotels
6,085+ rooms

PIPELINE
6 hotels
810+ rooms

ADAGIO PREMIUM:

NETWORK
2 hotels
360+ rooms

Figures at June 30, 2026



AN ESCAPE TO THE CITY AND THE SEA

LAIDBACK & BRIGHT

Mantra gives guests the freedom to stay their way, with fun-loving vibes and a laidback spirit courtesy of flexible urban and beachside hotels, resorts, and apartments across Australia, New Zealand, and Hawaii.



NETWORK

80+ hotels
14,875+ rooms

PIPELINE

6 hotels
515+ rooms

Figures at June 30, 2026

NEQTA

NEQTA hotels stand out for their artistic and creative design, shaping multifunctional spaces that are hearty, clever and adaptable. These places are designed to offer the new generation of travellers a pleasant and inspiring experience during their stay.

AN INSPIRING JOURNEY

INGENIOUS & HEARTY

NETWORK

2 hotels
220 rooms

Figures at June 30, 2026



Neqta Shanghai Clover - China



ECONOMY

Ensuring style and substance
for value-first visitors

Market leaders in this segment, Accor’s economic brands offer fun, comfortable, quality experiences with real added value. Thanks to their solid reputations and strong ties to local communities, our hotels are as popular with locals as they are with travellers.

7
brands

2,760+
hotels

314,490+
rooms

ibis
STYLES

ibis

**JOE
JOE**

ibis
budget

greet

hotelF1

BreakFree



PLAYFUL, DESIGN-LED HOTELS THAT SPARK INSPIRATION FOR EVERY GUEST

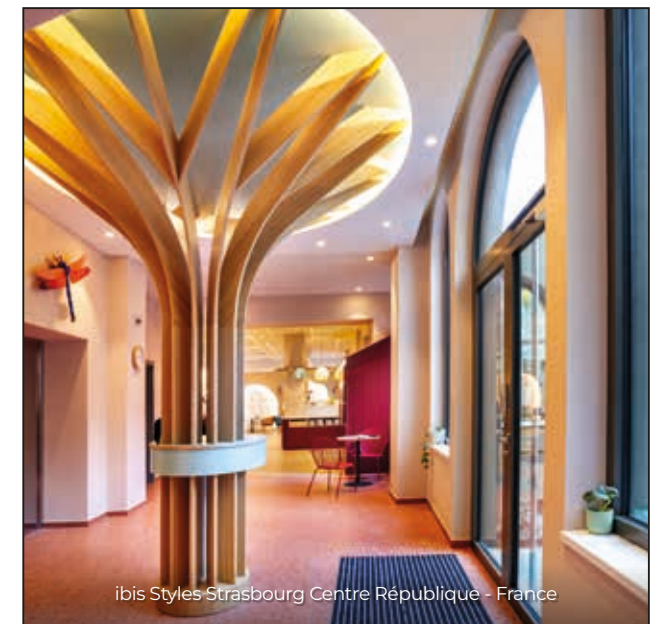
CREATIVE & DESIGN-FORWARD

Every ibis Styles hotel tells a different story. Bold design, dependable comfort and playful details come together to create one-of-a-kind stays that feel surprising, uplifting and full of personality.



53

ibis styles Madrid Airport Valdebebas - Spain



ibis Styles Strasbourg Centre République - France

NETWORK

705+ hotels

76,265+ rooms

PIPELINE

165+ hotels

23,840+ rooms

Figures at June 30, 2026



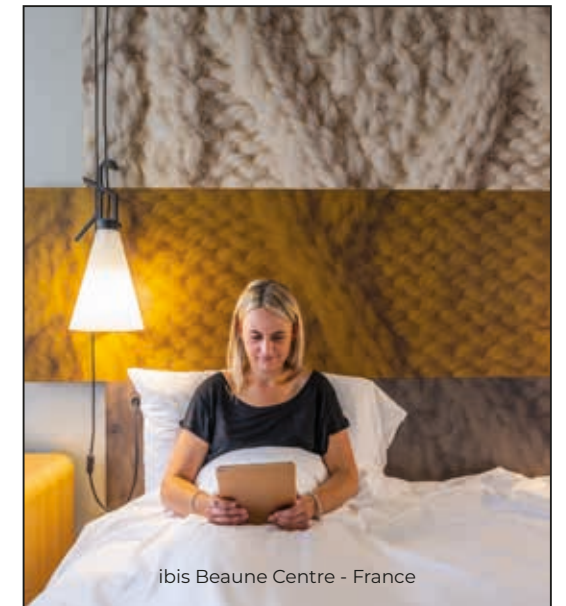
SERVING WALLET-WISE GUESTS WITH CONFIDENCE

RELIABLE & COMFORTABLE

One of the world's leading economy hotel brands, ibis delivers reliable comfort, friendly service and strong value for wallet-wise travellers. From quality bedding and dependable breakfasts to convenient locations and hassle-free stays, ibis gets the essentials right.



ibis.accor.com



ibis Beaune Centre - France

NETWORK

1,210+ hotels

150,775+ rooms

PIPELINE

120 hotels

14,455+ rooms

Figures at June 30, 2026



CREATING CONNECTIONS AND COMMUNITY

COMMUNAL & CAREFREE

Combining the fun of a hostel and the comfort of a hotel, JO&JOE redefines expectations for the social, budget-conscious traveler. A hybrid accommodation-destination at an affordable price, JO&JOE celebrates togetherness, sharing and having fun.



NETWORK

13 hotels
2,480+ rooms

PIPELINE

9 hotels
990+ rooms

Figures at June 30, 2026

joandjoe.com



BASE CAMP FOR SAVVY BUDGETS

RELIABLE & ACCESSIBLE

Maximum fun, minimum cost. The most affordable of the ibis family brands, *ibis budget* offers ultra-reliable service and comfortable rooms at a budget-friendly price, making travel accessible to all.



NETWORK
590 hotels
63,540+ rooms

PIPELINE
35+ hotels
4,070 rooms

Figures at June 30, 2026



greet

GREAT VALUE FEEL-GOOD HOTELS

ECLECTIC & MEANINGFUL ESSENTIALS



greet Colmar - France



greet Hotel Brussels Airport Zaventem - Belgium

Straightforward, satisfying stays built around meaningful essentials
– greet’s fresh approach to hospitality delivers value for money
that always feels good.

greet.accor.com

NETWORK

45+ hotels
3,305+ rooms

PIPELINE

15+ hotels
1,330 rooms

Figures at June 30, 2026



COMFORTABLE, FLEXIBLE, GREAT-VALUE HOLIDAY STAYS

RELAXED & ACCESSIBLE

BreakFree offers spacious, self-contained apartment and hotel-style accommodation in the best holiday spots for families, groups, and couples. Reliable, unpretentious stays with a fun, no-fuss style.



NETWORK

20+ hotels

2,900 rooms

Figures at June 30, 2026

breakfree.com.au





A MOTEL FOR FAST-MOVING TRAVELLERS

COST-EFFICIENT & TRUSTED

HotelF1 is the smart accommodation choice for on-the-go travellers chasing the next great experience.

NETWORK

115 hotels

9,120+ rooms

Figures at June 30, 2026

hotelf1.accor.com



HotelF1 Brétigny-sur-Orge - France



PRIVATE RENTAL & BRANDED LIVING

Extending the extended stay across segments

Accor is the largest operator outside the United States in the extended-stay segment, thanks to its diversified brand portfolio. The Group also offers high-end private rentals through onefinestay, as well as access to a wide range of villas and apartments worldwide, which are available for booking via a dedicated website.

onefinestay

ACCOR ONE LIVING

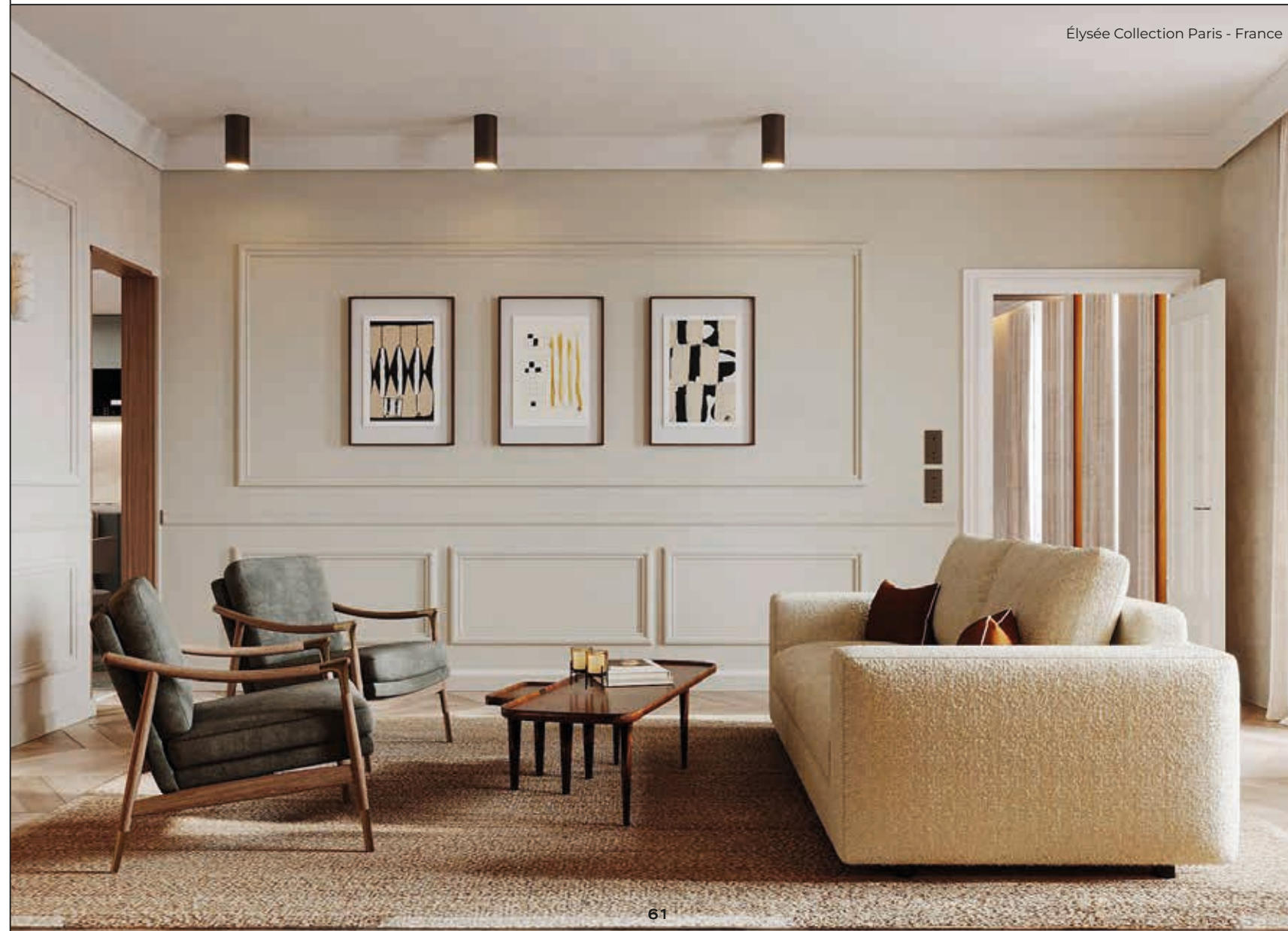
onefinestay

Our luxury private rental brand offers a curated selection of the finest homes – beachside estates, sumptuous apartments, ski chalets, villas with views – in the world's most desirable locations, brought to life by the highly personalized service and local knowledge of the passionate concierge team.

onefinestay.com

HANDPICKED LUXURY HOMES

DESIRABLE & PERSONABLE



3,000 properties
50 exclusive destinations

Figures at June 30, 2026

ACCOR ONE LIVING

BRINGING BRANDS HOME

RECOGNIZED & SERVICE



Through Accor One Living, Accor brings hospitality expertise to branded residences, creating exceptional communities that combine private home ownership with the services, amenities, and experiences of its globally recognized brands.

accor-residences.com

NETWORK

55+ branded residences

25+ brand offerings

PIPELINE

135+ residences

270+ in 2028

Figures at June 30, 2026



WORKSPITALITY

New workspaces for new ways of working

Remote flexible working and new ways of meeting are here to stay.
Accor is well equipped to welcome professionals with flexible workspace solutions
and services - coworking, office spaces, meeting solutions - for individual workers
as well as for companies, both close to home and during travels.

W@J@ officeriders

MAMAWORKS working from | ENNISMORE



THE WORKSPACE REINVENTED

WELCOMING & TAILORED

Wojo is one of Europe’s leading providers of flexible, on-demand office and shared workspace solutions designed to meet professionals’ evolving need for flexibility. Its private offices, coworking spaces, and meeting rooms offer a welcoming atmosphere, refined design, and a wide range of services tailored to remote workers and businesses alike.



Wojo Lyon - France



Wojo ibis budget Tambore, Barueri - Brazil

18 addresses
170 working spaces
11,000 members

Figures at June 30, 2026

wojo.com



THE FLEXIBLE WORK PLATFORM

SEAMLESS & ADAPTABLE

Worklib, now known as officeriders, helps companies and individuals select the workspaces across a network of providers and delivers a seamless, flexible experience for their needs.

40,000 workspaces
90 countries
300 clients

Figures at June 30, 2026

officeriders.com



MAMAWORKS

ENNISMORE

WORKING WITH A TOUCH OF MAMA

VIBRANT & ENERGIZING

Mama Works reimagines coworking as a vibrant, joyful community. It's a true haven of well-being, designed to foster both inspiration and focus. It's an energizing agora where teams connect, debate, and collaborate. It's a bright, loft-style space where ideas, people, and energy flow freely.

2 coworking locations
4,600 sqm total space
40 members companies
500+ Mama Workers

Figures at June 30, 2026

mamaworks.com



Mama Works Bordeaux - France

working from _

LIKE WORKING FROM HOME, WITHOUT THE DISTRACTIONS

RECREATION & PROFESSIONALISM

ENNISMORE

Inspired by guests working from sofas in The Hoxton hotels, Working From was launched in 2019 with a simple idea: to offer the very best of The Hoxton's lobbies, enhanced with work-friendly features and dedicated equipment designed to support productivity.

3 coworking spaces
1,600+ desks

Figures at June 30, 2026

workingfrom.com



Working From
Fulton Market Terrace
Chicago - United States of America

Working From
Southwark Pantry
United Kingdom



ENTERTAINMENT & NIGHTLIFE

Introducing new ways to make stays memorable

Thanks to the unique expertise of our hotels and the bespoke events and concepts launched by our brands, we connect guests with the very best in entertainment and nightlife in unforgettable environments.

Accor has invested in a range of entertainment offerings and venues, from rooftops and underground clubs, to breathtaking bars and remarkable restaurants, offering unique themes and experiences and catering to a range of demographics and preferences.

POTEL&CHABOT

SAINTCLAIR

DALLOYAU

THEATRE
DU LIDO

PARIS SOCIETY

ENNISMORE

POTEL&CHABOT

WHERE THE EPHEMERAL BECOMES UNFORGETTABLE

GASTRONOMY & PRESTIGE

Since 1820, Potel et Chabot has embodied the French art of living, showcasing a unique expertise in creating bespoke events around the world. From crafting gourmet menus to tableware artistry, scenography, and décor, every detail is meticulously designed to offer guests a truly unforgettable experience.



2 centuries of history
4 spectacular venues in Paris

Figures at June 30, 2026

saintclair

An encounter with SAINTCLAIR promises an exceptional moment. A SAINTCLAIR event is a bold and indulgent 360° experience, combining modern gastronomy, immersive staging, and flawless service.

SIMPLICITY IN ALL ITS GREATNESS

BOLD & MODERN



5,000+ events per year

Figures at June 30, 2026



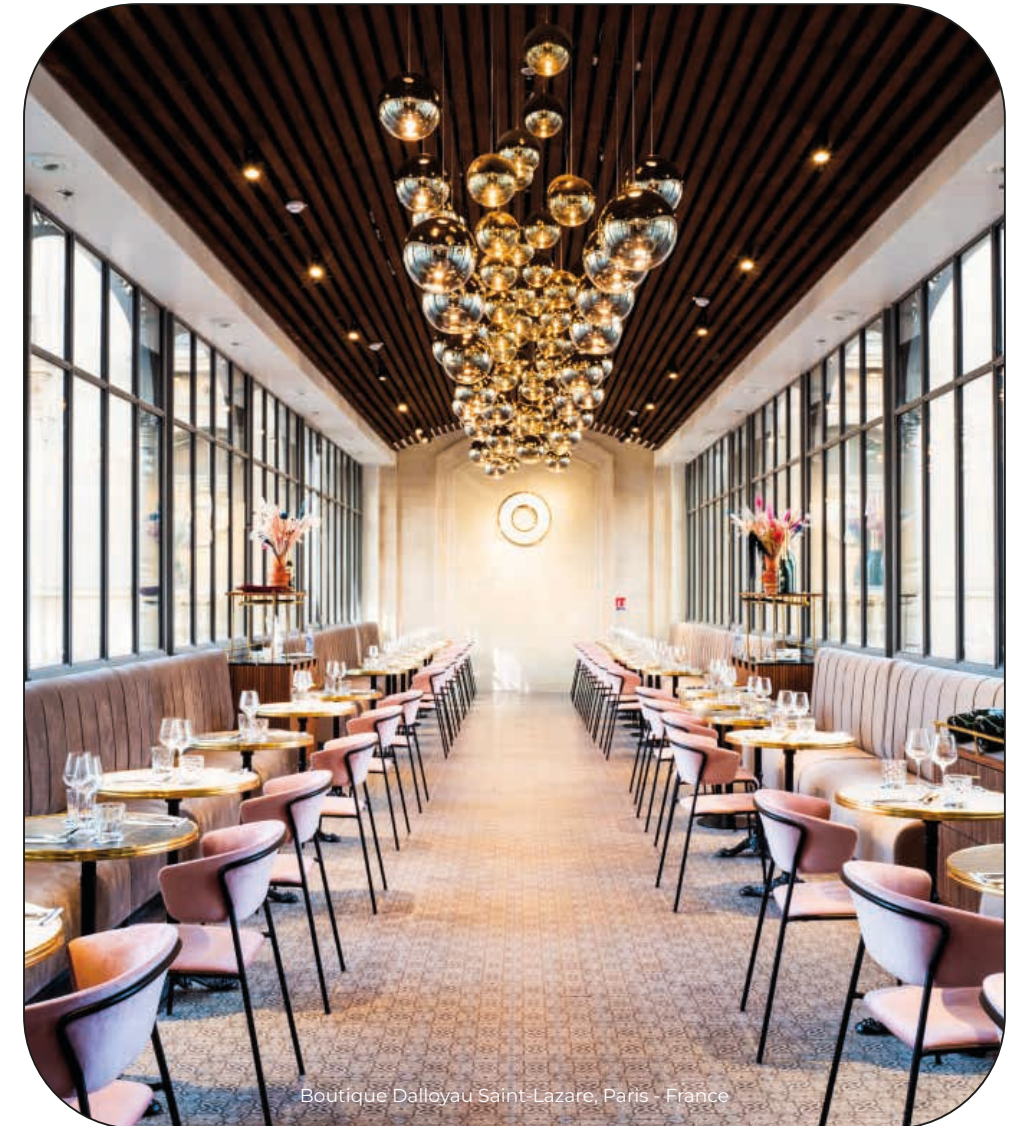
OFFICIAL PURVEYOR OF FINE CUISINE SINCE 1682

HISTORIC & EXCELLENCE

Founded in 1682 by Charles Dalloyau, Officer of the Royal Household to Louis XIV. Heir to an exceptional savoir-faire, the House opened the very first « Maison de Gastronomie. » Dalloyau stands as a benchmark in fine pastry-making, notably thanks to the Opéra cake, created in 1955. Driven by a relentless pursuit of excellence, the House elevates each recipe with precision and refinement.

Over **340** years of experience
5 boutiques

dalloyau.fr



Boutique Dalloyau Saint-Lazare, Paris - France

**THEATRE
DU LIDO**
CHAMPS-ÉLYSÉES • PARIS

A REIMAGINED CABARET FOR THE ART OF THEATER

CAPTIVATING & UNFORGETTABLE

From the great works of musical theater to surprising new and immersive forms, this legendary cabaret – a fully renovated jewel of Art Deco glamor – creates unforgettable moments for Parisians and visitors alike on the famous Champs-Élysées.



70+ years of history
870+ seats
35 meters of immersive
high-tech entrance

Figures at June 30, 2026



THE ART OF HOSPITALITY



Abbaye des Vaux de Cernay - France



Mondaine de Pariso - France

A pioneer in the French art of hospitality, Paris Society, part of Ennismore, designs and delivers exclusive, one-of-a-kind concepts in spectacular places through its unique portfolio of premium event spaces and its collection of popular, high-concept Parisian nightlife venues.

- 30** iconic venues
- 2** Paris Society Collection hotels
- 20** venues in the pipeline

Figures at June 30, 2026



BUSINESS ACCELERATORS

Maximizing performance for our partners

Our Business Accelerators include brands, solutions & services bringing their deep expertise to drive day-to-day operations and performance. With purchasing partners and unrivaled loyalty programs as well as hospitality tech and travel agencies, Accor is helping our partners simplify and optimize business.



ALLIES FOR THE INDUSTRY

INDUSTRY-DRIVEN & INDUSTRY-LEADING

Astore is a procurement provider that takes service to the level of allyship, with a wide range of products and offerings curated specifically for the hospitality industry: catering, furniture, equipment, household products, professional services... Beyond its pricing and contractual policy, Astore constantly strengthens and adapts its offering to meet the demands of its clients. The objective: to propose effective and flexible solutions and optimize operations at both local and global levels.



8,500+ clients
4,500+ suppliers
3B€ managed spend/year

Figures at June 30, 2026

astoreprocurement.com



CUTTING-EDGE E-COMMERCE FOR THE HOTEL INDUSTRY

SIMPLICITY & PROXIMITY

D-EDGE is a SaaS company that provides cutting-edge e-commerce solutions to over 17,000 hotels in 100 countries. Combining technical excellence with e-marketing expertise, D-EDGE's solutions cover all stages of hotel distribution and meet the needs of international hotel chains as well as Independent hotels.

17,000+ hotel customers
150+ countries
20 languages daily support

Figures at June 30, 2026

D-EDGE.com





BOOKING SMARTER SELLING FASTER

EXPERTS & DIVERSIFIED

Organized into five brands, the Gekko group develops hotel booking platforms and innovative loyalty programs for travel industry professionals: agencies, large and medium-sized businesses, and business travellers.



2M accommodations
3M annual travellers
100% owner of its technologies

Figures at June 30, 2026

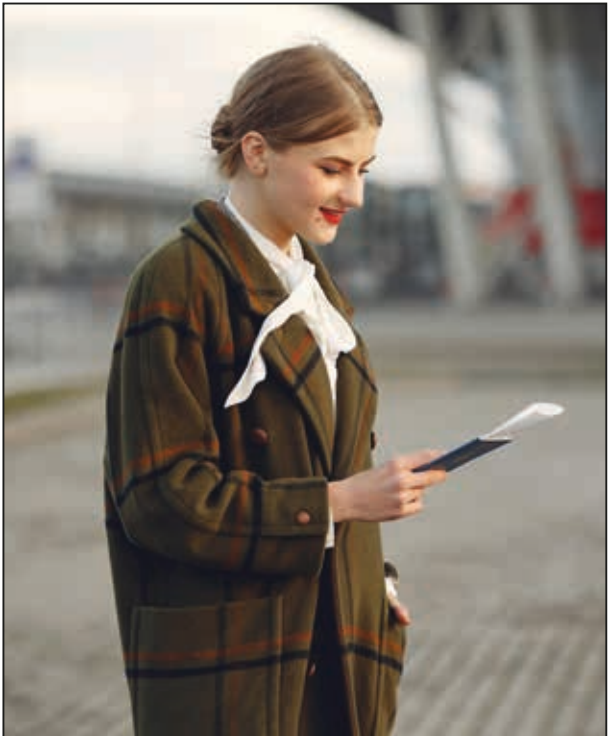
gekko-group.com



DEPLOYING FRENCH CONCIERGE SERVICE GLOBALLY

BESPOKE & INNOVATION

Founded in 2008, John Paul's mission is to strengthen the emotional attachment between brands and their best clients through a 24/7 high-end concierge service and tailor-made loyalty programs. Supported by over 10,000 meticulously selected prestigious partners, we enhance the daily lives of our members with unparalleled exclusive offers and services.



17 years of experience
10,000+ partners
4 hubs in Europe
& North America
250+ concierges

Figures at June 30, 2026

johnpaul.com

VERYCHIC

A CURATED SELECTION OF EXCEPTIONAL OFFERS

MEMBERS-ONLY & DISTINCTIVE



VeryChic, through its private sales, offers its members extraordinary hotels chosen for their character and charm in the world's most beautiful destinations, at exclusive rates.

[verychic.fr](https://www.verychic.fr)

3M members
10,000+ partners worldwide
100+ experts

Figures at June 30, 2026

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